



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 12/5/2017

Agenda Placement: 6C

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors

FROM: JoAnn Melgar for Howard Himes - Director
Health & Human Services Administration

REPORT BY: JoAnn Melgar, Staff Services Analyst II - 707-253-4722

SUBJECT: Amendment No. 2 to Agreement with Martin Forst (Tobacco Control Program)

RECOMMENDATION

Director of Health and Human Services requests approval of and authorization for the Chair to sign Amendment No. 2 to Agreement No. 170485B (formerly Agreement No. 4074) with Martin Forst increasing the amount by \$5,000 for a new maximum of \$15,000, amending Specific Terms and Conditions 3.4 to remove the provision for automatic renewals to terminate the agreement on June 30, 2018 to provide evaluation services for the local Tobacco Control Plan.

EXECUTIVE SUMMARY

The California Department of Public Health requires that each local health jurisdiction implement evaluation activities through an independent evaluator. Under this contract with the County, Martin Forst evaluates Napa County's Tobacco Control Program to measure the impact of the program's efforts. The external evaluator is now responsible for additional activities and collaboration with HHSA and Community Action of Napa Valley, Inc., a subcontractor responsible for a portion of tobacco control activities.

This amendment increases the amount of the contract by \$5,000 for a new maximum of \$15,000, amends Specific Terms and Conditions 3.4 to remove the provision for automatic renewals to terminate the agreement on June 30, 2018, and incorporates Addendum 2 to the Scope of Work (Exhibit A) and Addendum 1 to the Compensation exhibit (Exhibit B) to reflect increased evaluation activities required by the California Department of Public Health that resulted from additional Proposition 56 Funding, to provide evaluation consultation services for the local Tobacco Control Plan.

Martin Forst is not a local vendor.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Health & Human Services Public Health
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	Approval of the recommended agreement is discretionary in that there is no mandate for the County to contract with this contractor, however this amendment provides the contractor with compensation for the increased activities needed for this program.
Is the general fund affected?	No
Future fiscal impact:	This agreement expires June 30, 2018, and is included in Fiscal Year 2017-2018 approved budget. There is no automatic renewal on this contract.

Consequences if not approved: If this contract amendment is not approved, Napa County will be out of compliance with Tobacco Control Program guidelines requiring an external evaluator.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The California Tobacco Control Program (CTCP) is a program of the California Department of Public Health. The CTCP designates local health departments within California as a Local Lead Agency (LLA) and tasks LLAs with administering comprehensive tobacco control programs. The CTCP requires LLAs to periodically develop and submit a comprehensive tobacco control plan, and to follow guidelines issued by CTCP based on legislative enactment. LLAs are required to accept CTCP funds and implement a comprehensive tobacco control program. Napa County Health and Human Services Agency (HHS) is the Local Lead Agency (LLA) responsible for implementing a Tobacco Control and Education program in Napa County.

In November 1988, California voters approved the California Tobacco Health Protection Act of 1988, also known as Prop 99. This Act increased the state cigarette tax by 25 cents per pack and added an equivalent amount on other tobacco products. The new revenues were earmarked for programs to reduce smoking, provide health care services to indigents, support tobacco-related research, and fund resource programs for the environment.

In November of 2016, California voters approved Proposition 56 (Prop 56), the California Healthcare, Research,

and Prevention Tobacco Act of 2016. Prop 56 added an additional \$2.00 tax to each pack of cigarettes and an equivalent tax to other tobacco products, including electronic smoking devices (ESD). A portion of this tax revenue (13%) is directed toward reducing smoking and tobacco use among all Californians via tobacco prevention and control programs.

The California Department of Public Health (CDPH) is responsible for supporting a statewide tobacco control program and provides funding for 61 LLAs, including Napa County. To receive these funds, Napa County must certify each year that it will comply with the State's multi-year Comprehensive Tobacco Control Plan Guidelines. The California Department of Public Health requires that each local health jurisdiction implement evaluation activities through an independent evaluator. Under this contract with the County, Martin Forst evaluates Napa County's Tobacco Control Program to measure the impact of the program's efforts.

This amendment increases the funding for evaluation work from \$10,000 to \$15,000 to account for the increase in evaluation activities that resulted from the additional (prop 56) funding. The external evaluator is now responsible for additional activities and collaboration with HHS and Community Action of Napa Valley, Inc., a subcontractor responsible for a portion of tobacco control activities. In addition, today's action will remove the provisions for automatic renewals and this agreement will terminate on June 30, 2018.

Martin Forst is not a local vendor.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Bret Prebula