



Upper Valley Agency  
WASTE MANAGEMENT

Agenda Date: 2/26/2007  
Agenda Placement: 7A

## Upper Valley Waste Management Agency Board Agenda Letter

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**TO:** Board of Directors  
**FROM:** Belinda Yamate for Steven Lederer - Manager  
Upper Valley Waste Management Agency  
**REPORT BY:** Belinda Yamate, Secretary, 253-4471  
**SUBJECT:** Public Awareness Plan

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### **RECOMMENDATION**

#### **PUBLIC AWARENESS PLAN**

REQUESTED ACTION: Approval of the 2007 Public Awareness Plan for Clover Flat Landfill and Upper Valley Disposal Service.

### **EXECUTIVE SUMMARY**

Staff requests approval of the 2007 Public Awareness Plan for Clover Flat Landfill and Upper Valley Disposal Service.

### **FISCAL IMPACT**

Is there a Fiscal Impact? No

### **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

### **BACKGROUND AND DISCUSSION**

The UVDS franchise requires the annual submittal of a Public Awareness Program plan for approval by the Agency. The plan for 2007 is attached. Annual submittals should also include the activities completed in the prior

year as well as the current informational flyers. We will be obtaining this information from the companies.

We are working with the franchisee to assure their adherence to the plan throughout the year.

**SUPPORTING DOCUMENTS**

A . 2007 Public Awareness Plan

Recommendation: Approve

Reviewed By: Belinda Yamate