



Agenda Date: 5/22/2007
Agenda Placement: 6K

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Jon Gjestvang for Wilson, Bennett - Chief Information Officer
Information Technology Services
REPORT BY: SERENA PEARSON, STAFF SERVICES ANALYST I , 707-259-8666
SUBJECT: Establishment of Sony Anycast Station Live Content Producer as a fixed asset

RECOMMENDATION

Chief Information Officer requests establishment of a fixed asset in the amount of \$16,500 for the purchase of a Sony Anycast Station Live Content Producer. (4/5 vote required)

EXECUTIVE SUMMARY

The board room video broadcast capabilities are being upgraded to provide better video broadcasting over cable television as well as starting to broadcast over the Internet. New capabilities also include: pan and zoom to create a clear picture from all cameras, replay of past board meetings, ability to watch individual agenda items, archive and search previous items and tools to assist the Clerk of the Board with minute taking. The requested action establishes the purchase of a Sony Anycast Station Live Content Producer as a fixed asset. It is a tool for live event programming that comprises a high-quality video switcher, an audio mixer, a LCD display, and a streaming encoder. It accepts a variety of inputs from personal computers, cameras, VCRs and hard disk drives. This device will allow staff to select and adjust camera inputs, add titles and to produce a professional quality broadcast of board meetings.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	No
What is the revenue source?	Funds for this purchase are available through savings from other fixed assets purchases in current year Information Technology Services appropriations.
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	The video quality of board meetings is marginal and a complete upgrade of

the system is necessary to improve video production quality.

Is the general fund affected? No

Future fiscal impact: Maintenance will be included in the requested Information Technology Services budget for future years.

Consequences if not approved: Video capabilities will not be upgraded.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The County started broadcasting meetings live over cable channel 28 and internally over the intranet using IPTV in 1999. Surplus cameras and equipment the County purchased for a multi-defendant Court trial were used to outfit the board room with video capabilities at that time. This provided with County with a low cost solution to start broadcasting meetings. This configuration was always considered temporary as the production quality of the video from cameras is marginal.

The board room video broadcast capabilities are being upgraded to provide better video broadcasting over cable television as well as starting to broadcast over the Internet. New capabilities also include: pan and zoom to create a clear picture from all cameras, replay of past board meetings, ability to watch individual agenda items, archive and search previous items and tools to assist the Clerk of the Board with minute taking. The requested action establishes the purchase of a Sony Anycast Station Live Content Producer as a fixed asset. The current video switcher and audio is housed in the Clerk of the Board (COB) work area. Purchase of the Sony Anycast Station allows easy relocation of the video production area to outside the board room. This provides a better ergonomic workstation for the COB as well as creates a work area for a dedicated resource to focus on producing high quality video.

Other new capabilities resulting from the BOS video upgrade include:

- availability of live meetings over the internet;
- searchable digital archives of past meetings and the ability to watch a single item; and
- linking both agendas and minutes to the audio and video record.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Karen Gratton