



Agenda Date: 7/26/2005
Agenda Placement: 6Q

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
Community Partnership Program
REPORT BY: Bruce Wilson, Regional Analyst , 259-8679
SUBJECT: Napa County Community Indicators

RECOMMENDATION

County Executive Officer requests approval of and authorization for the Chair to sign Amendment No. 1 to Agreement No. 6405 with the University of California at Santa Barbara - Economic Forecast Project increasing the amount by \$8,000 for a new maximum of \$32,500, extending the term through August 31, 2005, and amending the Scope of Work to include printing services for the Napa County Community Indicators Report.

EXECUTIVE SUMMARY

The Napa County Community Indicators Project is a community-based effort designed to research and develop measurements depicting the status of Napa County in relation to quality of life goals in the areas of economic vitality, environmental health, health of the population, community and education. Today's proposed action will amend our current agreement with U.C. Santa Barbara - Economic Forecast Project to provide professional printing services in support of the Community Indicators Report.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	This project has been funded in part by the General Fund and from contributions donated by community partners. The \$8,000 appropriation is budgeted in the FY 05-06 Regional Training Employment budget unit.
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	This was a community-based effort to research and develop a statistical and narrative report depicting the status of Napa County in relation to its quality of

life goals. The report has been completed and needs to be printed in order to distribute throughout the community.

Is the general fund affected? Yes

Future fiscal impact: This is a one time contract for printing of the community indicators report.

Consequences if not approved: Printing and distribution of the completed Community Indicators Report will not take place.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

On March 1, 2005, The Board of Supervisors approved Agreement No. 6405 with the University of California at Santa Barbara - Economic Forecast Project to assist in the research, development and production of the Napa County Community Indicators Report. This report represented input from a diverse group of community interests including education, government, economic, healthcare, housing, social services, environment, transportation and others who had a need for consistent and useful data. The group agreed on the following 10 step process to complete the report.

1. **Form a working group** – Those who design the process, wade through the technical details, do or coordinate the research and promote the final product.
2. **Clarify our purpose** – These indicators will serve to educate the public and provide policy making background information about the current state of our community in relation to expressed values.
3. **Identify our shared values & vision** – Things that our community cares about projected into the future i.e. healthy children & adults, agricultural preservation
4. **Review existing models, indicators & data** – helps to learn best practices and focus workgroup efforts
5. **Draft a set of proposed indicators** – a list of measures that the group proposes to the community
6. **Convene a participatory selection process** – The indicators should be owned by a wide range of interests and people.
7. **Perform a technical review** – Convert a wish list of identified indicators into a set that can actually be measured and that are defensible in purely technical terms
8. **Research the data** - Find historical data through existing reports, government databases, websites, etc. In our case we will use a combination of interns, workgroup members and technical consultants.
9. **Publish & promote the report** – Guiding principles for this section of the report should be clarity, accessibility, interest, and graphic appeal
10. **Update the report regularly** – Find an institutional base for the project.

Today's proposed action is intended to complete Step 9 of the project and will add \$8,000 to Agreement No. 6405 to print approximately 1000 color copies of the completed Community Indicators Report.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Howard Siegel