

Winery Comparison Analysis

Etude Winery P15-00355 Planning Commission Hearing December 21, 2016

Etude Winery Permit # P15-00355-Major MOD APN 047-230-033 Summary of Location and Operation Critieria

LOCATIONAL CRITERIA	STAFF COMMENTS
Size of Parcel	29.81 acres
Proximity of Nearest Residence	630 feet
Number of Wineries Located Within One Mile	3
Located Within the Napa Valley Business Park (AKA	
Airport Industrial Area)	No
Primary Road Currently or Projected to be Level of Service	
D or Below	No
Primary Road a Dead End	Yes
Located Within a Flood Zone	No
Located Within a Municipal Reservoir Watershed	No
Located Within a State Responsibility Area or Fire Hazard	NL-
Severity Zone	No
Located Within an Area of Expansive Soils	No
Located Within a Protected County Viewshed	No
Result in the Loss of Sensitive Habitat	No
OPERATIONAL CRITERIA	STAFF COMMENTS
Napa Green Certified or Other Related Program	Certified as a Napa Green Winery and Green Land
Percentage of Estate Grapes Proposed	10 acres of vineyards on-site
Number of Proposed Variances	None
Wastewater Processed On-Site	Yes
Voluntary Greenhouse Gas Emission Reduction Measures Proposed	Three proposed including: recycling 75% of all waste; installing water efficient fixtures; and using recycled materials. Fifteen measures already implemented.
Vanpools, Flexible Work Shifts, Shuttles, or Other Traffic Congestion Management Strategies Proposed	Yes
Violations Currently Under Investigation	No
High Efficiency Water Use Measures Proposed	Yes
Existing Vineyards Proposed to be Removed	No
On-Site Employee or Farmworker Housing Proposed	No
Site Served by a Municipal Water Supply	No
Site Served by a Municipal Sewer System	No
Recycled Water Use Proposed	Yes
New Vineyards Plantings Proposed	No
Hold & Haul Proposed: Temporary (Duration of Time) or	
Permanent	No
Trucked in Water Proposed	No

Etude Winery Permit # P15-00355-Major MOD Wineries Within One Mile of APN 047-230-033

							Number of		
					Tours/	Weekly	Marketing		
Name	Address	Bldg Size	Cave Size	Production	Tastings	Visitors	Events	Employees	
SAINTSBURY WINERY	1500 Los Carneros Avenue	13,150	N/A	135,000	APPT	24	9		6
KENT RASSMUSSEN WINERY CARNEROS ESTATES	2125 Cuttings Wharf Road	17,162	N/A	100,000	APPT	168	54		10
STARMONT WINERY (MERRYVALE)	1451 Stanly Lane	City of Napa							

Etude Winery Permit # P15-00355-Major MOD APN 047-230-033 Winery Comparison (250,000 to 350,000 gallons)

BY APPOINTMENT WINERIES

							Annual	Number of			
				Daily	Weekly	Annual	Marketing	Marketing	Annual		
				Daily		Annual		.		-	
Name	Bldg Size	Cave Size	Production	Visitors	Visitors	Visitors	Visitors	Events	Visitation	Acres	Location
ACACIA WINERY	34436	0	250000	75	525	27375	3612	63	30987	49.67	carneros
GRICH HILLS CELLARS	46083	0	250000	572	4004	208208	20590	385	228798	13.24	valley floor
HONIG CELLARS	33837	0	300000	100	700	36400	600	8	37000	67.00	valley floor
ROBERT MONDAVI CARNEROS WINERY	19640	0	340000	N/A	N/A	N/A	100	2	100	308.25	carneros
TURNBULL WINE CELLARS	40543	0	250000	350	400	20800	1090	22	21890	21.64	valley floor
STAGS LEAP WINERY (DOUMANI 5)	64689	23500	315000	4	10	520	260	25	780	107.55	hillside
AVERAGE CALCULATION	39871	3917	284167	220	1128	58661	4375	84	53259	94.56	
MEDIAN CALCULATION	37490	0	275000	100	525	27375	845	24	26439	58.34	
ETUDE WINERY (APPROVED)	40520	0	150000	200	740	38480	19725	1127	58205	29.81	carneros
ETUDE WINERY (PROPOSED)	40520	0	300000	350	2450	127400	19885	1131	147285	29.81	carneros

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VRE-WDO WINERIES Winery Comparison (250,000 to 350,000 gallons)											
							Annual	Number of			
				Daily	Weekly	Annual	Marketing	Marketing	Annual		
Name	Bldg Size	Cave Size	Production	Visitors	Visitors	Visitors	Visitors	Events	Visitation	Acres	Location
CLO DU VAL WINE CO	59882	0	350000	175	900	46800	4496	94	51296	14.07	hillside
NIEBAUM COPPLA ESTATE HWY 29	74879	18400	250000	484	3391	176332	N/A	N/A	176332	81.81	hillside
MINER FAMILY WINERY	19500	22000	300000	187	1308	68000	1760	70	69760	13.5	hillside
PINE RIDGE WINERY	35896	31830	300000	119	833	43316	12640	112	55596	50.31	valley floor
STAGS LEAP WINERY CELLARS	53248	34860	330000	N/A	N/A	N/A	N/A	N/A	N/A	40.22	valley floor
CASTELLO DI AMOROSA	119460	30000	250000	200	600	31200	N/A	N/A	31200	40.00	hillside
AVERAGE CALCULATION	60478	22848	296667	233	1406	73130	6299	92	76837	39.99	
				-							
MEDIAN CALCULATION	56565	26000	300000	187	900	46800	4496	94	69760	13.50	
ETUDE WINERY (APPROVED)	40520	ī	150000	200	1	1			Ĩ	ī	carneros
ETUDE WINERY (PROPOSED)	40520	0	300000	350	2450	127400	19885	1131	147285	29.81	carneros

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NAPA VALLEY BUSINESS PARK (AKA AIRPORT INDUSTRIAL AREA) WINERY PERMITS

SMALL WINERY EXEMPTION PERMITS

								Annual	Number of			
				Tours/	Daily	Weekly	Annual	Marketing	Marketing	Total		
Name	Bldg Size	Cave Size	Production	Tastings	Visitors	Visitors	Visitors	Visitors	Events	Visitors	Acres	Location
BIN TO BOTTLE	13000	0	310000	No	0	0		400	12	400	1.29) industrial
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