

# Winery Comparison Analysis

## WHL Winery P15-00215

# **Summary of Location and Operation Criteria**

LOCATIONAL CRITERIA	STAFF COMMENTS
Size of Parcel	19.97
Proximity of Nearest Residence	760 feet
Number of Wineries Located Within One Mile	15 wineries - two are approved but not producing
Located Within the Napa Valley Business Park (AKA	
Airport Industrial Area)	No
Primary Road Currently or Projected to be Level of	
Service D or Below	No
Primary Road a Dead End	Yes
Located Within a Flood Zone	No
Located Within a Municipal Reservoir Watershed	No
Located Within a State Responsibility Area or Fire	
Hazard Severity Zone	SRA
Located Within an Area of Expansive Soils	No
Located Within a Protected County Viewshed	No
Result in the Loss of Sensitive Habitat	No
OPERATIONAL CRITERIA	STAFF COMMENTS
Napa Green Certified or Other Related Program	No
Percentage of Estate Grapes Proposed	50%
Number of Proposed Variances	None
Wastewater Processed On-Site	Proposed; Hold & Haul also proposed
Voluntary Greenhouse Gas Emission Reduction	Building to CALGREEN Tier 1 standards; energy
Measures Proposed	conserving lighting; installation of an energy star
	roof/living roof/cool roof; installation of water efficient
	fixtures; low impact development; water efficient
	landscaping; and recycling.
Vanpools, Flexible Work Shifts, Shuttles, or Other	
Traffic Congestion Management Strategies	
Proposed	No
Violations Currently Under Investigation	No
High Efficiency Water Use Measures Proposed	Installation of water efficient fixtures
Existing Vineyards Proposed to be Removed	No
	One exisitng caretaker's residence (in addition to main
On-Site Employee or Farmworker Housing Proposed	residence)
Site Served by a Municipal Water Supply	No
Site Served by a Municipal Sewer System	No
Recycled Water Use Proposed	Optional
New Vineyards Plantings Proposed	No
Hold & Haul Proposed: Temporary (Duration of	Duration not specified; On-site processing also
Time) or Permanent	proposed
Trucked in Water Proposed	No

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Wineries Within One Mile of APN 027-460-013

					Tours/	Weekly	Number of Marketing	
Name	Address	Bldg Size	Cave Size	Production	Tastings	Visitors	Events	Employees
SULLIVAN FAMILY ESTATE	1090 GALLERON LN	5894		22500	APPT	7	0	6
WHITEHALL LANE WINERY	1563 ST HELENA HWY	34227	0	200000	PUB	600	60	7
FRANCISCAN WINERY	1178 GALLERON LN	118694	0	1200000	PUB	3500	4612	94
DANA WINERY	1895 CABERNET LN	8886	19000	20000	APPT	20	4	4
RUTHERFORD GROVE	1673 ST HELENA HWY	7900	0	35000	PUB	150	0	2
ALPHA OMEGA WINERY	1155 MEE LN	17419	0	100000	PUB	0	0	22
PROVENANCE WINERY	1695 ST HELENA HWY	39925	0	180000	PUB	65	36	12
GRGICH HILLS CELLARS	1849 ST HELENA HWY	46083	0	250000	APPT	4004	385	44
TRES SABORES	1620 SOUTH WHITEHALL LN	2150	780	20000	APPT	4	0	1
BEAULIEU VINEYARDS	1960 ST HELENA HWY	284940	0	1800000	PUB	3150	0	86
INGLENOOK	1991 ST HELENA HWY	74879	18400	250000	PUB	3391	0	78
NEIBAUM COPPOLA ESTATE	1460 NEIBAUM LN	30090	0	50000	PUB	15	41	8
DEL DOTTO FAMILY WINERY	1445 ST HELENA HWY	4200	15163	48000	APPT	200	31	4
LMR RUTHEERFORD ESTATE WINERY	1790 ST HELENA HWY	15160	0	100000	APPT	330	32	8
TOAD HALL CELLARS	1885 ZINFANDEL LN	3360	6000	30000	NO	0	0	2
PENDING WINERIES								
WHL WINERY	1561 SOUTH WHITEHALL LN	6812	0	10000	0	0	0	<10

# WHL Winery P15-00215 Winery Comparison (10,000 Gallons)

#### BY APPOINTMENT WINERIES

							Annual	Number of			
				Daily	Weekly	Annual	Marketing	Marketing	Annual		
Name	Bldg Size	Cave Size	Production	Visitors	Visitors	Visitors	Visitors	Events	Visitation	Acres	Location
DIAMOND MOUNTAIN WINERY	1408	1540	10000	25	25	1300	222	16	1522	54.69	hillside
PALOMA VINEYARD	3613	0	10000	2	14	728	100	3	828	17.11	hillside
BOESCHEN WINERY	1360	5000	10000	10	70	3640	40	4	3680	18.47	hillside
NEMEREVER WINERY	4092	3356	10000	10	24	1248	80	6	1328	10.08	valley floor
JAMES COLE WINERY	3333	0	10000	20	72	3744	260	5	4004	10.67	hillside
KEEVER WINERY	7474	2800	10000	8	32	1664	420	15	2084	21.11	hillside
MT. VEEDER SPRINGS WINERY	2860	0	10000	n/a	n/a	n/a	110	5	110	45.93	hillside
FUTO WINERY	14302	0	10000	10	25	1300	152	5	1452	40	hillside
PHIFER PAVITT FAMILY VINEYARDS	3360	0	10000	4	28	1456	110	9	1566	22.84	hillside
CIMAROSSA WINERY	5875	2500	10000	n/a	40	2080	400	11	2480	56.81	Angwin
BRAND NAPA VALLEY	8968	7700	10000	18	108	5616	1870	19	7486	42.26	hillside
VINEYARD 22	1565	10050	10000	50	350	18200	270	9	18470	22.61	hillside
MELKA WINERY	6359	0	10000	7	30	1560	160	3	1720	10.57	hillside
FAVIA ERICKSON WINEGROWERS	7085	0	10000	15	100	5200	600	18	5800	6.35	valley floor
CANARD WINERY	3005	0	10000	10	70	3640	240	8	3880	24.69	valley floor
CHANTICLEER WINERY	5400	8900	10000	10	70	3650	300	12	3950	40	valley floor
AVERAGE CALCULATION	4977	2196	10000	15	71	3670	336	9	3761	26.95	
MEDIAN CALCULATION	3613	0	10000	10	36	1872	222	8	2084	22.61	
WHL WINERY	6812	0	10000	0	0	0	0	0	0	19.97	valley floor

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### Winery Comparison (10,000 Gallons)

				Tours/	Daily	Weekly	Annual	Annual Marketing	Number of Marketing	Total		
Name	Bldg Size	Cave Size	Production	Tastings	Visitors	Visitors	Visitors	Visitors	Events	Visitors	Acres	Location
NAPA VALLEY BUSINESS PARK (AKA	NAPA VALLEY BUSINESS PARK (AKA AIRPORT INDUSTRIAL AREA) WINERY PERMITS											
SAWYER CELLARS	3743		10000	APPT	8	56	2912	2 11	. 3312		0.06	industrial
SMALL WINERY EXEMPTION PERMI	ΓS											
ARNS WINERY	800	0	10000	NO	0	(	) (	) (	0	C	160	hillside
COMBS BROTHERS CELLARS	900	0	10000	NO	0	(	) (	) (	0	C	18.8	valley floor
OTHER WINERIES - NO VISITATION												
SCIAMBRA WINERY	5159	0	10000	0	0	(	) (	) (	0	C	41.6	Atlas Peak
CELANI FAMILY VINEYARDS	2150	0	10000	0	0	(	) (	) (	0	C	20.11	valley floor
SHACKFORD WINERY		0	10000	0	0	(	) (	) (	0	C	10	valley floor
BEHRENS FAMILY WINERY	2000	0	10000	0	0	(	) (	) (	0	C	19.96	hillside
PRE-WDO WINERIES												
DIAMOND CREEK VINEYARDS	9000	0	10000		10	10	520	500	5	1020	69.86	hillside
	_	•				_	_	_			_	
WHL Winery	6,812	0	10000	0	0	C	) (		0	C	19.97	valley floor