

Agenda Date: 8/9/2016 Agenda Placement: 6V

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: Danis Kreimeier - Director

Library

REPORT BY: Danielle Clayton, Staff Services Analyst I - 253-4819

SUBJECT: Request Approval for Sole Source Purchase of Music Streaming Subscription Service

RECOMMENDATION

County Executive Officer/Purchasing Agent and Director of Library Services and Community Outreach requests a waiver of competitive bidding requirements and sole source award for the purchase of a Freegal music and streaming subscription services from Library Ideas, Vienna, Virginia, for a total of \$10,150 pursuant to County Ordinance Code 2.36.090.

EXECUTIVE SUMMARY

As part of the Fiscal Year 2016-2017 budget, the Board of Supervisors approved the funding for a music and streaming subscription service for Napa County Library to offer its patrons. The Napa County Library would like to purchase Freegal music service from Library Ideas in Vienna, Virginia. Freegal is a current service offered by the Napa County Library to its patrons and was the only streaming service offered to libraries at the original time of purchase.

FISCAL IMPACT

Is there a Fiscal Impact? Yes

Is it currently budgeted? Yes

Where is it budgeted? Library

Is it Mandatory or Discretionary? Discretionary

Discretionary Justification: Napa County Library currently offers Freegal music and streaming to its

patrons. Due to an increased cost, this item must now be approved by the

Board as a sole source purchase.

Is the general fund affected? No

Future fiscal impact: There is no impact past the current fiscal year.

Consequences if not approved: If this is not approved, the service, which has been offered for three years to

patrons, will have to be discontinued.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

In 2011, Napa County Library started offering Freegal music streaming to its patrons. At the time, Freegal was the only streaming service offered to libraries to purchase for their patrons. It still is the only provider of downloadable and streaming music for a flat fee. The only other service that provides downloadable music via local libraries, Hoopla, charges per transaction. Therefore, there is no substitution for Freegal.

Napa County Library reviews this service annually to determine patron use, popularity, and the desire to continue its use. The Library has determined to continue offering the Freegal service for Fiscal Year 2016-2017. Due to an increase in price, the service now falls within the Board's prerogative to approve the sole source purchase.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Karen Collins