



A Tradition of Stewardship  
A Commitment to Service

Agenda Date: 5/9/2017

Agenda Placement: 9E

Set Time: 9:40 AM

Estimated Report Time: 15 Minutes

## NAPA COUNTY BOARD OF SUPERVISORS

### Board Agenda Letter

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**TO:** Board of Supervisors

**FROM:** Molly Rattigan for Leanne Link - County Executive Officer  
County Executive Office

**REPORT BY:** Carlos Solorio, Management Analyst - 707-253-4825

**SUBJECT:** Arts Council Napa Valley Annual Report

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#### **RECOMMENDATION**

Post-Grant Presentation by the Arts Council Napa Valley and update on Napa County Cultural Plan goals:

1. A financial overview and long-term strategic issues; and
2. Program highlights in education, public art, advocacy and cultural marketing.

#### **EXECUTIVE SUMMARY**

The Arts Council Napa Valley ("ACNV") provides an annual report on progress related to the Napa County Cultural Plan and related projects funded by the County's Special Projects Fund.

#### **PROCEDURAL REQUIREMENTS**

No Action Required

#### **FISCAL IMPACT**

Is there a Fiscal Impact? No

#### **ENVIRONMENTAL IMPACT**

There is no Environmental Impact for this item.

**BACKGROUND AND DISCUSSION**

On January 29, 2008, the Board approved a Special Projects Fund agreement with the ACNV for preparation of a cultural plan, needs assessment, strategic plan, and marketing plan for the purpose of delivering quality art experiences and art education opportunities to residents and visitors of Napa County. The Napa County Cultural Plan was completed in 2008. On April 25, 2012, the Board approved an annual designation equal to 25% of funds in the Arts and Culture category of the Special Projects Fund for art-related projects/programs proposed by ACNV, in accordance with the Napa County Cultural Plan. Also, on October 6, 2015, the Board approved an annual designation of 5% of the funds in the Visitor Management category of the Special Projects Fund for the production of the countywide cultural tourism program known as Arts in April.

The Fiscal Year 2016-17 designation of funds from the Arts and Culture funds for the ACNV was \$37,268. The Fiscal Year 2016-17 designation of funds from the Visitor Management funds for the production of Arts in April was \$22,360 .

**SUPPORTING DOCUMENTS**

A . Presentation

CEO Recommendation: Approve

Reviewed By: Carlos Solorio