



A Tradition of Stewardship  
A Commitment to Service

Agenda Date: 9/17/2019  
Agenda Placement: 9B  
Set Time: 9:20 AM  
Estimated Report Time: 10 Minutes

## NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

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**TO:** Board of Supervisors

**FROM:** Mary Booher for Minh Tran - County Executive Officer  
County Executive Office

**REPORT BY:** Jesus Tijero, Staff Assistant - BOS - 707-253-6170

**SUBJECT:** Proclamation & Presentation - Latinx Heritage Committee (Supervisor Wagenknecht)

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### **RECOMMENDATION**

Presentation of a proclamation to Maria Cisneros, Co-Chair of the Latinx Heritage Committee, celebrating Latinx heritage in Napa County from September through November 2019 and a presentation on the Latinx Heritage Committee's work, achievements, and upcoming events. (Supervisor Wagenknecht)

### **EXECUTIVE SUMMARY**

Presentation of a proclamation to Maria Cisneros, Co-Chair of the Latinx Heritage Committee, celebrating Latinx heritage in Napa County from September through November 2019. The purpose of the proclamation is to recognize Napa County's Latinx population, express gratitude to the Latinx community for the significant economic contributions they make and the profound positive influence they have upon the community, and to celebrate Latinx heritage with appropriate respect, ceremonies, and activities.

Maria Cisneros will also present an update regarding the Latinx Heritage Committee's work, achievements, and upcoming events.

### **PROCEDURAL REQUIREMENTS**

No Action Required.

### **FISCAL & STRATEGIC PLAN IMPACT**

Is there a Fiscal Impact? No

County Strategic Plan pillar addressed:

### **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

### **BACKGROUND AND DISCUSSION**

Recognition of the importance of celebrating the histories, cultures, and contributions of the Latinx community of our country began in 1968 when President Lyndon Johnson established Hispanic Heritage Week. Each successive President of the United States has followed this tradition, which was expanded and enacted into law in 1988 by President Ronald Reagan to cover a 30-day period starting on September 15 and ending on October 15.

The Latinx Heritage Committee formed in 2011 to host annual celebrations of El Día de Los Muertos (October 31 - November 2) and since then expanded to include this celebration as part of a larger celebration from September through November, now known as "Celebrate Latinx Heritage Napa Valley."

This proclamation to the Latinx Heritage Committee celebrates Latinx heritage in Napa County from September through November 2019. The purpose of the proclamation is to recognize Napa County's Latinx population, express gratitude to the Latinx community for the significant economic contributions they make and the profound positive influence they have upon the community, and to celebrate Latinx heritage with appropriate respect, ceremonies, and activities.

The presentation to the Board of Supervisors will include an update on the Latinx Heritage Committee's work, achievements, and upcoming events.

### **SUPPORTING DOCUMENTS**

- A . Proclamation
- B . Presentation-Latinx Heritage Committee

CEO Recommendation: Approve

Reviewed By: Helene Franchi