



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 9/12/2017

Agenda Placement: 6C

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: JoAnn Melgar for Howard Himes - Director
Health & Human Services Operations

REPORT BY: JoAnn Melgar, Staff Services Analyst II - 707-253-4722

SUBJECT: Revenue Agreement with the California Department of Public Health (Tobacco Control)

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chair to:

1. Sign the renewal of a Revenue Agreement No. 170631B with the California Department of Public Health for a maximum of \$369,105 for the term July 1, 2017 through June 30, 2018 to fund tobacco control activities; and
2. Approve Budget Transfer No. HHS003 to close out Special Revenue Fund (SRF) Subdivision 20003-53 within fund 2460, and create two new SRFs within that same fund as follows (4/5 vote required):
 - a. Subdivision 20001-58 increasing appropriations in the amount of \$150,075 offset by revenue from Proposition 99 (California Tobacco Health Protection Act of 1988); and
 - b. Subdivision 20001-59 increasing appropriations in the amount of \$219,230 offset by revenue from Proposition 56 (California Healthcare, Research, and Prevention Tobacco Act of 2016).

EXECUTIVE SUMMARY

Approval of the requested action will allow the County to accept \$369,105 in revenue from the California Department of Public Health for the implementation of the County's Tobacco Control Program, which consists of community programs to prevent and reduce tobacco use.

Under a Tobacco Control Plan approved by the CA Tobacco Control Program (CTCP) of the California Department of Public Health, Napa County subcontracts with Community Action Napa Valley (CANV) to execute a portion of the tobacco control plan including activities to counter pro-tobacco influences, limit access to tobacco products, and limit exposure of the public to secondhand smoke.

The State Department of Public Health requires that each local health jurisdiction implement evaluation activities

through an independent evaluator. Under a separate contract with the County, Martin Forst evaluates the Napa County's Tobacco Control Program to measure the impact of the program's efforts.

County staff received the proposed revenue agreement from the State in late July 2017.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Health & Human Services Public Health
Is it Mandatory or Discretionary?	Mandatory
Is the general fund affected?	No
Future fiscal impact:	The agreement expires June 30, 2018.
Consequences if not approved:	The County is required to provide these mandated services, regardless of the amount of State funding available. If the requested action is not approved, the County will not receive the State funding to provide the mandated tobacco control services, in which case the County will have to fund the services with HHS General Funds.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

In November 1988, California voters approved the California Tobacco Health Protection Act of 1988, also known as Prop 99. This Act increased the state cigarette tax by 25 cents per pack and added an equivalent amount on other tobacco products. The new revenues were earmarked for programs to reduce smoking, provide health care services to indigents, support tobacco-related research, and fund resource programs for the environment. Approximately 20% of the revenue is used to fund community and school-based health education programs to prevent and reduce tobacco use. The remaining 80% of the revenue provides health care services to indigents, support for tobacco-related research, and resource programs for the environment. Napa County's allocation of these funds is \$150,000.

In November of 2016, California voters approved Proposition 56 (Prop 56), the California Healthcare, Research, and Prevention Tobacco Act of 2016. Prop 56 added an additional \$2.00 tax to each pack of cigarettes and an equivalent tax to other tobacco products, including electronic smoking devices (ESD). A portion of this tax revenue (13%) is directed toward reducing smoking and tobacco use among all Californians via tobacco prevention and control programs. This resulted in an increase of \$219,105 to the original allocation for a new total of \$369,105 for Fiscal Year 2017-2018.

CDPH is responsible for supporting a statewide tobacco control program and provides funding for 61 Local Lead Agencies (LLA), including Napa County.

To receive these funds, Napa County must certify each year that it will comply with the State's multi-year Comprehensive Tobacco Control Plan Guidelines. One of the requirements of the Guidelines is the establishment of a tobacco control coalition to obtain public input and support for local tobacco control efforts. In 1999, the Board of Supervisors created the Tobacco Advisory Board to fulfill this requirement.

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SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Bret Prebula