



Agenda Date: 10/16/2007
Agenda Placement: 6F

NAPA COUNTY BOARD OF SUPERVISORS Board Agenda Letter

TO: Board of Supervisors
FROM: Britt Ferguson for Nancy Watt - County Executive Officer
County Executive Office
REPORT BY: Kim Hooper, Administrative Support Technician , 299-1517
SUBJECT: Nomination for Appointment to the Napa County Arts and Culture Commission

RECOMMENDATION

County Executive Officer requests nominations of the two following individuals to the Napa County Transportation and Planning Agency (NCTPA) who will determine the appointment(s) to the newly created Napa County Arts and Culture Commission with the term(s) of office to be determined at the first meeting of the Commission:

<u>Applicants</u>	<u>Representing</u>
Mary T. Beller	At Large Member
Margrit Biever Mondavi	At Large Member

EXECUTIVE SUMMARY

The County Executive Officer requests the nomination of two individuals to the Napa County Transportation and Planning Agency (NCTPA) to select as representatives to the Napa County Arts and Culture Commission. Three additional at-large commissioners will be appointed by the NCTPA Board. The County Executive Office recommends nomination of the two applicants by the Board of Supervisors be submitted to NCTPA.

FISCAL IMPACT

Is there a Fiscal Impact? No

ENVIRONMENTAL IMPACT

ENVIRONMENTAL DETERMINATION: The proposed action is not a project as defined by 14 California Code of Regulations 15378 (State CEQA Guidelines) and therefore CEQA is not applicable.

BACKGROUND AND DISCUSSION

On July 17, 2007 the Board of Supervisors appointed Diane Dame Shepp as the Napa County representative on the newly formed Napa County Arts and Culture Commission. Currently there are three at-large Commissioners positions open to be appointed by Napa County Transportation and Planning Agency (NCTPA). The Napa County Board of Supervisors and the Councils of American Canyon, Yountville, St. Helena, Calistoga and Napa have been invited to submit nominations for the three open positions. The County Executive office has recruited for the open positions and has received two requests for nomination.

The Napa County Arts and Culture Commission was formed by the NCTPA, with staffing provided by the Arts Council of Napa Valley. The Commission will be the primary advisory body for the arts and culture planning for the Napa communities. The Commission will function as the liaison between the arts community, government, business and philanthropic leaders, community developers, county and city planners, and the public at-large. The Arts and Culture Commission will advise the NCTPA on all art related topics and make recommendations on matters pertaining to the Town's, City's and County's arts and culture programs.

The Commission will be comprised of nine (9) volunteer Commissioners. One Commissioner will be appointed by each City Council of American Canyon, Yountville, St. Helena, Calistoga, and Napa. One Commissioner will be appointed by the County Board of Supervisors. Three additional at-large Commissioners will be appointed by the NCTPA board, based on the criteria listed below, to ensure as many artistic disciplines as possible are included.

The Commission will be asked to demonstrate the following:

- | Advocate for the arts in Napa Valley.
- | Represent the town, cities and county as an arts official.
- | Promote public access to the highest quality arts opportunities possible.
- | Recommend art policies and procedures to city and county leadership.
- | Participate in meetings and retreats.
- | Generate cooperative ventures for funding, marketing and production of arts and culture programs.
- | Foster, promote and market the arts and culture programs for residents and visitors of the Napa Valley.
- | Assist in the development and implementation of Public Art Policies.
- | Promote collaboration in the arts on a countywide basis.
- | Increase public awareness of the arts and culture as an important community value and economic benefit.

SUPPORTING DOCUMENTS

- A . Margrit Mondavi Application
- B . Mary T Beller Application

CEO Recommendation: Approve

Reviewed By: Maiko Klieman