



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 7/21/2020

Agenda Placement: 6N

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Helene Franchi for Minh Tran - County Executive Officer
County Executive Office
REPORT BY: Jesus Tijero, STAFF ASSISTANT I - BOS - 707-253-6170
SUBJECT: Arts Council Napa Valley Annual Report

RECOMMENDATION

County Executive Officer requests the following:

1. Receive a written Annual Report from Arts Council Napa Valley; and
2. Approval of and authorization for the Chair to sign an agreement with Arts Council Napa Valley for a maximum of \$69,645 for the term July 21, 2020 through June 30, 2021 to act as the County local arts agency and implement the Napa County Community Cultural Plan.

EXECUTIVE SUMMARY

The Arts Council Napa Valley ("ACNV") provides an annual report on progress related to the Napa County Cultural Plan and related projects funded by the County's Special Projects Fund.

The grant agreement will provide general operating support with Arts Council Napa Valley (ACNV) acting as the officially appointed local arts agency (LAA) to Napa County. Since the 2006 launch of the Napa County Cultural Plan, ACNV has built programs, resources, and networks that leverage our unique position as a LAA to advance the Cultural Plan's objectives. This work includes: convening the industry, representing its interests, fostering collaborative relationships, monitoring trends and forecasts, providing strategic guidance, and facilitating communication. As a partner to the County of Napa, ACNV provides leadership that unites, supports, and enhances our exceptional arts and culture community.

FISCAL & STRATEGIC PLAN IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	SPECIAL PROJECTS FUND
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	The Board of Supervisors has discretion over how to spend Special Projects Funds. The Board's current policy allocates funding to Arts Council Napa Valley.
Is the general fund affected?	Yes
Future fiscal impact:	Arts Council Napa Valley has provided a proposed scope of work for the Fiscal Year 2020-2021 funding allocation.
Consequences if not approved:	No action requested.
County Strategic Plan pillar addressed:	Collaborative and Engaged Community
Additional Information:	

ENVIRONMENTAL IMPACT

There is no Environmental Impact for this item.

BACKGROUND AND DISCUSSION

On January 23, 2018, the Board of Supervisors revised the Special Projects Fund policy and reallocated the funding on an annual basis beginning in Fiscal Year 2018-2019. As part of the revision, 20% of the total Special Projects Fund was dedicated to Arts and Culture. Of the Arts and Culture funds, 20% was dedicated to Arts Council Napa Valley to support initiatives and the remaining 80% was made available as competitive grant funding for arts organizations.

As part of the January 23, 2018 discussion, the Board of Supervisors requested that ACNV provide an annual report and the proposed scope of work for the next fiscal year.

Chris DeNatale, President and CEO of Arts Council Napa Valley has provided a written Fiscal Year 2019-2020 Annual Report, proposed Scope of Work for Fiscal Year 2020-2021, and other supplemental material (attached to this agenda item). The amount to be allocated to Arts Council Napa Valley is \$69,645.

SUPPORTING DOCUMENTS

- A . ACNV Annual Report FY 2019-20
- B . ACNV Winter Community Fund Grants
- C . VAPA Student of the Year Press Release
- D . ACNV Emergency COVID-19 Granting Plan

E . ACNV Equity Based Granting Process

F . Scope of Work FY 2020-21

CEO Recommendation: Approve

Reviewed By: Ben Guerrieri