

Winery Comparison Analysis

Chateauneuf du Pott Winery P19-00408 & P19-00409 Planning Commission Hearing July 21, 2021

Chateauneuf du Pott Winery Permit #P19-00408-UP and #P19-00409 Summary of Location and Operation Criteria

LOCATIONAL CRITERIA	STAFF COMMENTS
Size of Parcel	40 acres
Proximity of Nearest Residence	450 feet to the southwest
Number of Wineries Located Within One Mile	2
Located Within the Napa Valley Business Park (AKA	
Airport Industrial Area)	No
Primary Road Currently or Projected to be Level of	
Service D or Below	No
Primary Road a Dead End	No
Located Within a Flood Zone	No
Located Within a Municipal Reservoir Watershed	No
Located Within a State Responsibility Area or Fire	State Responsibility Area
Hazard Severity Zone	Very High Fire Hazard Severity Zone
Located Within an Area of Expansive Soils	Yes
Located Within a Protected County Viewshed	Yes
Result in the Loss of Sensitive Habitat	No
OPERATIONAL CRITERIA	STAFF COMMENTS
Napa Green Certified or Other Related Program	The winery intends to become a Certified Green Business or certified as a "Napa Green Winery" and/or certified as "Napa Green Land".
Deverytage of Estate Curries Dropped	Approximately 30% from adjacent vineyard under
Percentage of Estate Grapes Proposed Number of Proposed Variances	same ownership as proposed winery 1
Wastewater Processed On-Site	
	Yes
Voluntary Greenhouse Gas Emission Reduction Measures Proposed	Implementation of approximately 26 GHG reduction measures as described in detail in the staff report.
Vanpools, Flexible Work Shifts, Shuttles, or Other	
Traffic Congestion Management Strategies Proposed	Yes
Violations Currently Under Investigation	No
High Efficiency Water Use Measures Proposed	Installation of water efficient fixtures
Existing Vineyards Proposed to be Removed	No
On-Site Employee or Farmworker Housing Proposed	No
On-Site Employee or Farmworker Housing Proposed Site Served by a Municipal Water Supply	No No
Site Served by a Municipal Water Supply	No
Site Served by a Municipal Water Supply Site Served by a Municipal Sewer System	No No
Site Served by a Municipal Water Supply Site Served by a Municipal Sewer System Recycled Water Use Proposed	No No No

Chateauneuf du Pott Winery Permit #P19-00408-UP and #P19-00409 Wineries within 1 Mile

						Number of			
			Cave		Tours/	Weekly	Marketing		
Name	Address	Bldg Size	Size	Production	Tastings	Visitors	Events	Employees	
MOUNT VEEDER WINERY	1999 MOUNT VEEDER RD	3,300	-	20,000	APPT	2	0		0
LAGIER MEREDITH WINERY	4983 DRY CREEK RD	2,850	2,860	5,000	APPT	20	0		1

BY APPOINTMENT WINERIES											
							Annual	Number of			
				Daily	Weekly	Annual	Marketing	Marketing	Annual		
Name	Bldg Size	Cave Size	Production	Visitors	Visitors	Visitors	Visitors	Events	Visitation	Acres	Location
JERICHO CANYON WINERY	7,160	4,100	20,000	10	15	780	120	4	900	131.05	hillside
YOUNG WINERY	8,384	-	20,000	1	2	104	-	-	104	99.88	Pope Valley
ABREU HOWELL MTN VINEYARDS	5,144	13,200	20,000	-	12	624	170	7	794	33.62	Angwin
HOWELL AT THE MOON WINERY	2,495	-	20,000	4	10	520	170	7	690	20.36	Angwin
BEHRENS FAMILY WINERY	7,319	-	20,000	32	224	11,648	340	8	11,988	19.96	hillside
AMICI CELLARS	5,000	-	20,000	25	5	260	100	6	360	11.97	hillside
DUNN VINEYARDS	2,050	6,000	20,000	-	20	1,040	-	-	260	39	Angwin
THE VINEYARDIST	5,700	7,500	20,000	15	20	1,040	300	10	1,340	40	hillside
CLARK CLAUDON VINEYARD	6,277	4,100	20,000	4	8	416	220	7	636	67.25	hillside
MANSFIELD WINERY	15,688	-	20,000	20	120	6,240	624	19	6,864	2	hillside
GANDONA WINERY	7,994	4,716	20,000	12	72	3,744	700	13	4,444	114.72	valley floor
VENGE VINEYARDS	19,298	9,000	20,000	20	140	7,280	180	8	7,460	12.37	valley floor
ADAMVS	14,509	6,000	20,000	32	150	7,800	521	11	8,321	68.33	Angwin
BRAVANTE WINERY	8,100	2,300	20,000	4	20	1,040	220	8	1,260	20.44	Angwin
MARCIANO WINERY	10,675	-	20,000	15	75	3,900	375	7	4,275	55.59	hillside
CORISON WINERY	9,480	-	20,000	25	10	520	106	8	626		valley floor
MERUS WINES	4,580	6,947	20,000	25	125	6,500	130	10	6,630	52.58	hillside
SCHWEIGER VINEYARDS	15,664	-	20,000	8	48	2,496	125	3	2,621	45.04	hillside
MORLET FAMILY ESTATE	4,121	5,000	20,000	12	25	1,300	185	8	1,485	10.18	hillside
KAPCSANDY WINERY	11,820	-	20,000	6	36	1,872	1,020	27	2,892	19.47	valley floor
BROMAN CELLARS	3,648	4,375	20,000	2	10	520	195	10	715	11.47	hillside
V MADRONE WINERY	6,461	-	20,000	20	90	4,680	570	12	5,250	7.85	hillside
MARTIN ESTATE	5,420	-	20,000	25	25	1,300	312	16	1,612		valley floor
RELIC WINERY	8,641	2,458	20,000	20	120	4,180	278	11	4,458	10.31	Soda Canyon
PERATA WINERY	4,780	-	20,000	20	50	2,600	320	14	2,920	47.69	valley floor
COLGIN PARTNERS WINERY	18,686	-	20,000	10	25	1,300	175	5	1,475	124.81	hillside
3646 SMR VINEYARD	10,456	-	20,000	12	84	4,368	584	27	4,952	56.75	hillside

BY APPOINTMENT WINERIES (continued)											
Name	Bldg Size	Cave Size	Production	Daily Visitors	Weekly Visitors	Annual Visitors	Annual Marketing Visitors	Number of Marketing Events	Annual Visitation	Acres	Location
WILLIAM COLE WINERY	5,040	4,000	20,000	5	10	520	185	8	705	5.72	hillside
VIOLET VINEYARD	5,666	-	20,000	10	12	624	560	14	1,184	13.52	valley floor
DEL DOTTO WINERY	7,422	2,364	20,000	10	50	2,600	500	10	3,100	6.65	MST
HDV	5,100	-	20,000	10	25	1,300	210	7	1,510	18.14	valley floor
SAM JASPER WINERY	17,400	-	20,000	25	160	8,320	550	23	8,870	10.23	valley floor
CHATEAU 15 WINERY	2,828	11,338	20,000	4	36	1,872	460	14	2,332	12.33	MST
GARGIULO WINERY	4,420	-	20,000	10	70	3,640	480	12	4,120	11.18	hillside
FOLEY JOHNSON WINERY	20,616	-	20,000	50	350	18,200	1,700	56	19,900	39.78	valley floor
KENEFICK WINERY	3,840	-	20,000	12	84	4,380	350	11	4,730	44.28	hillside
McVICAR WINERY	1,731	-	20,000	12	84	624	300	10	924	7.51	valley floor
WHITE ROCK VINEYARDS	625	6,000	20,000	20	150	7,800	400	11	8,200	15	hillside
O'BRIEN WINERY	12,731	-	20,000	40	280	14,560	360	12	14,920	26.93	valley floor
AVERAGE CALCULATION	8,127	2,616	20,000	15	73	3,654	361	12	3,996	34.74	
MEDIAN CALCULATION	6,461	0	20,000	12	48	1,872	300	10	2,621	16.57	
CHATEAUNEUF DU POTT WINERY	8,555	-	20,000	10	70	3,640	90	3	3,730	40	hillside

PRE-WDO WINERIES											
							Annual	Number of			
				Daily	Weekly	Annual	Marketing	Marketing	Annual		
Name	Bldg Size	Cave Size	Production	Visitors	Visitors	Visitors	Visitors	Events	Visitation	Acres	Location
BARNETT VINEYARDS	1,800	3,276	20,000	0	0	0	0	0	0	39.96	hillside
ARAUJO ESTATES WINERY	8,703	9,700	20,000	18	126	6,552	573	15	7,125	162.2	valley floor
LA JOTA VINEYARD	5,000	5,700	20,000	0	4	208	0	0	208	6.57	Angwin
FLEURY FAMILY WINERY	4,230	0	20,000	0	0	1,800	0	0	1,800	10.12	valley floor
THE TERRACES	1,964	0	20,000	2	10	520	0	0	520	21.19	hillside
POPE VALLEY WINERY	4,836	0	20,000	0	20	1,040	0	0	1,040	36.41	Pope Valley
COOK FAMILY WINERY	2,789	0	20,000	0	34	1,747	0	0	1,747	26.44	hillside
PINA CELLARS	3,000	0	20,000	0	30	1,560	0	0	1,560	23.19	hillside
SCREAMING EAGLE WINERY	22,333	16,000	20,000	5	15	780	0	0	780	73.13	valley floor
SEAVEY VINEYARD	12,085	0	20,000	15	6	312	50	1	362	143.4	hillside
LODESTONE VINEYARDS	8,752	7,230	20,000	35	245	12,740	390	8	13,130	42.1	hillside
MT VEEDER WINERY	3,300	0	20,000	0	2	104	0	0	104	20.44	hillside
DANA ESTATES	8,886	19,000	20,000	6	20	1,040	240	4	1,280	26.54	valley floor
TRES SABORES	2,150	780	20,000	4	4	208	0	0	208	24.7	hillside
QUIXOTE WINERY	8,050	0	20,000	10	70	3,640	0	0	3,640	42.39	valley floor
RAZI WINERY	4,600	0	20,000	15	50	2,600	0	0	2,600	14.55	valley floor
SODARO WINERY	4,900	0	20,000	0	0	0	148	13	148	21.3	MST
THEOREM WINERY	23,458	0	20,000	15	105	5,460	220	4	5,680	41.45	hillside
CARVER SUTRO WINERY	3,265	6,700	20,000	20	120	6,240	370	10	6,610	86	hillside
ONE HOPE WINERY	17,063		20,000	20	100	5,200	1,595	38	6,795	10.21	valley floor
ENVY WINES	7,242	0	20,000	8	56	2,912	1,460	26	4,372	18.76	valley floor
DELECTUS (MILAT WINERY)	5,340	0	20,000	20	140	7,280	0	0	7,280	10.5	valley floor
DUTCH HENRY WINERY	2,600	4,500	20,000	10	50	2,600	0	0	2,600	9.29	hillside
Wermuth Winery/Rancho De Las											
Flores	775	0	20,000	30	100	5,200	0	0	5,200	7.44	hillside
VILLA HELENA	5012	0	20,000	15	20	1,040	70	2	110	4	valley floor
AVERAGE CALCULATION	6,885	3,037	20,000	10	53	2,831	205	5	2,996	36.91	

MEDIAN CALCULATION	4,900	0	20,000	8	30	30	1,747	0	1,747	23	
CHATEAUNEUF DU POTT WINER	8,555	-	20,000	10	70	3,640	90	3	3,730	40	hillside

NAPA VALLEY BUSINESS PARK (AKA AIRPORT INDUSTRIAL AREA) WINERY PERMITS				/ITS								
				-	Della		0	Annual	Number of	T - 4 - 1		
		o o:		Tours/	Daily	Weekly	Annual	Marketing		Total		
Name	_		Production		Visitors	Visitors	Visitors	Visitors	Events		Acres	Location
ROCCA FAMILY WINERY	11,770	0			32	224	11,648	10,800	213	22,448		industrial
PEJU	12,800	0	20,000	ΑΡΡΙ	10	70	3,640	100	1	3,740	1	industrial
SMALL WINERY EXEMPTION PERMITS								Annual	Number of			
				Tours/	Daily	Weekly	Annual	Marketing		Total		
Name		Cavo Sizo	Production	Tastings	Visitors	Visitors	Visitors	Visitors	Events		Acres	Location
HELENA VIEW - JOHNSTON VINEYARDS	1,200	Cave 512e		TST APPT	VISILOIS	-	VISICOIS			VISICOLS		hillside
SEARS WINERY	4,765	3,600	-,	-	16	112	5.824	300	10	6.124		Angwin
AETNA SPRING CELLARS	2,500	3,000	-,	TST APPT	0		- / -	0	-	-,		Pope Valley
BOND ESTATES	4,402	10,400	20,000	TST APPT	0	-		0	0			hillside
DOMAINE CHARBAY WINERY	7,500	10,400	20,000	APPT	0		, v	0		-		hillside
SPRING MOUNTAIN VINEYARDS #2	8,550	0	20,000	TST APPT	0	-		0	0			hillside
PHILIP VINEYARD	5,000	0	,	TST APPT	0	0	0	0	0	0		hillside
FRISINGER VINEYARDS	1,008	5,000	,	NO	0	0	0	0	0	0	20.21	hillside
MARIO PERELLI MINETTI	6,400	0	20,000	TST APPT	0	0	0	0	0	0	8.8	valley floor
HARLAN ESTATE I	10,797	0	20,000	TST APPT	0	0	0	0	0	0	80.17	hillside
BERINGER WINE ESTATES	5,400	0	20,000	TST APPT	0	0	0	0	0	0	20.55	valley floor
WINERY OF THE ROSES	4,500	0	20,000	TST APPT	0	0	0	0	0	0	11.15	Valley
ASTRALE E TERRA WINERY	864	0	20,000	TST APPT	0	0	0	0	0	0	62.27	SodaCanyon
VOLKER EISELE FAMILY ESTATE	2,400	0	20,000	NO	0	0	0	0	0	0	275.89	Chiles Valley
HAKANSON WINERY	720	0	20,000	NO	0	0	0	0	0	0	29.73	hillside
DAVIANA WINERY	4,840	1,200	20,000	NO	0	0	0	0	0	0	24.23	MST
KATES VINEYARD	1,200	0	20,000	NO	0	0	0	0	0	0	4.15	valley floor
HOPPER CREEK WINERY	3,300	0	20,000	NO	0	0	0	0	0	0	8	valley floor
VILLA RAGAZZI	916	0	20,000	NO	0	0	0	0	0	0		valley floor
LA VALLETTE WINERY	1,600	0	20,000	NO	0	0	0	0	0	0	6.57	SodaCanyon

NO VISITATION WINERIES												
								Annual	Number of			
				Tours/	Daily	Weekly	Annual	Marketing	Marketing	Total		
Name	Bldg Size	Cave Size	Production	Tastings	Visitors	Visitors	Visitors	Visitors	Events	Visitors	Acres	Location
CANDLESTICK RIDGE VINEYARD	3,018	0	20,000	NO	0	0	0	0	0	0	40.47	Angwin
WHITFORD CELLARS	4,291	1,414	20,000	NO	0	0	0	0	0	0	43.36	MST
DOMAINE MONTREAUX	7,956	0	20,000	NO	0	0	0	0	0	0	31.7	valley floor
W H SMITH WINES	798	4,730	20,000	NO	0	0	0	148	13	148	41.64	Angwin
CHATEAUNEUF DU POTT WINERY	8,555	0	20,000	YES	10	70	3,640	90	3	3,730	40	hillside