



Agenda Date: 7/18/2018
Agenda Placement: 8B

Napa Sanitation District Board Agenda Letter

TO: Honorable Board of Directors
FROM: Timothy Healy - General Manager
NS-Technical Services/Engineer
REPORT BY: Stephanie Turnipseed, Pollution Prevention and Outreach Coordinator - 707-258-6002
SUBJECT: Receive Presentation from Staff on an Update of the Communications Plan Progress

RECOMMENDATION

Receive presentation from staff regarding Communications Plan progress and provide direction.

EXECUTIVE SUMMARY

In 2016, NapaSan staff and Board of Directors worked with MIG to create a Strategic Communications Plan. The plan focused on two goal areas: increasing public awareness of NapaSan, and informing and educating NapaSan's customers. The plan laid out tasks to be completed over a three year period beginning in Fiscal Year 2016/17. Staff will present the tasks accomplished to date as well as future items to be completed.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

None.

BACKGROUND AND DISCUSSION

None.

SUPPORTING DOCUMENTS

A . Communications Plan Presentation

B . Communications Plan (2016)

Napa Sanitation District: Approve

Reviewed By: Timothy Healy