



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 8/14/2018

Agenda Placement: 6H

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: JoAnn Melgar for Mary Butler - Interim Director
Health & Human Services Administration

REPORT BY: JoAnn Melgar, Staff Services Analyst II - 707-253-4722

SUBJECT: Tobacco Master Settlement Agreement Grant funding awards for Fiscal Year 2018-2019

RECOMMENDATION

Interim Director of Health and Human Services requests approval of the following actions relating to the award of Tobacco Master Settlement Agreement (MSA) grants:

1. Authorization for the Chair to sign the following agreements, each for the term August 14, 2018 through June 30, 2019:
 - a. Cope Family Center, Inc. for a maximum of \$169,275 for the Healthy Families Home Visitation Program;
 - b. Catholic Charities of the Diocese of Santa Rosa, Inc. for a maximum of \$54,900 for Rainbow House Transitional Supportive Housing and Parent Education;
 - c. On the Move, Inc. for a maximum of \$51,011 for the LGBTQ (Lesbian, Gay, Bisexual, Transgender, Questioning) Safe Schools for All Initiative;
 - d. On the Move, Inc. for a maximum of \$67,801 for the Youth Leadership Academies;
 - e. On the Move, Inc. for a maximum of \$68,625 for the VOICES, The Target Program;
 - f. St. Joseph Health Northern California, LLC d.b.a. Queen of the Valley Medical Center for a maximum of \$108,744 for the CARE Network SOAR program;
 - g. Mentis, Inc. for a maximum of \$75,089 for Mental Health Treatment Services;
 - h. Collabria Care for a maximum of \$73,200 for the Community Based Health Home Program;
 - i. Community Health Initiative, Inc. for \$100,000 for the Children and Families Health Insurance Access Program; and
 - j. Community Action Napa Valley, Inc. for \$75,000 for the Quit Smoking Program.
2. Authorization for the Chair to sign an agreement with Cope Family Center, Inc. for a maximum of \$803,912 for the term August 14, 2018 through June 30, 2021 for the Napa Triple P Collaborative project.

EXECUTIVE SUMMARY

On April 10, 2018, the Board authorized the award of grants to nine successful applicants for Tobacco Master Settlement Agreement (MSA) funding and the award of two non-competitive service contracts in the amounts of \$100,000 to Community Health Initiative, Inc. and \$75,000 to Community Action Napa Valley, Inc. Approval of the requested action will authorize new agreements with the successful applicants to provide a funding mechanism for the services in their proposals. In addition, Medi-Cal Administration Activities (MAA) language is incorporated into the program descriptions/scopes of work and compensation exhibits of the following agreements:

1. Cope Family Center, Inc. for the Healthy Families Home Visitation Program;
2. Cope Family Center, Inc. for the Napa Triple P Collaborative;

All of the grantees are local vendors.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	County Executive Office
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	Approval of the requested action is discretionary in that there is no mandate to distribute Master Settlement Agreement funds for specific purposes or to this specific entity. The award of these grants are in accordance with the Board's directions relating to the allocation of Tobacco Master Settlement Agreement community grants.
Is the general fund affected?	No
Future fiscal impact:	The agreement with Cope Family Center for the Napa Triple P Collaborative is a multi-year award that terminates on June 30, 2021. The rest of the Master Settlement Agreements terminate on June 30, 2019.
Consequences if not approved:	If these agreements are not approved, the Board will need to determine alternative grant recipients and Master Settlement Agreement funds will not be distributed to the Fiscal Year 2018-2019 awardees.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

On November 14, 2017, the Board adopted funding guidelines and a procedure for the distribution of Tobacco Master Settlement Agreement (MSA) grant funds for Fiscal Year 2018-2019 in the total amount of \$1,100,000. For

the 2018-2019 grant cycle, Health and Human Services Agency (HHS) received 17 applications seeking a total of approximately \$1.8 million in grant awards. An application review panel ("Panel") then considered all 17 grant applications for the Fiscal Year 2018-2019 funding cycle. At its April 18, 2018 meeting, the Board voted to: accept the Panel's recommendations to award MSA funding totaling \$922,557 to nine local non-profit agencies; award a non-competitive contract to Community Health Initiative, Inc. for \$100,000; and award a non-competitive contract to Community Action Napa Valley, Inc. for \$75,000.

The following programs will be funded by today's recommended action:

1. Cope Family Center, Inc. - Healthy Families Home Visitation Program - Cope Family Center, Inc. (Cope) - Cope will be awarded \$169,275 to fund the Healthy Families Home Visitation Program, which utilizes the evidence-based, nationally-recognized Healthy Families America home visitation model to work with expectant and new parents who are at a high risk of abusing or neglecting their children. The purpose of this program is to connect families with safety-net services and to promote positive parent-child relationships. In addition, Cope anticipates conducting \$60,000 in Medi-Cal Administrative Activities (MAA) that includes outreach to bring potentially eligible people into the Medi-Cal system or connect them with Medi-Cal services.
2. Catholic Charities of the Diocese of Santa Rosa, Inc. - Rainbow House Transitional Supportive Housing and Parent Education - Catholic Charities will be awarded \$54,900 to provide bilingual, evidence-based Triple P parent education to highly vulnerable Napa County families with children. These funds will help pay for personnel costs and supplies.
3. On the Move, Inc. - LGBTQ Safe Schools for All Initiative - On the Move, Inc. (OTM) will be awarded \$51,011 to implement the Safe Schools For All Initiative in order to address critical, unmet health and safety needs facing LGBTQ (Lesbian, Gay, Bisexual, Transgender, Questioning) youth in Napa County's schools. OTM will partner with school districts in order to provide evidence-based trainings, technical assistance and coaching for 15 high school and middle school campuses throughout the county. The Safe Schools For All Initiative Coordinator will work with school administrators to recruit a faculty advisor on each campus and identify youth leaders.
4. On the Move, Inc. - Youth Leadership Academies - On The Move, Inc. will be awarded \$67,801 to prepare youth for success and create safe and inclusive neighborhoods and schools. This is an evidence-based curriculum where youth will spend several months participating in empowerment activities, including: developing leadership skills; participating in cultural enrichment activities; assessing their community; and, selecting and planning projects to create positive changes in their community.
5. On the Move, Inc. - VOICES, The Target Program - On The Move, Inc. will be awarded \$68,625 to fully train VOICES staff to provide comprehensive case management to youth suffering from post-traumatic stress as a result of past trauma and to host six 10-week group TARGET (Trauma Affect Regulation Guide for Education & Therapy) sessions utilizing the FREEDOM framework. TARGET is an evidenced-based manual curriculum that has been proven to support youth suffering from post-traumatic stress to regain control over their lives and live effectively. FREEDOM is a 7 step sequence of skills program designed to enable youth to understand and gain control of trauma-related reactions triggered by their current daily life stresses.
6. St. Joseph Health Northern California, LLC, d.b.a. Queen of the Valley Medical Center (Queen) - CARE Network SOAR Program - Queen will be awarded \$108,744 to implement the Social Security Income/Social Security Disability Insurance Outreach (SSI/SSDI), Access and Recovery (SOAR) program. SOAR is a national program designed to increase access to social security and disability income benefits for eligible adults, 18 years or older (including transitional age youth not yet 18) who are experiencing or at risk of homelessness and have a mental illness, medical impairment, and/or a co-occurring substance use disorder. The purpose of the SOAR program is to identify and assist applicants in Napa County in filing complete applications for SSI/SSDI that will be approved in less than 100 days.
7. Mentis, Inc. - Mental Health Services - Mentis, Inc. will be awarded \$75,089 to provide affordable and accessible mental health treatment services to Napa County Residents who are low income, uninsured, and have no option to receive therapy. The project will offer professional counseling to 40 adults in English

and Spanish.

8. Collabria Care - Community Based Health Home Program - Collabria Care will be awarded \$73,200 to provide the 185 patients served annually in Collabria Care's Day Program with a Community-Based Health Home program designed to reduce hospitalization rates, emergency department visits, and hospital readmission rates. A full-time Nurse Navigator will work with an interdisciplinary team to provide person-centered integrated care for vulnerable Napa County adults at high risk of institutional placement.
9. Community Health Initiative, Inc. (CHI) - Children and Families Health Insurance Access Program - CHI will be awarded \$100,000 to provide assistance with outreach, enrollment, retention, and utilization of Medi-Cal for families. This program is designed to serve 17,000 unduplicated clients.
10. Community Action Napa Valley, Inc. (CANV) - Quit Smoking Program - CANV will be awarded \$75,000 to provide six 8-week long Freedom From Smoking sessions and monthly educational tobacco education classes. All of the classes will include information on electronic cigarettes.
11. Cope Family Center, Inc. - Napa Triple P Collaborative - Cope will be awarded \$253,912 for Fiscal Year (FY) 2018-2019, \$275,000 for FY 2019-2020, and \$275,000 for FY 2020-2021 for a total of \$803,912 for the Napa Triple P Collaborative (Collaborative). The Collaborative is a countywide partnership of organizations dedicated to providing a coordinated system of evidence-based parenting services to low-income families. Cope is the lead agency for the collaborative. Partners include: Up Valley Family Centers; Child Start, Inc.; ParentsCAN; Napa County Public Health, Child Welfare Services, Self-Sufficiency Services, and Mental Health; Napa Valley Unified School District; Napa County Office of Education; Napa Emergency Women's Services; and St. Joseph Health Northern California, LLC, d.b.a. Queen of the Valley Medical Center. The goal of these services is to reduce rates of child maltreatment, reduce stigma about seeking and receiving parenting support and increase children's long-term health outcomes. In addition, Cope anticipates conducting \$32,500 in Medi-Cal Administrative Activities (MAA) that includes outreach to bring potentially eligible people into the Medi-Cal system or connect them with Medi-Cal services.

All of the grantees are local vendors.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Ben Guerrieri