



Agenda Date: 3/1/2005
Agenda Placement: 6M

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
Community Partnership Program
REPORT BY: Bruce Wilson, Regional Analyst , 259-5903
SUBJECT: Napa County Community Indicators

RECOMMENDATION

County Executive Officer requests approval of and authorization of the following actions pertaining to the Napa County Community Indicators Project:

1. Agreement with the University of California at Santa Barbara - Economic Forecast Project for a maximum of \$24,500 for the term December 15, 2004 through July 30, 2005 for assistance in the research and development of a community indicators report; and
2. Budget Transfer No. 71 appropriating \$19,520 in the Regional Training Employment budget, with offsetting revenue from the Napa County Community Indicators Fund, a component fund of the Community Foundation of Napa Valley. (4/5 vote required)

EXECUTIVE SUMMARY

The Napa County Community Indicators Project is a community-based effort designed to research and develop measurements depicting the status of Napa County in relation to stated quality of life goals including agricultural preservation, healthy adults and children, environmental sustainability, a vibrant economy and others. Funding has been raised from various segments of the community and deposited into the Community Indicators Fund of the Community Foundation of Napa Valley (CFNV) to support this project. Today's proposed action will execute an agreement with U.C. Santa Barbara - Economic Forecast Project to assist with the research and design of a Community Indicators Report and transfer funds from the CFNV to the County to pay a large share of the total contract cost.

FISCAL IMPACT

Is there a Fiscal Impact? Yes
Is it currently budgeted? No

What is the revenue source?	Funding is appropriated in budget units 50600 and 10200 in the amount of \$4,980, and the Community Foundation of Napa Valley in the amount of \$19,520. This represents almost a 4 to 1 match for every public dollar invested.
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	This is a community-based effort to research and develop a statistical and narrative report depicting the status of Napa County in relation to its quality of life goals. The County's contribution toward this contract in the amount of \$4,980 demonstrates its eagerness to participate in community partnerships to improve quality of life of its residents.
Is the general fund affected?	Yes
Future fiscal impact:	The general fund is affected in the amount of \$4,980 for this contract.
Consequences if not approved:	The Community Indicators Project will not be able to move forward with this community-based effort to research and develop this statistical and narrative report depicting the social, environmental and economic status of Napa County.
Additional Information:	It is expected that information gleaned from the Napa County Community Indicators Project may assist the County in its discussions involving the update of its General Plan.

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

At the start of 2004 a group of individuals representing a diverse array of community interests including education, government, economic, healthcare, housing, social services, environment, transportation and others came together and began discussing their needs for consistent and useful data and information. The group agreed that there was considerable overlap in the kinds of data they were seeking to track improvement in the community and felt much could be leveraged from a collaborative effort to identify and acquire the data in a way that involved the whole community. After considerable discussion and research of other national data based projects, the group embarked on what is now known as the Napa County Community Indicators Project. The project partners agreed on conducting the following steps:

1. **Form a working group** – Those who design the process, wade through the technical details, do or coordinate the research and promote the final product.
2. **Clarify our purpose** – These indicators will serve to educate the public and provide policy making background information about the current state of our community in relation to expressed values.
3. **Identify our shared values & vision** – Things that our community cares about projected into the future i.e. healthy children & adults, agricultural preservation
4. **Review existing models, indicators & data** – helps to learn best practices and focus workgroup efforts
5. **Draft a set of proposed indicators** – a list of measures that the group proposes to the community

6. **Convene a participatory selection process** – The indicators should be owned by a wide range of interests and people.
7. **Perform a technical review** – Convert a wish list of identified indicators into a set that can actually be measured and that are defensible in purely technical terms
8. **Research the data** - Find historical data through existing reports, government databases, websites, etc. In our case we will use a combination of interns, workgroup members and technical consultants.
9. **Publish & promote the report** – Guiding principles for this section of the report should be clarity, accessibility, interest, and graphic appeal
10. **Update the report regularly** – Find an institutional base for the project.

The results of this process will be useful in a variety of ways to all participating organizations including the County in that it may help satisfy data requirements for the County's General Plan update.

Today's proposed action is intended to assist with Steps 8 and 9 of the project and will 1) approve a contract with the University of California at Santa Barbara-Economic Forecast Project (UCSB-EFP) in the amount of \$24,500 to assist with the research, analysis and production of a trend-based community indicators report depicting the status of Napa County in relation to stated quality of life goals; and 2) accept off-setting revenue in the amount of \$19,520 from the Community Foundation of Napa Valley to help pay for the UCSB-EFP agreement. Funding from the Community Foundation represents shared contributions from various community partners that choose to remain anonymous at this time.

The agreement is coming to the Board at this time due to contract processing delays at the University of California - Santa Barbara. It is not expected that these delays will affect the delivery of services.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Helene Franchi