



Agenda Date: 4/19/2005
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NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
County Executive Office
REPORT BY: Howard Siegel, Community Partnership Manager, 253-4621
SUBJECT: Presentation by Napa Valley Conference and Visitors Bureau & the Napa Valley Economic Development Corporation

RECOMMENDATION

County Executive Officer recommends that the Board receive a joint presentation by the Napa Valley Conference & Visitors Bureau (CVB) and the Napa Valley Economic Development Corporation (NVEDC).

EXECUTIVE SUMMARY

Board members requested an update on the activities of the Napa Valley Conference and Visitors Bureau and the Napa Valley Economic Development Corporation. These two independent organizations will be making a joint presentation providing a status report to the Board describing their ongoing activities as well as discussing their plans for the coming year, both individually and collectively.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

There is no Environmental Impact for this item.

BACKGROUND AND DISCUSSION

Members of the Board requested an update on the activities of NVEDC and the CVB. Staff members from the

NVEDC and the CVB will be making a presentation regarding their ongoing activities and prospective joint venture, as per the attached summaries.

SUPPORTING DOCUMENTS

- A . CVB Status Report
- B . CVB Highlights 2004
- C . NVEDC Summary

CEO Recommendation: Approve

Reviewed By: Britt Ferguson