



Agenda Date: 9/27/2005  
Agenda Placement: 8A  
Set Time: 9:00 AM  
Estimated Report Time: 30 Minutes  
Continued From:

## NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

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**TO:** Board of Supervisors  
**FROM:** Howard Siegel for Nancy Watt - County Executive Officer  
Community Partnership Program  
**REPORT BY:** Howard Siegel, Community Partnership Manager, 253-4621  
**SUBJECT:** Status Report on the Napa County Community Indicators Project

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### **RECOMMENDATION**

Community Partnership Manager requests the Board accept a status report from Bill Watkins, Executive Director of the University of California - Economic Forecast Project regarding the Napa County Community Indicators Project.

### **EXECUTIVE SUMMARY**

Community Indicators are measurement tools that tell the community how it is doing. In Napa's case, they provide information about our overall quality of life in the broad areas of Economy, Social Equity, and the Environment, often times referred to as the three "E's" of sustainability. Ideally, by looking at the information provided in this report, individuals within the community will be able to learn about past trends and current realities of our community within those sustainability areas.

At today's meeting Bill Watkins, from the University of California, Economic Forecast Project will present a PowerPoint presentation highlighting some key community trends surfaced from the Indicators project.

### **FISCAL IMPACT**

Is there a Fiscal Impact?                      No

### **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

## **BACKGROUND AND DISCUSSION**

On March 1, 2005, The Board of Supervisors approved Agreement No. 6405 with the University of California at Santa Barbara - Economic Forecast Project to assist in the research, development and production of the Napa County Community Indicators Report. This report represents input from a diverse group of community interests including education, government, economic, healthcare, housing, social services, environment, transportation and others who had a need for consistent and useful data.

In order to move forward on the community indicators effort stakeholders agreed on the following 10 step process to complete the report.

1. **Form a working group** – Those who design the process, wade through the technical details, do or coordinate the research and promote the final product.
2. **Clarify our purpose** – These indicators will serve to educate the public and provide policy making background information about the current state of our community in relation to expressed values.
3. **Identify our shared values & vision** – Things that our community cares about projected into the future i.e. healthy children & adults, agricultural preservation
4. **Review existing models, indicators & data** – helps to learn best practices and focus workgroup efforts
5. **Draft a set of proposed indicators** – a list of measures that the group proposes to the community
6. **Convene a participatory selection process** – The indicators should be owned by a wide range of interests and people.
7. **Perform a technical review** – Convert a wish list of identified indicators into a set that can actually be measured and that are defensible in purely technical terms
8. **Research the data** - Find historical data through existing reports, government databases, websites, etc. In our case we will use a combination of interns, workgroup members and technical consultants.
9. **Publish & promote the report** – Guiding principles for this section of the report should be clarity, accessibility, interest, and graphic appeal
10. **Update the report regularly** – Find an institutional base for the project.

Today's informational presentation represents in part, step 9 of the process and is intended to provide a brief summary of the Indicators effort. Bill Watkins, from the University of California, Economic Forecast Project will present a PowerPoint presentation highlighting some key community trends surfaced from the Indicators project.

## **SUPPORTING DOCUMENTS**

A . Napa County Community Indicators Report

CEO Recommendation: Approve

Reviewed By: Howard Siegel