



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 6/16/2015

Agenda Placement: 6M

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: Lawrance Florin - Director
Housing and Intergovernmental Affairs

REPORT BY: JoAnn Melgar, STAFF ASSISTANT - BOS - 253-4722

SUBJECT: Special Projects Fund Arts & Culture Grant Funding Awards for FY 2015 - 16

RECOMMENDATION

Director of Housing and Intergovernmental Affairs requests approval of and authorization for the Chair to sign the following agreements for the term of July 1, 2015 through June 30, 2016:

1. Special Projects Fund Visitor Management Grant Agreements with 5 non-profit organizations for a total of \$80,000:
 - a. Cinema Napa Valley - for a maximum of \$30,000;
 - b. Napa Valley Museum - for a maximum of \$10,000;
 - c. Napa Valley Museum (fiscal agent for Yountville Arts) - for a maximum of \$5,000;
 - d. Napa County Historical Society - for a maximum of \$15,000; and
 - e. Napa Valley Performing Arts Center at Lincoln Theater - for a maximum of \$20,000
2. Special Projects Fund Arts & Culture Arts Capacity-Building Grant Funding Awards with 5 non-profit organizations for a total of \$107,790:
 - a. Napa County Historical Society - \$20,000;
 - b. Napa Valley Performing Arts Center at Lincoln Theater - \$29,469;
 - c. di Rosa - \$13,821;
 - d. Robert Louis Stevenson Museum - \$20,000; and
 - e. Napa Valley Museum - \$24,500.

EXECUTIVE SUMMARY

Approval for grant funding and recommendations for award of Special Project Fund grants were approved by the Board on May 19, 2015. Today's action will authorize the execution of the authorized grant agreements.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	SPECIAL PROJECTS FUND 10540
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	The Special Projects Fund and the funding of Arts and Culture and Visitor Management are not required by law, but have been identified as a priority of the Board. The award of these grants is in accordance with the Board's directions to staff relating to allocation of the Special Projects Fund.
Is the general fund affected?	Yes
Future fiscal impact:	The 10 arts and culture non-profits recommended for funding by the Committee would not receive any funding.
Consequences if not approved:	If these agreements are not approved, the Board will need to determine alternative grant recipients, or Arts and Culture and Visitor Management Special Projects funds will not be distributed for Fiscal Year 2015-2016.
Additional Information:	

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

In 2012, the Board authorized the Special Projects Fund to extend to 2017, at which time it will consider extending it further. The Board authorized that 10% of the total of the fund be allocated for Arts and Culture. Of that 10%, 25% is reserved for art-related projects/programs proposed by the Arts Council Napa Valley ("ACNV".) The remaining 75% is reserved for the purpose of awarding Arts capacity-building grants. The Board also authorized that 30% of the Special Projects Fund be reserved for Visitor Management activities. Of that 30%, one-third is reserved for Visitor Management projects and programs. On March 3, 2015, the Board approved the recommendation of the Arts and Culture Advisory Committee ("Committee") to have the Committee review and give recommendations on Visitor Management grants in addition to Arts Capacity-Building grants.

For the Fiscal Year 2015 -2016 funding cycle, the Committee received a total of 15 applications, 5 for Visitor Management and 10 for Arts Capacity-Building. Of those, the Committee voted to recommend that 10 non-profit arts and culture organizations receive grants.

At its May 19, 2015 meeting, the Board voted to accept the Arts and Culture Advisory Committee's recommendations to award Special Projects Fund Visitor Management funding to these 5 non-profits for a total of \$80,000:

1. Cinema Napa Valley - for a maximum of \$30,000;

2. Napa Valley Museum - for a maximum of \$10,000;
3. Napa Valley Museum (fiscal agent for Yountville Arts) - for a maximum of \$5,000;
4. Napa County Historical Society - for a maximum of \$15,000;
5. Napa Valley Performing Arts Center at Lincoln Theater - for a maximum of \$20,000;

Also on May 19, 2015, the Board approved the Committee's recommendations to award Special Projects Fund Arts Capacity-Building funding to these 5 non-profit organizations for a total of \$107,790:

1. Napa County Historical Society - \$20,000;
2. Napa Valley Performing Arts Center at Lincoln Theater - \$29,469;
3. di Rosa - \$13,821;
4. Robert Louis Stevenson Museum - \$20,000;
5. Napa Valley Museum - \$24,500.

Finally, the Board voted to apply \$55,800 in unallocated Visitor Management funds as follows:

1. Fund the Napa County Library's State Capitol Diorama - \$5,000
2. Fund the Napa Valley Museum Arts Capacity Building Grant Request: \$24,500
3. Award di Rosa an additional \$1,290 to fully fund the Arts Capacity grant request.
4. Allocate \$17,000 to the Arts Capacity Building deficit to restore funding at normal level in Fiscal Year 2016-2017.
5. Roll-over the remaining \$8,010 to Fiscal Year 2016-17.

The grant agreements recommended for approval today are for a term of one year from July 1, 2015 to June 30, 2016. All of the grantees are local vendors and are Arts and Culture non-profit organizations.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Molly Rattigan