



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 7/10/2018
Agenda Placement: 9C
Set Time: 9:30 AM
Estimated Report Time: 15 Minutes

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Mary Booher for Minh Tran - County Executive Officer
Housing and Intergovernmental Affairs
REPORT BY: Michael Karath, Staff Assistant - BOS - 299-1477
SUBJECT: Arts Council Napa Valley Annual Report

RECOMMENDATION

County Executive Officer requests the following:

1. Receive an Annual Report from Arts Council Napa Valley; and
2. Approval of and authorization for the Chair to sign an agreement with Arts Council Napa Valley for a maximum of \$68,956 for the term July 10, 2018 through June 30, 2019 to act as the County local arts agency and implement the Napa County Community Cultural Plan.

(CONTINUED FROM JUNE 12, 2018)

EXECUTIVE SUMMARY

The Arts Council Napa Valley ("ACNV") provides an annual report on progress related to the Napa County Cultural Plan and related projects funded by the County's Special Projects Fund.

PRODCEDURAL REQUIREMENTS

1. Receive presentation
2. Motion, second, discussion and vote to approve an agreement with Arts Council Napa Valley for Fiscal Year 2018-2019.

FISCAL IMPACT

Is there a Fiscal Impact? Yes

Is it currently budgeted?	Yes
Where is it budgeted?	SPECIAL PROJECTS FUND
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	The Board of Supervisors has discretion over how to spend Special Projects Funds. The Board's current policy allocates 20% of the Arts and Culture fund to Arts Council Napa Valley.
Is the general fund affected?	Yes
Future fiscal impact:	Arts Council Napa Valley will present an expenditure plan for the Fiscal Year 2018-2019 funding allocation for discussion and direction by the Board of Supervisors.
Consequences if not approved:	No action requested.
Additional Information:	

ENVIRONMENTAL IMPACT

There is no Environmental Impact for this item.

BACKGROUND AND DISCUSSION

Annual Report

On January 29, 2008, the Board approved a Special Projects Fund agreement with the Arts Council Napa Valley (ACNV) for preparation of a cultural plan, needs assessment, strategic plan, and marketing plan for the purpose of delivering quality art experiences and art education opportunities to residents and visitors of Napa County. The Napa County Cultural Plan was completed in 2008. On April 25, 2012, the Board approved an annual designation equal to 25% of funds in the Arts and Culture category of the Special Projects Fund for art-related projects/programs proposed by ACNV, in accordance with the Napa County Cultural Plan. Also, on October 6, 2015, the Board approved an annual designation of 5% of the funds in the Visitor Management category of the Special Projects Fund for the production of the countywide cultural tourism program known as Arts in April.

The Fiscal Year 2017-18 designation of funds from the Arts and Culture funds for the ACNV was \$40,830. The Fiscal Year 2017-18 designation of funds from the Visitor Management funds for the production of Arts in April was \$24,498.

ACNV's President and CEO, Olivia Dodd, will present that Annual Report.

Expenditure Plan for Fiscal Year 2018-2019

On January 23, 2018, the Board of Supervisors revised the Special Projects Fund policy and reallocated the funding on an annual basis beginning in Fiscal Year 2018-2019. As part of the revision, 20% of the total Special Projects Fund was dedicated to Arts and Culture. Of the Arts and Culture funds, 20% was dedicated to Arts Council Napa Valley to support initiatives and the remaining 80% was made available as competitive grant funding for arts organizations.

As part of the January 23, 2018 discussion, the Board of Supervisors requested that ACNV present an annual

report and the proposed expenditure plan for the next fiscal year. Staff is seeking discussion and possible direction on the Fiscal Year 2018-2019 funding agreement. The expenditure request and Scope of Work is detailed in the attached letter.

SUPPORTING DOCUMENTS

- A . ACNV-Request Letter
- B . ACNV-PowerPoint

CEO Recommendation: Approve

Reviewed By: Molly Rattigan