



Agenda Date: 3/28/2006  
Agenda Placement: 8A  
Set Time: 9:30 AM  
Estimated Report Time: 15 Minutes

## NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

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**TO:** Board of Supervisors  
**FROM:** Britt Ferguson for Nancy Watt - County Executive Officer  
County Executive Office  
**REPORT BY:** Maiko Klieman, Management Analyst I, 707-253-4180  
**SUBJECT:** Presentation on Moving Wall

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### **RECOMMENDATION**

Presentation and possible action regarding the "Moving Wall" by the Vietnam Veterans of America Chapter 702.  
(Supervisor Luce)

### **EXECUTIVE SUMMARY**

The Vietnam Veterans of America Chapter 702 will provide a presentation to the Board about the "Moving Wall," a half-scale replica of the Vietnam Veterans Memorial in Washington, D.C., visiting the grounds of the Veterans Home of California in Yountville from May 4-8 of this year.

The estimated cost for this project is \$10,000 and the request is to consider providing financial assistance to the event along with the other sponsors; the town of Yountville, the Cities of Napa and St. Helena, and regional veterans' organizations.

### **FISCAL IMPACT**

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	No
What is the revenue source?	If the Board chooses to provide financial assistance for this event, staff has identified two potential funding sources: the Special Projects Fund or the General Fund.

Your Board established the Special Projects Fund to pay costs related to visitor management and parks activities. Although this event is not, strictly speaking, a park-related or tourist-oriented activity, it is the sort of event that

would typically take place in a park and would appropriately fit within the general rubric of cultural, educational and recreational activities that parks programs provide. The Special Project Fund currently has sufficient unused appropriation authority to cover a expenditure for this purpose, though, as the Board knows, there is a question about whether there will be sufficient resources in the Fund to meet the Board's long-term parks and visitor management expenditure goals.

The other option would be to pay the cost out of the General Fund. If the Board chooses this option, staff would recommend that the payment be made from the County Contributions budget. It currently appears that budget unit may have sufficient appropriation authority to cover this cost, but, in the event it does not, a transfer from the General Fund Contingency can be made at a later date.

Is it Mandatory or Discretionary? Discretionary

Discretionary Justification: This is a discretionary expense and your Board may wish to consider if the use of County funds for this event is beneficial to the community.

Is the general fund affected? Yes

Future fiscal impact: This would be a onetime expenditure. However, if this Board agrees to make this expenditure, it could be that similar requests from other organizations will be made in the future.

Consequences if not approved: The "Moving Wall" will go forward regardless, and it is unclear what the exact consequences will be.

Additional Information: None

## **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

## **BACKGROUND AND DISCUSSION**

This will be the third time the "Moving Wall" has been to the Napa Valley - about once every ten years. The Vietnam Veterans of America Chapter 702 is coordinating the visit; the Veterans Home, the town of Yountville and cities St. Helena and Napa are supporting the effort.

The "Moving Wall", a half-scale replica of the Vietnam Veterans Memorial in Washington, D.C., will make an appearance in the Napa Valley town of Yountville from May 4th through the 8th . The Wall will be located on the 500 acre grounds of the Veterans Home of California in Yountville. The site chosen provides an appropriate setting for those who wish to pay their respects to those who died in the Vietnam War, and to learn more about that part of our nation's history. While on display, the "Moving Wall" will be open to visitation on a 24-hour basis, beginning with opening ceremonies at 6:00 p.m. Thursday evening, May 4th . Additional displays of Vietnam combat art, sculpture, and historical exhibits are also planned, and there will be a wreath laying ceremony each day at 10:00 a.m. in remembrance of the Veterans of all wars. Thursday, May 4th , Friday, May 5th , and Monday, May 8th , have been designated as "student's days", and local educators are invited to bring classes to the site for a lesson in living

history. According to the Vietnam Combat Veterans organization, which operates the "Moving Wall" and schedules its appearances, a visit by the Wall is a community event, shaped by those who come to share their experiences and feelings. The exhibit depends on volunteer time and effort to organize the event, provide 24 hour security and visitor assistance, and help with the setup and takedown of the Wall.

The Vietnam Veterans of America, Chapter 702 is requesting financial assistance from local governments and others to help defray the \$10,000 cost of the event. The initial estimated cost for the project was \$6,000 but due to lack of support and donation from various vendors to provide such things as food and beverages for the volunteers, the estimated cost has increased to \$10,000.

<b>Item</b>	<b>Source</b>	<b>Cost</b>
Transportation and escort of Wall	Vietnam Combat Veterans LTD	\$5,000
POW/MIA Car	"NEVER FORGOTTEN" Inc.	\$1,000
Framing and base for Wall	OSH or other lumber co.	\$820 est.
Tents shelters	TBD	\$800 est.
Lighting (theater lights)	TBD	\$600 est.
Telecommunications/wireless web	Verizon	\$300
Food/beverages for Volunteers	Various	\$1200
Wreaths for ceremonies	Area florists	\$625
Printing and misc. publicity	Kinko's	\$350
<b>TOTAL</b>		<b>\$10,695</b>

The request is to consider providing financial assistance to the event along with the other sponsors; the town of Yountville, the Cities of Napa and St. Helena, and regional veterans' organizations. Following are the financial assistance the other organizations are providing:

<b>Sponsor</b>	<b>Status</b>	<b>Amount</b>
Veterans Home / Allied Council	Check Received	\$2,500
Town of Yountville	Pending - Approved by Town Council	\$3,500
City of St. Helena	Pending - Approved by City Council	\$1,000
City of Napa	Pending - on consent calendar 3-21-06	\$500
George Altamura	Check Received	\$1,000
Napa County Supervisors	Presentation scheduled	TBD
American Legion Post 101	Received	\$200
Women Veterans of Yountville	Received	\$100
<b>TOTAL PLEDGED TO DATE</b>		<b>\$8,800</b>
<b>ACTUALLY RECEIVED</b>		<b>\$3,800</b>

This would be a discretionary expense and your Board may wish to consider if the use of County funds for this event is beneficial to the community and an appropriate use of County funds. Your Board does not have a policy

that addresses County sponsorship of event of this sort and staff is not aware of any any similar program or agency that currently receives County funding. Consequently, a consideration is any potential precedent which could be set in agreeing to sponsor this event. The County Veterans Services Officer supports this event.

If your Board were to agree to sponsor this event, the County would enter into an agreement with the Vietnam Veterans of America Chapter 702. The estimated cost for this project is \$10,000 and the request is for the County to contribute to this cost along with the other sponsors. Since the amount involved is under \$50,000, the County Executive Officer would authorize that agreement.

### **SUPPORTING DOCUMENTS**

- A . Moving Wall Letter
- B . Moving Wall Budget

CEO Recommendation: Approve

Reviewed By: Maiko Klieman