



Agenda Date: 3/27/2007
Agenda Placement: 3A

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
County Executive Office
REPORT BY: Gladys Coil, Administrative Manager-Clerk of the Board , 253-4196
SUBJECT: Presentation of a proclamation In Recognition of California Poppy Day, April 6, 2007

RECOMMENDATION

Presentation of a proclamation in recognition of California Poppy Day, April 6, 2007. (Supervisor Wagenknecht)

EXECUTIVE SUMMARY

Presentation of a proclamation in recognition of California Poppy Day, April 6, 2007. (Supervisor Wagenknecht)

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

By Act of the California State Senate, dated March 2, 1903, the California Poppy was adopted as California's state flower. By Act of the California State Legislature, April 6, of each year has been designated California Poppy Day. On May 1, 1987 the California Poppy Project was founded to conduct statewide educational programs and to encourage all residents in California to return California to its prolific, golden state by planting free packets of California Poppy seeds in non-public and approved areas.

The California Poppy Project's continuing goal is to "Help preserve and protect our trails, paths, highways, coastal areas, parks and safety rest areas from the blight of discarded litter".

In celebration of the 104th Anniversary of California's state flower, *Eschscholzia californica*, many local Chambers of Commerce will be distributing free coupons to adults for one free California Poppy seed packet. Adults may request one free packet of California Poppy seeds by visiting the California Poppy Project's website; <http://current-news.org/california-poppy-anniversary-15.html>

Members of the County Board of Supervisors in all 58 counties have been contacted to prepare a proclamation to celebrate California Poppy Day, April 6, 2007.

SUPPORTING DOCUMENTS

A . CA Poppy Proclamation

CEO Recommendation: Approve

Reviewed By: Maiko Klieman