



Agenda Date: 5/8/2007
Agenda Placement: 6E

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Randolph F. Snowden - Director
Health & Human Services
REPORT BY: Shelli Brobst, Contracts Analyst, 253-4720
SUBJECT: Amendment No. 4 to Agreement No. 4648 with Beverage Consulting Network, Inc.

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chair to sign Amendment No. 4 to Agreement No. 4648 with Beverage Consulting Network, Inc., revising the Scope of Work to increase the number of trainings provided for the Responsible Beverage Service Program, clarify expectations regarding outreach and follow-up, and establish timeframes for the contractor's submission of state-required data, with no change to the contract maximum.

EXECUTIVE SUMMARY

Beverage Consulting Network, Inc. provides training for the Responsible Beverage Service Program, a community prevention program designed to reduce public health risks that may arise from the sale and consumption of alcoholic beverages at retail stores, wineries, events and restaurants. Approval of the requested amendment will (a) increase the number of trainings that the contractor is expected to deliver; (b) clarify expectations regarding outreach; (c) establish a time frame for conducting follow-up; and (d) require the contractor to submit state-required California Outcome Measurement System (Cal OMS) data within specified timeframes.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Beverage Consulting Network, Inc. provides training to the staff of businesses and special events who serve and/or sell alcoholic beverages within Napa County. The training offered is on the Responsible Beverage Service Program (RBS), a community prevention program employing techniques which enable the servers and sellers to develop responsible business practices and policy, avoid service or sales to persons under the legal drinking age, and avoid sales to persons who are intoxicated. The program is overseen and funded by a collaboration of public and private agencies and organizations, including the Napa County Health and Human Services Agency, the Napa Valley Vintners Association, and local law enforcement. RBS' training activities are based on prevention service models that have been shown by research to reduce these public health risks.

An amendment to the agreement is being requested to: (a) increase the number of trainings that the contractor is expected to deliver; (b) clarify expectations regarding outreach; (c) establish a timeframe for conducting follow-up; and (d) require the contractor to submit state-required California Outcome Measurement System (Cal OMS) data within specified timeframes. There is no change to the contract maximum because it is anticipated that through better outreach, the classes can be maximized, thereby allowing for more fee collection at each training.

Beverage Consulting Network, Inc. is not a health care provider for purposes of HIPAA. There is no use or disclosure of protected health information by or to the vendor under this agreement.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Lorenzo Zialcita