

Agenda Date: 1/16/2019 Agenda Placement: 8A

# Napa County Planning Commission **Board Agenda Letter**

**TO:** Napa County Planning Commission

FROM: David Morrison - Director

Planning, Building and Environmental Services

**REPORT BY:** Charlene Gallina, SUPERVISING PLANNER - 299-1355

**SUBJECT:** Strategic Plan Presentation

# **RECOMMENDATION**

#### BOARD OF SUPERVISOR'S PROPOSED THREE YEAR STRATEGIC PLAN PRESENTATION

Request: Overview and presentation of the proposed Three Year Strategic Plan (2019-2022).

**Staff Recommendation:** Informational Item. No action necessary.

Staff Contact: David Morrison, Planning, Building & Environmental Services Director, (707) 253-4417 or

david.morrison@countyofnapa.org

#### **EXECUTIVE SUMMARY**

On December 18, 2018, a draft of the Three Year Strategic Plan (2019-2022) was presented to the Board of Supervisors for discussion and adoption. A copy of the Board's staff report and Plan can be found as follows: <a href="http://services.countyofnapa.org/AgendaNet/GranicusMeetingDocuments.aspx?id=5247">http://services.countyofnapa.org/AgendaNet/GranicusMeetingDocuments.aspx?id=5247</a>

As developed, the plan is built on five pillars, identified through the extensive outreach process, which will drive our success. The pillars are:

- Healthy, Safe, and Welcoming Place to Live, Work, and Visit
- Livable Economy for All
- Vibrant and Sustainable Environment
- Collaborative and Engaged Community
- Effective and Open Government

Each pillar contains a set of ambitious goals, supported by specific strategic actions. The draft Strategic Plan outlines the commitment of the County to work collaboratively with our community members and partners toward achieving these goals, as well as its commitment to regularly share the results of our progress. Once adopted, the plan will be the road map the County will use to work collaboratively with our constituents to guide and shape the future of Napa County for the next three years.

Based upon public comments and Board discussion on the draft Strategic Plan, final action was continued to January 15, 2019. As a result, the Plan has been revised and will be presented to the Board on January 15th. In addition, an initial Implementation Plan has been created to outline when the goals and associated actions will take place and who will lead and support the respective actions.

The Commission will be provided an overview of the Board's effort on the adoption of a three year Strategic Plan. The presentation will focus on sections of the Plan that pertain to the PBES Department and land use related issues. A copy of the December 18th Board of Supervisors Staff Report, as well as, the draft Strategic Plan are attached (Attachment A). Upon release of the updated Strategic Plan, a copy will be forward before the meeting to the Commission.

This is not a public hearing, but the Commission may allow public comments at the Chair's discretion.

# FISCAL IMPACT

Is there a Fiscal Impact? No

# ENVIRONMENTAL IMPACT

The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

#### BACKGROUND AND DISCUSSION

In the Spring of 2017, the Napa County Board of Supervisors launched an 18-month process to create a three-year strategic plan to guide and prioritize county actions. During 2017, the county leadership obtained feedback from the public through a variety of public meetings in Napa, Calistoga, Yountville, St. Helena, and American Canyon to determine what people value about Napa County; and their vision for Napa County over the coming years. Leaders of all County's departments met to discuss ways that Napa County could implement the public's vision of the future. At a May 2017 public meeting, the Board of Supervisors discussed the county's strengths, weaknesses, opportunities, and threats. The Board also discussed their concerns and vision for Napa County in the following areas: diversity; housing; environment; safety; transportation; government; development; lifestyle; agriculture; and health and wellness. Efforts to complete a strategic plan were paused due to the 2017 wildfires.

In July of 2018, the Board of Supervisors appointed a Task Force comprised of County department heads to help lead the process of completing the three-year Napa County strategic plan. The members of this Task Force included the following individuals:

- Ron Abernethy, Public Defender
- Danis Kreimeier, Director of Library Services and Community Outreach
- Steve Lederer, Director of Public Works

- David Morrison, Director of Planning, Building, and Environmental Services
- John Robertson, Sheriff

Between July and December 2018, the Board of Supervisors, supported by the Task Force, Napa County Executive Office, dozens of County employees, and Bischoff Consulting, led a process that involved gathering of an unprecedented amount of public input. On December 18, 2018, a draft of the Three Year Strategic Plan (2019-2022) was presented to the Board of Supervisors for discussion and adoption.

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### **SUPPORTING DOCUMENTS**

A . Draft Strategic Plan

Napa County Planning Commission: Approve

Reviewed By: Charlene Gallina