



Agenda Date: 2/6/2007
Agenda Placement: 6E

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Randolph F. Snowden - Director
Health & Human Services
REPORT BY: Shelli Brobst, Contracts Analyst, 253-4720
SUBJECT: Action regarding Community Action of Napa Valley, Inc. (Tobacco)

RECOMMENDATION

Director of Health and Human Services requests approval of the following actions regarding tobacco control services:

1. Authorization for the Chair to sign Amendment No. 6 to Agreement No. 4072 with Community Action of Napa Valley, Inc., increasing the amount by \$10,000 for a new maximum of \$142,959 and revising the contractor's budget to reflect the provision of additional tobacco control services in Fiscal Year 2006-2007; and
2. Budget Transfer No. 35 increasing appropriations by \$10,000 in the Substance Abuse budget with offsetting revenue from the Tobacco Control Trust to fund contract expenditures. (4/5 vote required)

EXECUTIVE SUMMARY

Community Action of Napa Valley, Inc. administers the Napa County Tobacco Control Program, the goals of which are tobacco use prevention and cessation. Approval of the requested actions will enable the increase of the maximum compensation payable and provide for additional tobacco control services for Fiscal Year 2006-2007.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	No
What is the revenue source?	Tobacco Control Trust, which is the repository for funding granted to the County by the State Department of Health Services, Tobacco Control Section. The additional funding (subject of the requested actions) is made up of unexpended funds in years one and two of the three-year revenue agreement.

Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	Approval of this action is discretionary in that there is no mandate to expend these funds. However, approval of this amendment will make use of additional Tobacco Control funds to advance the goals of the Napa County Tobacco Control Program.
Is the general fund affected?	No
Future fiscal impact:	The multi-year agreement with the State Tobacco Control Services will terminate June 30, 2007. HHSa will negotiate a new agreement with CANV to continue tobacco control services once the funding has been established.
Consequences if not approved:	If the amendment is not approved, Napa County will be unable to use the \$10,000 in funding and will have to return it to the State at the end of this fiscal year.
Additional Information:	

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

Community Action of Napa Valley, Inc. (CANV) administers the Napa County Tobacco Control Program, which is comprised of two programs related to tobacco use prevention and cessation:

1. The prevention component, funded through the annual Tobacco allocation from the State Department of Health Services, administered by the Napa County Health and Human Services Agency (HHSa); and
2. The cessation component (Community Smoking Cessation Program), funded through Tobacco Settlement dollars, currently administered through a separate contract with HHSa.

For the prevention component, CANV delivers tobacco education and prevention services according to a scope of work that is reviewed and approved by the State Department of Health Services, Tobacco Control Section. The services include:

- | working with organizations serving people with disabilities, mental illness, drug and alcohol addictions, and the elderly to develop a policy restricting smoking on each organization's campus;
- | delivering an evidence-based tobacco education curriculum to six of the eleven court/community and non-public schools;
- | working with the First 5 Children and Families Commission (Prop 10) to increase the amount of Prop 10 funding that will be used to provide cessation services for pregnant women or secondhand smoke education for parents of young children; and
- | reducing youth access to tobacco by conducting compliance checks to monitor tobacco sales to minors, deliver merchant education, and educate the public about youth access issues.

The cessation component provides smoking cessation services to the community, including groups at HHSA substance abuse programs, groups for seniors and teens, and other groups throughout the county.

Approval of the requested actions will increase the maximum amount and revise the contractor's budget for Fiscal Year 2006-2007 services. Napa County is in the third year of a three-year contract with the State Department of Health Services Tobacco Control Section. Unexpended funds have been rolled over from previous years and need to be expended by June 30, 2007. Revenue granted to CANV will provide for the purchase of additional materials and media activities designed to advance the goals of the program. All expenditures have been approved by the State Department of Health Services, Tobacco Control Section.

The Agency has an executed Business Associate agreement on file with this provider.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Lorenzo Zialcita