



A Tradition of Stewardship  
A Commitment to Service

Agenda Date: 6/19/2018

Agenda Placement: 6CC

## NAPA COUNTY BOARD OF SUPERVISORS

### Board Agenda Letter

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**TO:** Board of Supervisors

**FROM:** Steven Lederer - Director of Public Works  
Public Works

**REPORT BY:** Deborah Elliott, Environmental Resource Specialist - 259-5969

**SUBJECT:** Approval of a Funding and Implementation Agreement with the California Green Business Network

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#### **RECOMMENDATION**

Director of Public Works requests approval to sign a revenue agreement with the California Green Business Network for a maximum of \$20,000 for the term March 1, 2018 through February 28, 2019 to deliver services related to the Napa County Green Business Program.

#### **EXECUTIVE SUMMARY**

The Napa County Green Business Program (Program) gives recognition for the environmental performance of businesses and government agencies that volunteer to implement high standards of pollution prevention and resource conservation. The Program covers the entire County, including inside the Town of Yountville and all four cities. To be certified as a Green Business, businesses must be in compliance with environmental regulations and meet program standards for conserving energy and water, preventing pollution and minimizing waste. The Program, in association with the California Green Business Network, currently allows for four industry sectors to be certified green in Napa; they are office/retail, winery, lodging and restaurant. All four business sectors had their measures updated in the past 6 months. Additional sectors are being developed and will be added to database this year. Participants receive recognition by displaying Green Business/Green Winery marketing materials so consumers can identify the environmentally responsible businesses. Green Businesses/Wineries are also listed in a statewide directory.

This agreement is a sub-award under California Air Resources Board contract with California Green Business Network. The agreement is dated March 2018, but staff will not bill any expenses until fiscal year 2018-19.

**FISCAL IMPACT**

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	The item is currently budgeted in Fund: 1000 Subdivision: 1220000.
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	Participation in the California Green Business Network allows Napa County to access funding through the California Air Resources Board through a contract with the California Green Business Network. The funds support implementation of the Green Business program in Napa County.
Is the general fund affected?	Yes
Future fiscal impact:	The agreement runs from March 1, 2018 - March 1, 2019, but staff will not bill any expenses until FY 2018-2019. There are no impacts past FY 2018-19.
Consequences if not approved:	If not approved, the County will have less funding available to run the Napa County Green Business Program and would certify fewer businesses in FY 2018-2019.
Additional Information:	In addition to the \$20,000 addressed in this agenda item, total resources for the Green Business Program also include a \$5,000 grant from PG&E and \$40,000 in already budgeted General Fund contributions.

**ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

**BACKGROUND AND DISCUSSION**

The Napa County Green Business Program (Program) gives recognition for the environmental performance of businesses and government agencies that volunteer to implement high standards of pollution prevention and resource conservation. To be certified as a Green Business, businesses must be in compliance with environmental regulations and meet program standards for conserving energy and water, preventing pollution and minimizing waste. The Program, in association with the California Green Business Network, currently allows for four industry sectors to be certified green in Napa; they are office/retail, wineries, lodgings and restaurants. All four business sectors had their measures updated in the past 6 months. Additional sectors are being developed and will be added to database this year. Participants receive recognition by displaying Green Business/Green Winery marketing materials so consumers can identify the environmentally responsible businesses. Green Businesses/Wineries are also listed in a statewide directory.

The Program was developed in 1996 by Bay Area local governments in collaboration with the U.S. EPA, Cal EPA, Department of Toxic Substances Control (DTSC) and the business community. County staff implements the program countywide and works with agencies and non-profits in the County as well as Green Business Coordinators in the greater Bay Area and statewide. Today there are nearly 3,400 businesses certified statewide. County staff works with agency and non-profit partners around the County to assess waste, water and energy use at enrolled businesses and to encourage continuous improvement. Businesses are required to improve their

metrics each time they are certified.

This agreement is a sub-award under California Air Resources Board contract with California Green Business Network. Utilizing the additional funding and in collaboration with program partners, the County will certify new businesses, report outcomes and participate in working committees for green practices, including reducing hazardous and non-hazardous waste, water, and energy conservation practices. The agreement is dated March 2018, but staff will not bill any expenses until fiscal year 2018/2019. As defined in the agreement, Napa County will certify or recertify at least 20 businesses.

Expenses that are reimbursable may include but are not limited to:

1. Staff and/or consultant time to assist and track businesses through the program;
2. Marketing efforts to attract and promote certified green businesses;
3. Business rebates for purchases required to meet green business standards;
4. Material and travel expenses for events such as Green Business Academies and/or recruitment events.

#### **SUPPORTING DOCUMENTS**

None

CEO Recommendation: Approve

Reviewed By: Bret Prebula