



Agenda Date: 11/6/2019
Agenda Placement: 8A

Napa Sanitation District Board Agenda Letter

TO: Honorable Board of Directors
FROM: Timothy Healy - General Manager
NS-Technical Services/Engineer
REPORT BY: Stephanie Turnipseed, Pollution Prevention and Outreach Coordinator - 707-258-6002
SUBJECT: Communications and Outreach Program Update

RECOMMENDATION

Receive communications and outreach program update from staff and provide direction.

EXECUTIVE SUMMARY

In 2016, NapaSan worked with consulting firm MIG to create a Communications Plan to be executed over a three-year period. Staff have completed all of the tasks outlined in the plan, and have continued communication and outreach activities that are consistent with the 2019 Strategic Plan. Staff will update the Board on outreach completed in the last year of the Communications Plan implementation and current and future outreach efforts based upon Strategic Plan goals. Feedback from the Board will be sought to guide future outreach efforts.

FISCAL & STRATEGIC PLAN IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

None.

SUPPORTING DOCUMENTS

A . Communications and Outreach Program Update Presentation

Napa Sanitation District: Approve

Reviewed By: Timothy Healy