

**Alpha Omega Winery Proposal Comparison**  
**Original Application Proposal**

vs.

**Current Proposal with Neighbor Consideration**  
**(For Production, Visitation & Marketing)**

Original UP Mod Proposal		Current Negotiated UP Mod Proposal	
Parcel Size:	10.8	Parcel Size:	10.8
Production:	144,000	Production:	<b>100,000</b>
Square Footage:	15,571	Square Footage:	15,571
Parking:	63	Parking: <b>(No Change)</b>	63
Employees: (Not including Harvest p/t)	23	Employees: (Not including Harvest p/t)	23
Visitation (Incl. Marketing)		Visitation (Incl. Marketing)	
<ul style="list-style-type: none"> <li>• Maximum / day</li> <li>• Average / week</li> </ul>	<p style="margin-left: 40px;">500</p> <p style="margin-left: 40px;">1,350</p>	<ul style="list-style-type: none"> <li>• Maximum / day</li> <li>• <b>Maximum</b> / week</li> </ul>	<p style="margin-left: 40px;"><b>400</b></p> <p style="margin-left: 40px;"><b>Varies</b></p>
Maximum / year (Total Ave x 52 wks)	70,200	Maximum / year (Total weekly max. x 52 wks)	<b>50,800</b>
Marketing Events (100 / yr)		Marketing Events <b>(52 / yr)</b>	
<ul style="list-style-type: none"> <li>• 7 / mo Maximum 50 pers. (350/mo;4,200/yr)</li> <li>• 10 / yr Max 100 pers. (1,000 / yr)</li> <li>• 6 / yr Max 200 pers. (1,200 / yr)</li> </ul>	<p style="margin-left: 40px;">4,200</p> <p style="margin-left: 40px;">1,000</p> <p style="margin-left: 40px;">1,200</p>	<ul style="list-style-type: none"> <li>• <b>4</b> / mo Maximum 50 pers. <b>(200/mo; 2,400/yr)</b></li> <li>• <b>4</b> / yr Max 100 pers. (<b>400</b> / yr)</li> <li>• <b>N/A 200 pers. / yr</b></li> </ul>	<p style="margin-left: 40px;"><b>2,400</b></p> <p style="margin-left: 40px;"><b>400</b></p> <p style="margin-left: 40px;"><b>0</b></p>
Total Maximum pers. / yr	6,400	Total Maximum pers. / yr	<b>2,800</b>

**Alpha Omega Winery Proposal Comparison  
Original Application Proposal**

vs.

**Proposal with County Pre – WDO Approval & Proposed Project Revisions  
(For Production, Visitation & Marketing)**

Original UP Mod Proposal		Original UP Mod Proposal with County Pre – WDO Approval & Proposed Project Revisions	
<b>Parcel Size:</b>	<b>10.8</b>	<b>Parcel Size:</b>	<b>10.8</b>
<b>Production:</b>	<b>144,000</b>	<b>Production:</b>	<b>100,000</b>
<b>Square Footage:</b>	<b>15,571</b>	<b>Square Footage:</b>	<b>15,571</b>
<b>Parking:</b>	<b>63</b>	<b>Parking:</b>	<b>63</b>
<b>Employees: (Not including Harvest p/t)</b>	<b>23</b>	<b>Employees: (Not including Harvest p/t)</b>	<b>23</b>
<b>Visitation (Including Marketing)</b>  <ul style="list-style-type: none"> <li>• Maximum / day</li> <li>• Average / week</li> </ul> <b>Maximum / year (Total Average x 52 wks)</b>	 <b>500</b> <b>1,350</b>  <b>70,200</b>	<b>Visitation (Including Marketing and Temporary Events)</b>  <ul style="list-style-type: none"> <li>• Maximum / day <b>(10 Pre-WDO + 390 Post-WDO)</b></li> <li>• Maximum / week <b>(70 Pre-WDO included in Max)</b></li> <li>• Pre-WDO Visitation / year <b>(70/wk x 52 wks)</b></li> <li>• Post-WDO Marketing / year</li> </ul> <b>Maximum / year (Total weekly max. x 52 wks incl all sources of visitation )</b>	 <b>400</b> <b>Varies</b> <b>3,640</b> <b>2,800</b>  <b>50,800</b>
<b>Marketing Events (100 / yr)</b>  <ul style="list-style-type: none"> <li>• 7 / mo Maximum 50 pers. (350/mo;4,200/yr)</li> <li>• 10 / yr Max 100 pers. (1,000 / yr)</li> <li>• 6 / yr Max 200 pers. (1,200 / yr)</li> </ul> <b>Total Maximum pers. / yr</b>	 <b>4,200</b> <b>1,000</b> <b>1,200</b>  <b>6,400</b>	<b>Marketing Events (52 / yr)</b>  <ul style="list-style-type: none"> <li>• 4 / mo Maximum 50 pers. <b>(200/mo; 2,400/yr)</b></li> <li>• 4 / yr Max 100 pers. <b>(400 / yr)</b></li> <li>• <b>N/A 200 pers. / yr</b></li> </ul> <b>Total Maximum pers. / yr</b>	 <b>2,400</b> <b>400</b> <b>0</b>  <b>2,800</b>

**Example of Agreed Visitation Limits for 2009 with final revision by Alpha Omega**

Month	Weekly Max	For the weeks beginning on:	Number of weeks the begin in the Given Month**	Monthly Total	Final Revision Alpha Omega
JAN	400	Jan 5/12/19/26	4	1600	1600
FEB	600	Feb 2/9/16/23	4	2400	2400
MAR	800	Mar 2/9/16/23/30**	5	4000	4000
APR	800	Apr 6/13/20/27	4	3200	3200
MAY	1000	May 4/11/18/25	4	4000	4000 plus 600 on Memorial Day
JUNE	1200	June 1/8/15/22/29	5	6000	6000
JULY	1200	July 6/13/20/27	4	4800	4800 plus 400 on 4 <sup>th</sup> of July
AUG	1600	Aug 3/10/17/24/31**	5	8000	(1200 x 5) 6000
SEP	1200	Sep 7/14/21/28	4	4800	4800 plus 800 total for 2 wks
OCT	1000	Oct 5/12/19/26	4	4000	4000
NOV	1000	Nov 2/9/16/23/30**	5	5000	5000
DEC	800	Dec 7/14/21/28	4	3200	3200

**TOTAL**

**51,000**

**50,800**