



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 3/17/2015

Agenda Placement: 10B

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: Steven Lederer - Director of Public Works
Roads Department

REPORT BY: Nancy Stiltz, Senior Office Assistant - 944-0196

SUBJECT: Resolution temporarily closing a portion of Silverado Trail

RECOMMENDATION

Director of Public Works requests:

1. Adoption of a resolution temporarily closing a portion of Silverado Trail from 7:30 A.M. to 12:30 P.M. on Sunday, April 19, 2015 for the Napa Valley Silverado Half Marathon, and
2. Discussion and possible direction on changes to the implementation of Special Events on Public Roadways ordinance.

EXECUTIVE SUMMARY

Enviro-Sports Productions, Inc. has requested a temporary closure of Silverado Trail, from Lake Street in Calistoga to Crystal Springs Road, for the 4th Annual Napa Valley Silverado Half Marathon, beginning and finishing at Calistoga High School, from 7:30 a.m. to 12:30 p.m. on Sunday, April 19, 2015.

In addition, at its February 3, 2015 meeting, during consideration of a resolution authorizing road closures for the annual Napa Valley Marathon, the Board of Supervisors requested additional discussion on the implementation of Special Events on Public Roadways generally. Staff was directed to prepare an item for discussion at the time the next event involving a road closure was placed on the agenda. A possible topic for discussion would be requiring that such events demonstrate benefit to the local community, in the form of charitable contributions or increased economic activity, or both. Another topic is consideration of whether new requirements (including limiting the number of events) would be applicable to all events, or only those which are new applications in the future.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: Approval of the project is a ministerial action which is exempt from CEQA (14 CCR 15268; Friends of Sierra Madre v. City of Sierra Madre (2001) 25 Cal. 4th 165).

BACKGROUND AND DISCUSSION**Silverado Half Marathon**

Enviro-Sports Productions is requesting that a portion of Silverado Trail be closed from 7:30 a.m. to 12:30 p.m. on Sunday, April 19, 2015 for the 4th Annual Napa Valley Silverado Half Marathon. The half marathon will start on Lake Street in Calistoga and will run along Silverado Trail to Crystal Springs Road, which will be the turn-around point.

Parking for this event will be accommodated at the parking areas of Calistoga High School and the Napa County Fairgrounds.

For public and participant safety, the organizers have requested road closures to facilitate the running of the half marathon with the least amount of inconvenience to the public. All traffic control and road closures will be under the direction of the California Highway Patrol (CHP) for the portion of Silverado Trail from Calistoga to Crystal Springs Road. Local residents will be escorted through as needed and as safety allows.

Enviro-Sports has contracted with American Medical Response (AMR) for one ambulance which will be stationed at the start/finish line at Calistoga High School. In addition, an EMT will be stationed at the turn-around point, the intersection of Crystal Springs Road and Silverado Trail. Special medical aid will be on location at each of the water stations approximately every 1.6 miles along the course. Communication will be provided by both radio and cell phones throughout the length of the course by the run monitors.

Public Works has included conditions to ensure a safe environment for the public. These conditions are:

- a. All traffic control devices and personnel be in conformance with Caltrans' Traffic Manual;
- b. All properties having access to the portion of Silverado Trail being closed, from Lake Street, Calistoga to Crystal Springs Road, shall be notified prior the the event and access shall be provided to them during the event;
- c. Access shall be provided for emergency vehicles at all times;
- d. The organizers of the Napa Valley Silverado Half Marathon shall contract with the CHP for traffic control services during the event;
- e. A certificate of insurance in the amount of \$1,000,000 shall be provided to the County naming the County of Napa and the CHP as co-insured; and
- f. All costs of clean up and repairs to County facilities damaged as a result of this event shall be borne by the organizers of the Napa Valley Silverado Half Marathon.

Public Works has received both the Insurance Certificate and the Agreement with CHP.

Calendar of Events

The following special events were scheduled in the six weeks prior to this event, with road closures as noted:

-) Napa Valley Marathon, Calistoga to Napa on Silverado Trail, March 1 – closure of Silverado Trail
- | Carneros Vineyard Run, Carneros area, March 28 - closure of Henry Road

The following special events are scheduled in the six weeks following this event; road closures noted:

- | Napa Valley Silverado Half Marathon, April 19 – closure of Silverado Trail, Calistoga to Crystal Springs
- | HITS Triathlon Series, Lake Berryessa, April 11-12 – closure of Berryessa Knoxville Road north of Pope Canyon Road
- | Echelon Sonoma Napa Gran Fondo, starting and finishing in Sonoma, various roads - no road closures
- | Bottega Gran Fondo, Central Napa Valley, Pope Valley, Lake Berryessa, April 26 – no road closures
- | Wine Valley Cycle for Sight/Rotary Ride for Veterans, western county and valley, April 18 – no road closures
- | Napa Valley Tour de Cure, Silverado Trail upvalley, May 3 - no road closures

Special Events on Public Roadways

Chapter 10.24 of the Napa County Code establishes the requirements for conducting special events on public roadways under the jurisdiction of Napa County. A copy of the full text of Chapter 10.24 is attached for reference.

On August 2, 2011, the Board of Supervisors discussed these requirements in response to concerns raised by Board members, the public and staff, but did not direct any changes to the ordinance at that time. Since then, additional concerns have been raised by Board members and the public. At its February 3, 2015 meeting, during consideration of a resolution authorizing road closures for the 37th annual Napa Valley Marathon, the Board requested additional discussion on the implementation of special events on public roadways generally.

Following is a discussion of the topics which have been raised recently, to frame the Board's discussion today. To assist with the discussion, also attached is a list of the events which were conducted during 2014, and a list of the events which are currently anticipated for 2015.

1. Increased Number of Events in Recent Years

The total number of special events on public roadways has increased from 18 in 2007 to 27 in 2014. Also attached to this staff report is a chart which depicts the trend over this period of time. In 2015, one event organizer from past years has contacted staff and indicated his event (the Napa Valley Inline Marathon) will not be continuing. However, we have been contacted by one organization seeking to hold an event which will be new this year (California Girl Women's Gran Fondo), so we currently anticipate the same number of events to be held in 2015 as were held in 2014.

2. Impacts to Silverado Trail and State Route 29

Of the 27 events held in 2014, 11 involved portions of Silverado Trail, which is the County's major arterial

route extending the full length of the Napa Valley, connecting four of the five incorporated communities in the County. Traffic volumes range from approximately 4,000 average daily traffic (ADT) at the northern end of the valley, to over 10,000 ADT in the southern end. Of these 11 events, four involved road closures.

Of the 27 events held in 2014, seven involved portions of State Route 29. Volumes range from 13,500 ADT at the northern end of the valley, to over 31,000 ADT in the southern end. None of the events involved closures of SR 29. The County of course has great interest in Highway 29 as a major traffic route, but no jurisdiction to regulate there.

3. Time of Day Affected

The attached listings of events indicate the time of day for each entry. What is provided is the overall time span of each event. Many of these include some sort of “celebration” at the conclusion of the run or ride, so the actual time on the roads is not as great as what is listed. The events which run latest in the day are typically those which are extremely long (for example, the Davis Double Century – a 200-mile bicycle ride). The longer the event, the more spread out on the course the participants are and the fewer there will be grouped together at any one location at one time.

4. Benefit to Community

The ordinance does not currently require that events benefit any non-profit or charity organization in order to receive a permit. However, there is a County policy that in order to qualify for a waiver of the application fee, the applicant must “provide written assurance that a designated percentage of the proceeds of said event will be donated for the public benefit of the citizens of Napa County.” Each event organizer interested in receiving a waiver of the fee must submit a written request and provide this information in their request. The policy does not specify the amount which must be donated in order to qualify for fee waiver.

5. Criteria for Approval of Events

The discussion on February 3, as well as previous discussions with Board members and the public, have involved various possible revisions to the criteria for approval of special events on public roadways. Possible criteria which could be considered by the Board include:

- a. Limiting the total number of events – countywide, per geographic region, or on a given road or highway
- b. Limiting the time of day that events may close roads or use roads
- c. Requiring that event applicants demonstrate specific benefit to the local community
- d. Applying any new criteria to longstanding events or only those which are new going forward
- e. Other criteria as determined by the Board of Supervisors

Staff is open to administering whatever direction is provided by the Board, providing that any new requirements (which would need to be adopted by ordinance) provide clear objective direction.

SUPPORTING DOCUMENTS

- A . Resolution
- B . Route Map
- C . Letter to Residents

- D . Chapter 10.24 Napa County Code
- E . List of events conducted in 2014
- F . List of events anticipated in 2015
- G . Chart depicting number of events per year since 2007
- H . Powerpoint

CEO Recommendation: Approve

Reviewed By: Molly Rattigan