



A Tradition of Stewardship  
A Commitment to Service

Agenda Date: 5/3/2011  
Agenda Placement: 4B

## NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

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**TO:** Board of Supervisors  
**FROM:** Shelli Brobst for Snowden, Randolph F. - Director  
Health & Human Services  
**REPORT BY:** Shelli Brobst, Contracts Analyst - 253-4720  
**SUBJECT:** Presentation of a Proclamation declaring May as "Older Americans Month"

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### **RECOMMENDATION**

Presentation of a proclamation to Kris Brown, Health and Human Services Agency Deputy Director, Comprehensive Services for Older Adults, declaring May 2011 as "Older Americans Month" in Napa County.

### **EXECUTIVE SUMMARY**

A meeting with the National Council of Senior Citizens resulted in President John F. Kennedy designating May 1963 as Senior Citizens Month, encouraging the nation to pay tribute in some way to older people across the country. In 1980, President Jimmy Carter's proclamation changed the name to Older Americans Month, a time to celebrate older adults through ceremonies, events and public recognition. The theme of this year's celebration-- Older Americans: Connecting the Community--pays homage to the many ways in which older adults bring inspiration and continuity to the fabric of our communities. It also highlights the many ways technology is helping older Americans live longer, healthier and more engaged lives.

### **FISCAL IMPACT**

Is there a Fiscal Impact?                      No

### **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of

Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

### **BACKGROUND AND DISCUSSION**

The proclamation designates the month of May as "Older Americans Month" in Napa County. Older adults in Napa County and throughout the nation are an increasing population with evolving needs, a vital part of our community, and entitled to dignified, independent lives free from fears, myths and misconceptions about aging. The increasing number of "baby boomers" reaching traditional retirement age highlights the need for increased support of older adults. The purpose of this proclamation is to call upon Napa County citizens and interested groups to observe the month with appropriate ceremonies and activities that promote awareness of Older Americans.

### **SUPPORTING DOCUMENTS**

A . Proclamation

CEO Recommendation: Approve

Reviewed By: Karen Collins