NAPA COUNTY BOARD OF SUPERVISORS
Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Jennifer Yasumoto - Director
       Health & Human Services Administration
REPORT BY: JoAnn Melgar, Staff Services Analyst II - 707-253-4722
SUBJECT: Tobacco Master Settlement Agreement Grant funding awards for Fiscal Year 2019-2020

RECOMMENDATION
Director of Health and Human Services requests approval and authorization for the Chair to sign the following agreements, each for the term July 1, 2019 through June 30, 2020, relating to the award of Tobacco Master Settlement Agreement (MSA) grants:

1. Cope Family Center, Inc. for a maximum of $119,834 for the Home Visitation Program;
2. On the Move, Inc. for a maximum of $57,465 for the VOICES, The TARGET Program;
3. On the Move, Inc. for a maximum of $54,145 for the LGBTQ (Lesbian, Gay, Bisexual, Transgender, Questioning) Safe Schools for All Initiative;
4. Collabria Care for a maximum of $118,956 for the Community Based Health Home Program;
5. Mentis, Inc. for a maximum of $179,751 for the Building Teen Resiliency in our Schools Initiative;
6. Olé Health, Inc. for a maximum of $119,834 for the Nutrition and Health Education Program;
7. Community Health Initiative, Inc. for $100,000 for the Children and Families Health Insurance Access Program; and
8. Community Action Napa Valley, Inc. for $75,000 for the Quit Smoking Program.

EXECUTIVE SUMMARY
On May 14, 2019, the Board authorized the award of grants to six successful applicants for Tobacco Master Settlement Agreement (MSA) funding and the award of two non-competitive service contracts. The amounts awarded were:

1. $57,465 to On the Move for VOICES Napa TARGET project
2. $119,834 to Cope Family Center for Home Visiting and Family Support Services
3. $54,145 to On the Move for LGBTQ Connection
Approval of today’s action will approve the agreements with the successful grantees.

In addition, Medi-Cal Administration Activities (MAA) language is incorporated into the program descriptions/scopes of work and compensation exhibits of the following agreements:

- Cope Family Center, Inc. for the Healthy Families Home Visitation Program
- Community Health Initiative, Inc. for Children and Families Health Insurance Access Program

All of the grantees are local vendors.

FISCAL IMPACT

Is there a Fiscal Impact? Yes
Is it currently budgeted? Yes
Where is it budgeted? County Executive Office
Is it Mandatory or Discretionary? Discretionary
Discretionary Justification: Approval of the requested action is discretionary in that there is no mandate to distribute Master Settlement Agreement funds for specific purposes or to these specific entities. The award of these funds is in accordance with the Board's directions relating to the allocation of Tobacco Master Settlement Agreement community grants.
Is the general fund affected? No
Future fiscal impact: These agreements, with the exception of Cope Family Center Napa Triple P Collaborative, terminate on June 30, 2020 and are included in the requested Fiscal Year 2019-2020 budget. The agreement with Cope Family Center for the Napa Triple P Collaborative is a multi-year award that terminates on June 30, 2021, it is also included in the requested Fiscal Year 2019-2020 budget and will be included in the appropriations for the following year.
Consequences if not approved: These programs were recommended for funding through a competitive grant process and the Board of Supervisors has approved the award of these funds. If these agreements are not approved, Master Settlement Agreement funds will not be distributed.

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of
Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

**BACKGROUND AND DISCUSSION**

On February 12, 2019 the Board adopted funding guidelines and a procedure for the distribution of Tobacco Master Settlement Agreement (MSA) grant funds for Fiscal Year 2019-2020. For the 2019-2020 grant cycle, Health and Human Services Agency (HHSA) received 11 applications seeking a total of approximately $1.2 million in grant awards. Available funding in this cycle totaled $1.1 million, with $275,000 of this previously committed to year 2 of a 3 year Triple P project, $100,000 previously committed for a non-competitive contract to Community Health Initiative (CHI) and $75,000 previously committed for a non-competitive contract to Community Action Napa Valley (CANV). This left $650,000 to be awarded for FY2019-20. An application review panel (“Panel”) then considered all 11 grant applications for the Fiscal Year 2019-2020 funding cycle.

At its May 14, 2019 meeting, the Board voted to:

- accept the Panel’s recommendations to award MSA funding totaling $649,985 to six projects;
- award a non-competitive contract to Community Health Initiative, Inc. (CHI) for $100,000; and
- award a non-competitive contract to Community Action Napa Valley, Inc. (CANV) for $75,000.

The following programs will be funded upon approval of today’s recommended action:

1. **Cope Family Center, Inc. - Healthy Families Home Visitation Program** - Cope Family Center, Inc. (Cope) - Cope will be awarded $119,834 to fund the Home Visiting and Family Support Services program. Cope’s Home Visiting service will utilize the internationally-recognized evidence-based home visiting model Parents as Teachers (PAT), which is backed by 35 years of research-proven outcomes for children and families. By matching parents and caregivers with Cope Family Support Specialists who make regular personal home visits before birth and during a child’s earliest years in life, from prenatal through kindergarten, the program will build a strong community with thriving families and children that are healthy, safe and ready to learn. In addition, Cope anticipates conducting Medi-Cal Administrative Activities (MAA) that includes outreach to bring potentially eligible people into the Medi-Cal system or connect them with Medi-Cal services.

2. **On the Move, Inc. - LGBTQ Safe Schools for All Initiative** - On the Move, Inc. (OTM) will be awarded $54,145 to implement the second phase of the Safe Schools for All (SSFA) Initiative, an evidence-based intervention to address critical, unmet health and safety needs facing LGBTQ youth in local schools. The Initiative actively strengthens Gay Straight Alliance (GSA) clubs and creates lasting change by implementing inclusive policies and practices.

3. **On the Move, Inc. - VOICES, The TARGET Program** - On The Move, Inc. will be awarded $57,465 to provide TARGET (Trauma Affect Regulation Guide for Education & Therapy) case management and small group workshops to youth struggling with anxiety, depression, addiction, and traumatic stress. A second year of MSA funding will allow VOICES to complete TARGET certification through Advanced Trauma Solutions (ATS), completely master and integrate TARGET practices into all of its case management, expand services to school sites and create lasting change for our most vulnerable youth. VOICES will provide TARGET case management and group sessions at Napa County Juvenile Hall, at Valley Oak High School and at VOICES Youth Center so that staff are able to meet youth wherever they can best meet their needs.

4. **Mentis, Inc. - Building Teen Resiliency in our Schools Initiative** - Mentis, Inc. will be awarded $179,751 for the Building Teen Resiliency in our Schools Initiative (BTRSI) which is a school-based program that promotes health and wellness on eight middle and high school campuses in Napa and American Canyon. Through BTRSI, Mentis and Teens Connect provide a unique and comprehensive approach to school-based mental health care that utilizes both peer-based and professional support to empower over 400 youth to learn
skills to combat the stress, anxiety and depression they face in their daily lives.

5. **Collabria Care - Community Based Health Home Program** - Collabria Care will be awarded $118,956 to provide the 195 patients served annually in Collabria Care's Day Program with a Community-Based Health Home (CBHH), resulting in reduced hospitalization rates, emergency department visits, and hospital readmission rates. A full-time Nurse Navigator will work with an interdisciplinary team to provide person-centered integrated care for vulnerable Napa County adults at high risk of institutional placement.

6. **Ole Health-Nutrition and Health Education Program** - Ole Health will be awarded $119,834 for its Nutrition and Health Education Program at Ole Health that will provide a range of disease management interventions and support for individuals at risk of or diagnosed with nutrition related chronic disease to prevent or mitigate the impact of the disease.

7. **Community Health Initiative, Inc. (CHI) - Children and Families Health Insurance Access Program** - CHI will be awarded $100,000 to provide assistance with outreach, enrollment, retention, and utilization of Medi-Cal for families. This program is designed to serve 17,000 unduplicated clients. CHI anticipates conducting Medi-Cal Administrative Activities (MAA) that includes outreach to bring potentially eligible people into the Medi-Cal system or connect them with Medi-Cal services and activities that facilitate the completion of the Medi-Cal application and renewal process.

8. **Community Action Napa Valley, Inc. (CANV) - Quit Smoking Program** - CANV will be awarded $75,000 to provide six 8-week long Freedom From Smoking sessions and monthly educational tobacco education classes. All of the classes will include information on electronic cigarettes.

All of the grantees are local vendors.

**SUPPORTING DOCUMENTS**

None

CEO Recommendation: Approve

Reviewed By: Ben Guerrieri