



Agenda Date: 5/15/2007
Agenda Placement: 8G
Set Time: 11:30 AM
Estimated Report Time: 20 minutes

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Watt, Nancy - County Executive Officer
Community Partnership Program
REPORT BY: Bruce Wilson, Community Partnership Analyst , 259-8679
SUBJECT: Presentation by the Napa Valley Economic Development Corporation

RECOMMENDATION

Presentation by the Napa Valley Economic Development Corporation (NVEDC) regarding accomplishments, organizational changes and its recently adopted strategic plan.

EXECUTIVE SUMMARY

Today's update is a presentation regarding the past accomplishments and new direction, scope, role and leadership of the Napa Valley Economic Development Corporation.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

There is no Environmental Impact for this item.

BACKGROUND AND DISCUSSION

At the request of the Napa Valley Economic Development Corporation (NVEDC) Board, NVEDC staff will provide an update of past accomplishments and recent activities including the hiring of a new Executive Director and the result of a recently completed strategic planning process. A summary of the plan is attached. Today's presentation is intended to provide additional information on the value of the NVEDC to the County at large including the role

they can play can play in community consensus building. This presentation is for information only and is intended to assure clear communication regarding the direction of the NVEDC organization as well as recent staff changes.

SUPPORTING DOCUMENTS

A . Strategic Plan Summary

CEO Recommendation: Approve

Reviewed By: Karen Gratton