



Agenda Date: 6/3/2020
Agenda Placement: 8B

Napa Sanitation District Board Agenda Letter

TO: Honorable Board of Directors
FROM: Timothy Healy - General Manager
NS-Technical Services/Engineer
REPORT BY: Stephanie Turnipseed, Pollution Prevention and Outreach Coordinator - 707-258-6002
SUBJECT: Communications and Outreach Program Update

RECOMMENDATION

Receive communications and outreach program update from staff and provide direction.

EXECUTIVE SUMMARY

In 2016, NapaSan worked with consulting firm MIG to create a Communications Plan to be executed over a three-year period. Since the completion of the tasks laid out in the plan, staff has continued communication and outreach activities that are consistent with the 2019 Strategic Plan. Staff will update the Board on outreach completed within the last 6 months and plans for future outreach efforts in keeping with possible public health-related constraints. Feedback from the Board will be sought to guide future outreach efforts.

FISCAL & STRATEGIC PLAN IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

None.

BACKGROUND AND DISCUSSION

None.

SUPPORTING DOCUMENTS

A . Communications and Outreach Program Update Presentation

Napa Sanitation District: Approve

Reviewed By: Timothy Healy