

Agenda Date: 9/23/2014

Agenda Placement: 7E

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: Shelli Brobst for HOWARD HIMES - Director

Health & Human Services Administration

REPORT BY: Shelli Brobst, Contracts Analyst - 253-4720

SUBJECT: Renewal of Revenue Agreement with the California Department of Public Health (WIC)

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chairman to sign the renewal of revenue Agreement No. 3402 with the California Department of Public Health for a maximum of \$903,243 for the term October 1, 2014 through September 30, 2015, for operation of the Women, Infants and Children (WIC) Supplemental Nutrition Program.

EXECUTIVE SUMMARY

Staff recommends the renewal of a revenue agreement with the California Department of Public Health for the Women, Infants and Children (WIC) program. The WIC program provides instruction to low-income families on proper nutrition and dietary requirements for the health of children ages 0-5. The program also provides supplemental food vouchers.

FISCAL IMPACT

Is there a Fiscal Impact? Yes
Is it currently budgeted? Yes

Where is it budgeted? Health & Human Services Public Health

Is it Mandatory or Discretionary? Discretionary

Discretionary Justification: This is a discretionary activity in that there is no mandate to accept this

allocation. The State WIC Branch provides Federal funds to the County for the

specific purpose of improving nutrition in children 0-5 years of age, thereby improving the quality of life for County residents and avoiding future health care costs. The funding fully supports the County's WIC program personnel

and operating expenditures.

Is the general fund affected? No

Future fiscal impact: This agreement terminates September 30, 2015.

Consequences if not approved: If the recommended action is not approved, there will be no federal revenue

passed through the state to cover Fiscal Year 2014-2015 budgeted costs of the WIC program. If the program is to continue, Public Health Realignment

funds would need to be used to cover program expenditures.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The Women, Infants and Children (WIC) program is a federally funded nutrition program that provides nutrition education and breastfeeding support to a specific target population as an adjunct to ongoing health care. WIC is available to low income pregnant, breastfeeding and postpartum women and children under the age of five, who are at or below 185 percent of the federal poverty level.

The goal of the WIC program is to nourish, educate, support, and empower families in building a healthy future. Napa County WIC provides services to nearly 3,000 families through sites in Napa, St. Helena, Calistoga and American Canyon. Approximately one-half the infants born in Napa County receive WIC services. The monthly food vouchers distributed by WIC increase participant access to healthy foods and contribute to the local economy. In 2012, Napa County grocers received over 2.6 million dollars through the WIC Program.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Karen Collins