

Agenda Date: 9/19/2011 Agenda Placement: 6A

Upper Valley Waste Management Agency **Board Agenda Letter**

TO: Board of Directors

FROM: Lederer, Steven - Manager

Upper Valley Waste Management Agency

REPORT BY: David Briggs, Environmental Resource Specialist - (707) 253-4094

SUBJECT: California Integrated Waste Management Act

RECOMMENDATION

CALIFORNIA INTEGRATED WASTE MANAGEMENT ACT

DISCUSSION AND POSSIBLE ACTION: Staff to provide an update on the status of activities relevant to the Act.

EXECUTIVE SUMMARY

Waste Reduction and Recycling Activities Update

Fluorescent lamp collection expansion – PG&E recently offered temporary funding to several CA counties for projects that inform the public of the importance of recycling fluorescent lamps and improve lamp recycling rates. Napa County is collaborating with PG&E to establish additional public collection sites and promote appropriate handling of the lamps. PG&E has agreed to cover the costs of lamp hauling and recycling and related publicity and advertising. Staff has solicited several owners of retail stores serving rural areas or the Hispanic community, encouraging them to accept the lamps on a voluntary basis. Operators of five stores in the up-valley and east county areas have agreed to serve as lamp collection sites, including Vallarta Market in Calistoga, Pope Valley Market, College Hardware in Angwin, La Luna Market in Rutherford, and Ranch Market in Yountville. Staff plans to announce the new collection sites in October of 2011. PG&E will fund the expanded lamp collection effort until December 31, 2012.

"Better Bag" Promotional Campaign – The volunteer group, Napa Valley CanDo, is sponsoring a campaign to encourage local residents to switch from disposable shopping bags to reusable bags in order to save energy, avoid litter in waterways and roads, and reduce public costs of pollution. The group plans to sponsor shows of the movie, "Baglt!," that points to problems caused by plastic bags, distribute free reuseable bags at local stores, and ask residents to sign a pledge to choose reuseable bags. The County and City of Napa have provided some financial support for the campaign and are assisting with publicity. Staff is coordinating with the Calistoga Green Committee and the St. Helena Climate Protection Task Force to arrange for up-valley distributions of the reuseable bags. Councils of the cities of Calistoga, St. Helena, and Napa are making formal proclamations in support of the campaign.

www.nvcando.org/

<u>Home Composting Workshops</u> – There is one more composting workshop scheduled in the up-valley this season: Thurs., October 6 at the Community Center in Yountville. Up-valley residents may register at no charge.<u>a.org/compost</u>

<u>Irrigation Hose Recycling Collections</u> – Upper Valley Disposal and Recycling Service planned two plastic irrigation hose recycling events this year at its facility on Whitehall Lane. Participants drop-off plastic hose at no charge at the events. The last collection event of the year will be on Friday, Nov. 4. Refer questions to UVDS at 963-7988.

<u>Up-valley Regular Drop-off Recycling and Waste Collections</u>

- Computers and Electronics Clover Flat Landfill daily, during business hours
- <u>Fluorescent Lamps</u> from households only Central Valley Builders Supply and Steve's Hardware in St.
 Helena; Calistoga Fire Station, Silverado Ace Hardware, and Clover Flat Landfill in Calistoga, during regular business hours
- Household Batteries from households only Napa Valley Coffee Roasting Company, Central Valley Builders Supply, and Steve's Hardware in St. Helena; Silverado Ace Hardware and Clover Flat Landfill in Calistoga; Town Hall in Yountville, during regular business hours
- Household Hazardous Waste Event last held at Calistoga Fairgrounds *Program is Suspended*
- Medications Disposal Up-valley residents can drop-off old or unwanted medications and used needles and lancets at Clinic Ole Offices – 661 Main St. in St. Helena; 911 Washington St. in Calistoga, during regular business hours

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

None.

SUPPORTING DOCUMENTS

None

Recommendation: Approve

Reviewed By: Steven Lederer