



Agenda Date: 12/18/2007  
Agenda Placement: 6C

## NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

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**TO:** Board of Supervisors  
**FROM:** Shelli Brobst for Randolph F. Snowden - Director  
Health & Human Services  
**REPORT BY:** Shelli Brobst, Contracts Analyst, 253-4720  
**SUBJECT:** Amendment No. 5 to Agreement No. 4648 with Beverage Consulting Network, Inc.

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### **RECOMMENDATION**

Director of Health and Human Services requests approval of and authorization for the Chair to sign Amendment No. 5 to Agreement No. 4648 with Beverage Consulting Network, Inc., increasing the amount by \$15,000 for a new maximum of \$20,000, revising the Scope of Work to increase the amount of responsible beverage training, add activities related to community education, and allow the contractor to participate on a Driving Under the Influence task force, and revising the Compensation section to reimburse the contractor for the additional activities.

### **EXECUTIVE SUMMARY**

Beverage Consulting Network, Inc. provides training for the Responsible Beverage Service Program, a community prevention program designed to reduce public health risks that may arise from the sale and consumption of alcoholic beverages at retail stores, wineries, events and restaurants. Approval of the requested amendment will revise the Scope of Work to increase the amount of responsible beverage training, add activities related to community education, and allow the contractor to participate on a Driving Under the Influence task force. Approval of the recommended amendment will also revise the Compensation section to reimburse the contractor for the additional activities.

### **FISCAL IMPACT**

Is there a Fiscal Impact?	Yes
Is it currently budgeted?	Yes
Where is it budgeted?	Substance Abuse Services
Is it Mandatory or Discretionary?	Discretionary
Discretionary Justification:	Approval of the recommended action is discretionary in that there is no

mandate to provide these services. The additional services to be provided by the contractor under the amended agreement are designed to enhance the County's efforts to reduce the community's risk exposure from the sale and consumption of alcoholic beverages. The federal Substance Abuse Prevention and Treatment Block Grant will provide 100% of the funding for the recommended amendment.

Is the general fund affected? No

Future fiscal impact: The agreement terminates June 30, 2008.

Consequences if not approved: If this amendment is not approved, the County will be unable to provide additional training on the legal and social ramifications of alcohol abuse, will be unable to offer community education, and the contractor will be unable to participate on the Driving Under the Influence Task Force.

Additional Information:

### **ENVIRONMENTAL IMPACT**

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

### **BACKGROUND AND DISCUSSION**

Under the current agreement, Beverage Consulting Network, Inc. provides training to the staff of businesses and special events that serve and/or sell alcoholic beverages within Napa County. Training is offered on the Responsible Beverage Service Program (RBS), a community prevention program employing techniques that enable servers and sellers to develop responsible business practices and policy, avoid service or sales to persons under the legal drinking age, and avoid sales to persons who are intoxicated. The program is overseen and funded by a collaboration of public and private agencies and organizations, including the Napa County Health and Human Services Agency, the Napa Valley Vintners Association, and local law enforcement. RBS's training activities are based on prevention service models that have been shown by research to reduce these public health risks.

The requested amendment revises the Scope of Work to increase the amount of responsible beverage training, add community education activities, and allow the contractor to participate on a Driving Under the Influence (DUI) task force. The DUI task force will consist of community-based organizations, law enforcement, HHSA and other partners concerned about adult DUI. The task force will coordinate community education efforts, raise community awareness about drinking and driving, and promote law enforcement efforts to address drinking and driving. If approved, the requested amendment will also revise the Compensation section to reimburse the contractor for the additional activities.

Beverage Consulting Network, Inc. is not a health care provider for purposes of HIPAA. There is no use or disclosure of protected health information by or to the vendor under the agreement.

**SUPPORTING DOCUMENTS**

None

CEO Recommendation: Approve

Reviewed By: Lorenzo Zialcita