



A Tradition of Stewardship
A Commitment to Service

Agenda Date: 12/18/2018

Agenda Placement: 6C

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Shelli Brobst for Mary Butler - Interim Director
Health & Human Services Administration
REPORT BY: JoAnn Melgar, Staff Services Analyst II - 707-253-4722
SUBJECT: Revenue Agreement with the Workforce Alliance of the North Bay

RECOMMENDATION

Interim Director of Health and Human Services requests approval of and authorization for the Chair to sign a revenue agreement with the Workforce Alliance of the Northbay, a joint powers agency, for a maximum of \$40,000 for the term November 1, 2018 until terminated to conduct outreach to businesses and serve low income job seekers through the Napa Bridge Academy.

EXECUTIVE SUMMARY

Approval of this revenue agreement will provide \$40,000 in funding for the Self Sufficiency Services Division Napa Bridge Program to conduct outreach to new businesses to help CalFresh recipients obtain employment.

FISCAL IMPACT

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Health & Human Services Self Sufficiency Services
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	This agreement is discretionary in that there is no mandate to accept this revenue; however, this revenue will allow Self-Sufficiency to provide employment training services to a larger population of clients and support businesses in the community.

Is the general fund affected? No

Future fiscal impact: There is no future fiscal year impact.

Consequences if not approved: HHSA will not have the opportunity to reach out to businesses, form relationships with them, and educate them on the business services offered by HHSA. In addition, HHSA will not be able to use \$15,000 of the contract award as match to draw down an additional \$15,000 in federal funds to support the Napa Bridge Academy.

Additional Information:

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

The Workforce Alliance of the North Bay (WANB) released a request for proposal for innovative projects that create unique services tailored to the needs of customers. Projects are required to increase opportunity, effectiveness, and/or scale in addressing the training, placement, or advancement of career seekers.

The CalFresh Employment and Training Program (CFET) is an auxiliary program of the CalFresh Program (federally known as the Supplemental Nutrition Assistance Program, or SNAP). The CFET program works to reduce reliance on public assistance and increase the employment and earning capacity of CalFresh recipients by maximizing their access to employment and training, supportive services, skills, and credentialing. Each county may design and run its own CFET program as part of the California Department of Social Services state plan that is submitted to the Food and Nutrition Service. Napa County reinstated the employment and training program in 2017 replicating the Bridge Academy program, which began in Fresno County creating the Napa Bridge Academy. Fresno's Bridge Academy has been part the Department of Agriculture's national pilot of ten employment and training programs across the country.

With this contract, HHSA's Self Sufficiency Services Division will be able to serve both job seekers and businesses and support the division's CalFresh Employment and Training program, Napa Bridge Academy. HHSA will reach up to 160 new businesses and educate them about services to support the businesses in avoiding layoffs and closures and educate them about the employment and training program. At least 40 businesses will actively engage with the Napa Bridge Academy through activities like hiring events, providing on-the-job training to participants, or hiring participants into unsubsidized positions. In addition, HHSA will serve 96 low-income job seekers through a wrap-around mentorship program.

SUPPORTING DOCUMENTS

None

CEO Recommendation: Approve

Reviewed By: Ben Guerrieri