

Agenda Date: 3/20/2006 Agenda Placement: 7B

Upper Valley Waste Management Agency **Board Agenda Letter**

TO: Board of Directors

FROM: Jill Pahl - Manager

Upper Valley Waste Management Agency

REPORT BY: Jill Pahl, Acting Director, 253-4410

SUBJECT: Franchises' Status

RECOMMENDATION

FRANCHISES STATUS

DISCUSSION AND POSSIBLE ACTION ITEM: Manager to provide an update concerning the implementation of franchises' activities.

EXECUTIVE SUMMARY

Attached are the monthly reports for February. We have met with the franchisee to refine the reports, but still encourage comments from the Board to improve the forms.

We have worked on the following items over the last months:

- Rate methodology revisions that are to be completed by July 1
- Universal Waste Recycling
- Battery Recycling at government and business ventures
- Annual Member Report
- Franchisee Outreach Expansion
- Recycling and Green Waste collection in Pope Valley and Berryessa Estates
- Review of the Rate Structure

FISCAL IMPACT

Is there a Fiscal Impact?

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Rate methodology revisions that are to be completed by July 1

No

Examples were requested from the franchisee's accountant. Manager made inquiries with other waste management agencies and industry representative for examples.

Universal Waste Recycling

The attached press release was developed and distributed to the up valley media. The Department's web page has been updated to include the SBC Yellow Page Recycling Information. Staff continues to work to improving access to recycling information on the web page so that it is easy and convenient to locate what you want.

CFL is very positive about adding other universal wastes besides monitors and televisions. There would be a cost for this service that has yet to be agreed to. The Agency may also consider paying for an annual coupon that would allow up to four non-CRT items be accepted at CFL once per year. This program is successfully being offered in the south county in order to take the stress off of the collection events.

The upcoming household hazardous waste collection events will also accept all universal wastes except for electronic waste.

Battery Recycling at Government and Business Ventures

Both Yountville Town Hall and St. Helena City Hall have agreed to provide this service for the public. A response from Calistoga is still awaited. Yountville staff will transport the batteries to the hazardous waste collection site at the wastewater treatment plant. St. Helena will notify staff who will arrange for their pick up. St. Helena had already collected a lot of batteries. Additional containers have been ordered, but spare containers have been provided to both the Town and the City.

Staff will be making contact with the grocery and lumber stores in the up valley area. Begining July 1, any business that sells rechargable batteries will be required to accept them for recycling. Attached is some general information on batteries from the CIWMB web page.

Annual Member Report

Manager will be developing a format for an annual fiscal year report for distribution to the member jurisdictions in the fall. This was intended to primarily be a fiscal report, but it could also be an opportunity to highlight some of the Agency's activities. Input from the Board Members on what they would like in this report would be appreciated.

Franchisee Outreach Expansion

The public education plan was discussed earlier in the meeting. Staff will continue to work with the Franchisee to implement and expand on the plan.

Recycling and Green Waste collection in Pope Valley and Berryessa Estates

A long awaited split container truck has been received by UVDS. This will be used to collect both recycling and green waste in one route trip. It is expected to begin in April. Outreach efforts have yet to be coordinated with UVDS.

Review of the Rate Structure

The rate structure is extensive and confusing for both the public and the franchisee. A simplication of the structure is being developed that would be incorporated in future rate setting processes.

SUPPORTING DOCUMENTS

- A . Summary
- B . CFL Tonnage
- C. Origin
- D . All Recycling
- E . Curbside Oil
- F. Universal Waste Press Release
- G . Battery Information

Recommendation: Approve

Reviewed By: Jill Pahl