

Comparison Summary Rapp Lane & Chateau Lane Wineries/Equestrian Center

Rapp Equestrian Center P18-00197-UP Planning Commission Hearing – January 15, 2020

SHADYBROOK ESTATE WINERY MAJOR MODIFICATION #P18-00450-MOD WINERIES ON RAPP LANE AND CHATEAU LANE

	Shadybrook Estate Winery		Italics Winery Existing Condition	Covert Winery (Formerly Chateau 15) Existing Condition	Rapp Equestrian Center Recognition of Existing Operation
	Existing Condition Proposed Request				
Production:					Number of Horses:
	24,572 Gallons	70,000 Gallons	50,000 Gallons	20,000 Gallons	60 Horses at any one time
Visitation:					
	21 Visitors/Day	50 Visitors/Day	20 Visitors/Day	Four (4) Visitors/Day M-F; Eight (8) Visitors/Day S-S	50 Visitors/Day
	147 Visitors/Week	350 Visitors/Week	50 Visitors/Week	36 Visitors/Week	350 Visitors/Week
	7,644 Visitors/Year	18,200 Visitors/Year	2,600 Visitors/Year	1,872 Visitors/Year	18,200 Visitors/Year
Marketing Program:					Horse Related Events:
	Eight (8) Events/Year @ 30 guests	Six (6) Events/Year @ 30 guests	Six (6) Events/Year @ 40 guests	12 Events/Year @ 25 guests	Six (6) Events/Year @ 30 guests
	One (1) Wine Auction	Six (6) Events/Year @ 50	Two (2) Events/Year @ 75	2 Events/Year @ 80 guests	Six (6) Events/Year @ 50 guests
	Event/Year @ 30 guests	guests Six (6) Events/Year @ 100	guests		
		guests			Six (6) Events/Year @ 100 guests
	Nine (9) Total Events	18 Total Events	Eight (8) Total Events	14 Total Events	18 Total Events
	270 Total Marketing Guests/Year	1,080 Marketing Guests/Year	390 Total Marketing Guests/Year	460 Total Marketing Guests/Year	1,080 Total Event Guests/Year
Employees:					
	Two (2) full-time employees	Nine (9) full-time employees	Two (2) Employees (Four (4) - Six (6) at full production)	Three (3) full-time employees	Seven (7) full-time employees
	One (1) part-time employee	Two (2) part-time employees		One (1) part-time employee	Two (2) part-time employees
Hours of Operation:					
	Visitation 9 am-5 pm (M-Su)	Visitation 9 am - 5 pm (M-Su)	Visitation 10 am - 6 pm (M-Su)	Visitation 10 am - 4 pm (M-Su)	Visitation 8 am - 8 pm (M-Su)