

Agenda Date: 3/20/2006 Agenda Placement: 7A

Continued From: February 27, 2006

Upper Valley Waste Management Agency **Board Agenda Letter**

TO: Board of Directors

FROM: Jill Pahl - Manager

Upper Valley Waste Management Agency

REPORT BY: Jill Pahl, Acting Director, 253-4410

SUBJECT: Public Education Plan

RECOMMENDATION

PUBLIC EDUCATION PLAN

REQUESTED ACTION: Approval of the 2006 Public Education Plan for Clover Flat Landfill and Upper Valley Disposal Service.

EXECUTIVE SUMMARY

At the February 27 meeting, the Board requested that further specifics be added to the report. The franchisee has worked with the Agency staff to incorporate changes in the franchisee's plan.

FISCAL IMPACT

Is there a Fiscal Impact?

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The UVDS franchise requires the annual submittal of a Public Awareness Program plan for approval by the Agency. The plan for 2006 is attached. Annual submittals should also include the activities completed in the prior

year as well as the current informational flyers. We will be obtaining this information from the companies.

We are working with the franchisee to assure their adherence to the plan throughout the year.

SUPPORTING DOCUMENTS

A . 2006 Plan

Recommendation: Approve

Reviewed By: Jill Pahl