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NAPA COUNTY BOARD OF SUPERVISORS
Board Agenda Letter

TO:	Board of Supervisors
FROM:	Shelli Brobst for HOWARD HIMES - Director Health & Human Services Administration
REPORT BY:	Shelli Brobst, Contracts Analyst - 253-4720
SUBJECT:	Revenue Agreement with the California Department of Public Health (Tobacco Control)

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chairman to sign the renewal of Revenue Agreement No. 7086 with the California Department of Public Health for a maximum of $150,000 for the term July 1, 2014 through June 30, 2015 to fund tobacco control activities.

EXECUTIVE SUMMARY

Approval of the requested action will allow the County to accept revenue from the California Department of Public Health for the implementation of the County's Tobacco Control Program, which consists of community programs to prevent and reduce tobacco use.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Health & Human Services Alcohol & Drug Services
Is it Mandatory or Discretionary?	Mandatory
Is the general fund affected?	No
Future fiscal impact:	The agreement expires June 30, 2015.
Consequences if not approved:	The County is required to provide these mandated services, regardless of the

amount of State funding available. If the requested action is not approved, the County will not receive the State funding available to provide mandated tobacco control services, in which case the County will have to fund the services with County General Funds.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

In November 1988, California voters approved the California Tobacco Health Protection Act of 1988, also known as Prop 99. This Act increased the state cigarette tax by 25 cents per pack and added an equivalent amount on other tobacco products. The new revenues were earmarked for programs to reduce smoking, provide health care services to indigents, support tobacco-related research, and fund resource programs for the environment. Approximately 20% of the revenue is used to fund community and school-based health education programs to prevent and reduce tobacco use. The remaining 80% of the revenue provides health care services to indigents, support for tobacco-related research, and resource programs for the environment. The programs are jointly administered by the California Department of Public Health/Tobacco Control Section (CDPH/TCS) and the California Department of Education (CDE). CDPH/TCS is responsible for supporting a statewide tobacco control program and provides funding for 61 Local Lead Agencies (LLA), including Napa County.

To receive these funds, Napa County must certify each year that it will comply with the State's multi-year Comprehensive Tobacco Control Plan Guidelines. One of the requirements of the Guidelines is the establishment of a tobacco control coalition to obtain public input and support for local tobacco control efforts. In 1999, the Board of Supervisors created the Tobacco Advisory Board to fulfill this requirement. .

Under a Tobacco Control Plan approved by the Tobacco Control Section (TCS) of the California Department of Public Health, the County subcontracts with Community Action Napa Valley (CANV) to execute the tobacco control plan including activities to counter pro-tobacco influences, limit access to tobacco products, and limit exposure of the public to secondhand smoke.

The State Department of Public Health requires that each local health jurisdiction implement evaluation activities through an independent evaluator. Under a separate contract with the County, Martin Forst evaluates Napa County's Tobacco Control Program to measure the impact of the program's efforts.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Karen Collins