

## 2012 Wine Audit Visitation Results

Winery	Does Winery sell Wine Related Items?	Tours and Tastings Compliance	Marketing Compliance
A	Yes	Pre- WDO, Yes. T&T allowed, the winery requires appointments for specialty tastings and tours.	Yes – Pre WDO.
B	No	Yes- allowed 10/day- highest was 13/week	Yes – allowed 4/yr@20.
C	Yes	<b>No</b> –over 13 of 54 weeks. Allowed 40/week-highest was 55.	Yes- allowed 10/yr@10, 2/yr@60.
D	No	Yes- held none – none allowed-Small Winery Exemption	Yes- no marketing allowed, none held.
E	No	Yes – allowed 30/week avg-highest 8 per week.	Yes – allowed 4/yr @ 8-10. None held.
F	Yes	<b>No</b> - over 53 of 54 weeks. Allowed 7/week-highest was 128. Small Winery Exemption.	<b>No</b> - no marketing allowed - held 1 event with 50 persons.
G	No	Yes – allowed 10/week. Highest was 10.	Yes – allowed 5/yr@25. Held 2.
H	No	<b>No</b> - over 43 of 60 weeks. Allowed 24/week. Highest was 62.	Yes- no marketing allowed - none held.
I	No	Pre-WDO, Yes – allowed, none held.	Yes –none held.
J	Yes	Pre-WDO, Yes – allowed.	Yes- Pre-WDO.
K	Yes	Yes – allowed 6/week (in for Mod), Highest was 6.	Yes- allowed 3/yr@25, 2/yr@25, 2/yr@50. Held 3 -within limits.
L	No	<b>No</b> - unknown- applied for a Mod	<b>No</b> - Mod in process
M	Yes	<b>No</b> - over 46 of 60 weeks. Allowed 70/week. Highest was 384.	Yes – allowed 2/yr@40, 1/yr@25. Held 2 -within limits.
N	No	Yes – allowed 84/week. Highest 10	Yes – allowed 3/yr@30, 4/yr@12, 1/yr@30. Held 6-within limits.
O	No	Pre- WDO, Yes – allowed.	Yes - none held.
P	No	Yes – allowed.	Yes – Pre WDO.
Q	No	<b>No</b> - over 41 of 53 weeks. Allowed 10/week. Highest was 14.	Yes- allowed 1/yr@75, 2/yr@25. Held 2-within limits.
R	Yes	Yes- allowed 140/week. Highest was 72.	Yes – allowed 2/month@40, 5/yr@300. Held 7-within limits.
S	No	Yes – allowed 15/week. Highest was 10.	Yes – allowed 4/month @254, 2/yr@75
T	No	<b>No</b> - over 43 of 52 weeks. Allowed 70/wk. Highest was 212.	Yes – allowed 2/month. Held 13 for the year- within limits.

Source: Planning, Building & Environmental Services, July 2013

**Tours and Tastings** - Seven of the twenty wineries are out of compliance for 2012.

**Marketing** - Two of the twenty wineries are out of compliance for 2012.

Generally, the wineries that are out of compliance are small wineries (less than 20,000 gallons per year), with limited marketing plans (less than two per year).