

Agenda Date: 2/27/2006 Agenda Placement: 5B

# Upper Valley Waste Management Agency **Board Agenda Letter**

TO: Board of Directors

**FROM:** Jill Pahl - Acting Manager

Upper Valley Waste Management Agency

**REPORT BY:** Jill Pahl, Acting Director, 253-4410

**SUBJECT:** Magical Moonshine Agreement

## RECOMMENDATION

# **MAGICAL MOONSHINE AGREEMENT**

REQUESTED ACTION: Approval of Agency Agreement #06-01 with Magical Moonshine Theatre for a maximum of \$1,371 and a term ending June 30, 2006, to conduct recycling shows at schools.

## **EXECUTIVE SUMMARY**

The Agency has previously entered into two agreements with the Magical Moonshine Theatre to develop and present a puppet recycling show in up valley elementary schools. This agreement will raise the total paid to Magical Moonshine Theatre to over the maximum agreement amount that the Manager could approve without Board approval (\$10,000). They are proposing to execute two age-appropriate "Recycling Shows" at Calistoga Elementary, grades K-6, and one at St. Helena Elementary, grades 3-5, on March 17th and May 22nd respectively.

#### FISCAL IMPACT

Is there a Fiscal Impact? Yes
Is it currently budgeted? Yes

Where is it budgeted? Upper Valley Waste Management Agency

Is it Mandatory or Discretionary? Discretionary

Discretionary Justification: This is a very effective tool to teach the value of recycling to young children.

Is the general fund affected? No Future fiscal impact: None.

Consequences if not approved: This opportunity to educate young children will be missed.

Additional Information: None

# **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

## **BACKGROUND AND DISCUSSION**

Magical Moonshine Theatre will coordinate with the Agency staff in all aspects of the three scheduled performances and with each school accordingly. They will meet with Agency staff prior to performances to discuss content of the script and incorporate local information where needed. They are to conduct two age-appropriate "Recycling Shows" at Calistoga Elementary, grades K-6, and one at St. Helena Elementary, grades 3-5, on March 17th and May 22nd respectively. The rate for the double show at Calistoga Elementary is \$821 and \$550 for the single show at St. Helena Elementary.

# SUPPORTING DOCUMENTS

None

Recommendation: Approve

Reviewed By: Jill Pahl