



Agenda Date: 4/1/2008
Agenda Placement: 7A

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Randolph F. Snowden - Director
Health & Human Services
REPORT BY: Shelli Brobst, Contracts Analyst - 253-4720
SUBJECT: Amendment No. 2 to Agreement with Community Action of Napa Valley, Inc. (Tobacco)

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chair to sign Amendment No. 2 to Agreement No. 4072-1 with Community Action of Napa Valley, Inc., incorporating the three-year State-approved Tobacco Control Workplan and revising the Terms and Conditions to include a clause for automatic annual renewal for the provision of Proposition 99 tobacco control services.

EXECUTIVE SUMMARY

Community Action of Napa Valley, Inc. administers the Napa County Tobacco Control Program, the goal of which is tobacco use prevention. Approval of the requested action will incorporate the State-approved three-year Tobacco Control Workplan within the contractor's agreement and add a provision for automatic annual renewal of the agreement at the County's option. Approval of the recommended amendment will not result in any fiscal impact. Appropriations will be budgeted accordingly if the County opts to renew the agreement.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The Napa County Tobacco Control Program includes a comprehensive Tobacco Control Workplan that has been developed locally and approved by the State Department of Health Services, Tobacco Control Section. This Program is funded by Proposition 99, the California Tobacco Health Protection Act of 1988, which increased the State cigarette tax by twenty-five cents per pack to provide funds for prevention programs. The Tobacco Control Workplan addresses four broad goals:

1. school-based tobacco education;
2. increasing funding to address perinatal smoking cessation and second-hand smoke exposure among families with young children;
3. policy development with health care facilities; and
4. reducing youth access to tobacco.

Community Action of Napa Valley, Inc. (CANV) administers the Napa County Tobacco Control Program, providing staffing, related services and logistical support to implement the Program. The Program works with a broad sector of constituents including youth, school administrators, health advocates, perinatal service providers and tobacco retailers. CANV also works with each jurisdiction within the County including City Managers, City Council, and Planning and law enforcement. All Program expenditures have been approved by the State Department of Health Services, Tobacco Control Section.

Approval of the recommended amendment will incorporate the newly approved 2007-2010 Tobacco Control Workplan within the agreement with the contractor. A provision for automatic annual renewal is also being incorporated within the agreement, so that the agreement can continue in future fiscal years if the County does not cancel the agreement.

The 2007-2010 Tobacco Control Workplan was developed jointly by the County, the County's Tobacco Advisory Board and the contractor and approved by the State Department of Health Services in October 2007. The new Workplan focuses on:

1. reducing exposure to secondhand smoke for residents living in multi-unit housing complexes through the development of voluntary policies restricting smoking in individual units and common outdoor areas;
2. reducing tobacco litter in parks and recreation areas through the development of outdoor smoking policies;
3. encouraging the adoption of resolutions discouraging the sale of tobacco products in chain pharmacies; and
4. increasing the development of educational materials for diverse populations.

The Agency has an executed Business Associate agreement on file with this provider.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Lorenzo Zialcita