



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 6/2/2015
Agenda Placement: 10A

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Danis Kreimeier - Director
Library
REPORT BY: Danis Kreimeier, Library Director - 253-4208
SUBJECT: Presentation of Explore Napa

RECOMMENDATION

Director of Library Services and Community Outreach presents the launch of Explore Napa, a virtual history tour website and app for mobile devices.

EXECUTIVE SUMMARY

On May 14, 2013 the Board of Supervisors authorized the Director of Library Services and Outreach to accept a grant in the amount of \$12,000 from the NorthNet Library System, of which the Library is a member. The Director of Library Services and Community Outreach seeks to present Explore Napa, the grant's product.

PROCEDURAL REQUIREMENTS

Procedural Requirements:

1. Staff report and presentation;
2. Public comments;
3. Discussion and comments.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

On May 14, 2013 the Board of Supervisors authorized the Director of Library Services and Community Outreach to accept a grant in the amount of \$12,000 from the NorthNet Library System, of which the Library is a member. The grant was used to develop Explore Napa, a new way to virtually explore Napa County history on the web, with a smart phone, or other mobile device. Explore Napa offers users short histories of selected historical locations in Napa County, in a format that includes historic photos and audio descriptions. The new website's pilot project allows users to take a tour of Napa's historic downtown, historic mineral springs, and Little Free Libraries. The tours connect sites in the physical world to library collections and local history information online. Each location page on the virtual tours features a story which recounts notable histories, exceptional building details, and a look at the people who have lived and worked in Napa throughout the years. Plans are afoot to expand Explore Napa to include other tours and site histories, among them a look at Napa County's industrial heritage and paranormal locations.

Explore Napa creates an avenue by which the Library's local history collections can be reached beyond the Library walls out to sites of historical interest, offering users further context and opportunities to explore aspects of local history using mobile devices. Explore Napa reaches users outside of the Library's traditional core user group, and provides a valuable service for the many Napa County residents and tourists who have an interest in local history.

The library partnered with the Napa County Historical Society, Napa County Landmarks, Do Napa, and County of Napa ITS department to complete this project.

Explore Napa fulfills two goals from the Library's strategic plan, which are: (1) provide residents with high-speed access to the digital world; and (2) to provide adults and teens the resources and skills they need to explore topics of personal interest.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Liz Habkirk