



Agenda Date: 8/7/2007
Agenda Placement: 6S

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
County Executive Office
REPORT BY: Molly Rattigan, Management Analyst, 253-4112
SUBJECT: Amendment No. 1 to Gaffney Agreement for State Fair Exhibit

RECOMMENDATION

County Executive Officer requests approval of and authorization for the Chair to sign Amendment No. 1 to Agreement No. 4634 with Gaffney Display increasing the amount by \$1,000 to a new maximum of \$7,200 for the design, construction, transportation and installation of a State Fair Exhibit.

EXECUTIVE SUMMARY

On December 3, 2003, Napa County entered into an agreement with Gaffney Display for the design and construction of an exhibit as part of The California Counties Exhibit at the California State Fair to advance a public purpose by commercially promoting the County of Napa. County general fund monies pay for this agreement. This action will increase the contract maximum by \$1,000 to a new total of \$7,200 per year.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Central Services
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	This item is discretionary in that there is no mandate to create a Napa County Exhibit as part of the California Counties Exhibit. However, constructing an exhibit provides the opportunity to advance a public purpose by commercially promoting the County of Napa at the California State Fair.
Is the general fund affected?	Yes

Future fiscal impact: This agreement contains an automatic renewal clause. Future appropriations will be budgeted accordingly.

Consequences if not approved: If this item is not approved, Gaffney Display will not receive an increase in compensation to construct a State Fair Exhibit for Napa County. Failure to provide this increase may effect the quality of Napa County's exhibit or the ability of Gaffney Display to complete this work.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Each of the 58 counties in California have the opportunity to display an exhibit in the California's Counties Exhibit. The California Counties Exhibit is both an exhibit and a competition in which California's diverse counties compete for accolades by creating original and elaborate displays showing off the incredible and unique beauty of California. Each year over 900,000 fair attendees visit the California Counties Exhibit.

On December 3, 2003, Napa County entered into an agreement with Gaffney Display for the design and construction of a State Fair Exhibit to advance a public purpose by commercially promoting the County of Napa. County general fund monies pay for this agreement. This amendment will increase the contract maximum by \$1,000 to a new total of \$7,200 per year. This increase is needed due to escalating costs of the building materials needed to construct and transport the exhibit. Gaffney Display is known statewide for innovative, quality display work and is intimately familiar with the requirements and restrictions associated with The California Counties Exhibit. The company has a history of designing and producing award-winning State Fair displays for the County, and is located in Napa County.

The 2007 display highlights the seasons of Napa County, using photography, three-dimensional display items and local products.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Karen Gratton