



Agenda Date: 9/11/2007
Agenda Placement: 6D

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Randolph F. Snowden - Director
Health & Human Services
REPORT BY: Shelli Brobst, Contracts Analyst, 253-4720
SUBJECT: Revenue Agreement with the Department of Health Services (Tobacco Control)

RECOMMENDATION

Director of Health and Human Services requests the following actions regarding the County's Tobacco Control Program:

1. Approval of and authorization for the Chair to sign a revenue agreement with the California Department of Health Services for a maximum of \$150,000 for the term July 1, 2007 through June 30, 2008 to fund tobacco control activities; and
2. Approval of the Local Lead Agency Guidelines for the State 2007-2010 Comprehensive Tobacco Control Plan.

EXECUTIVE SUMMARY

Approval of the requested actions will allow Health and Human Services to accept revenue from the California Department of Health Services for the County's tobacco control program, which consists of community programs to prevent and reduce tobacco use.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Substance Abuse Services
Is it Mandatory or Discretionary?	Mandatory
Is the general fund affected?	No

Future fiscal impact: The funding agreement expires June 30, 2008. In order to receive the annual \$150,000 allocation, Napa County must certify each year that it will comply with the State's Local Lead Agency Guidelines for the 2007-2010 Comprehensive Tobacco Control Plan, which are in effect until June 30, 2010.

These are mandatory services that HHSA is required to provide regardless of the funding.

Consequences if not approved: If the requested actions are not approved, HHSA will not have State funding to provide the mandated tobacco control services, in which case the County will have to fund the services using other funding sources.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

In November 1988, California voters approved the California Tobacco Health Protection Act of 1988, also known as Prop 99. This Act increased the state cigarette tax by 25 cents per pack and added an equivalent amount on other tobacco products. The new revenues were earmarked for programs to reduce smoking, provide health care services to indigents, support tobacco-related research, and fund resource programs for the environment. Of those, approximately 20% is used to fund community and school-based health education programs to prevent and reduce tobacco use. The other 80% funds the provision of health care services to indigents, the support of tobacco-related research, and the funding of resource programs for the environment. The programs are jointly administered by the Department of Health Services/Tobacco Control Section (DHS/TCS) and the California Department of Education (CDE). DHS/TCS is responsible for supporting a statewide tobacco control program and provides funding for 61 Local Lead Agencies, including Napa County.

To receive these funds, Napa County must certify each year that it will comply with the State's multi-year Comprehensive Tobacco Control Plan Guidelines. The guidelines set forth the requirements for developing and submitting the 2007-2010 Scope of Work and budget. One of the requirements is the establishment of a tobacco control coalition to obtain public input and support for local tobacco control efforts. In 1999, the Board of Supervisors created the Tobacco Advisory Board in fulfillment of this requirement.

Under Napa County's local Tobacco Control Plan, which was submitted to the Tobacco Control Section (TCS) of the California Department of Health Services, the County subcontracts with Community Action of Napa Valley (CANV) to execute the tobacco control plan, which includes activities to counter pro tobacco influences, limit access to tobacco products, and limit exposure of the public to secondhand smoke. The Program's effectiveness is measured through a separate contract with an independent evaluator, Martin Forst, Ph.D.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Lorenzo Zialcita