

Building a Resilient Future



2021 Annual Conference | August 11-13 | Hilton San Diego Bayfront | San Diego, CA

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Preliminary Program as of 6/7/21 Speakers and Topics Subject to Change

Wednesday, August 11

8:30 a.m. – 12:00 p.m. CSRMA Training Seminar ([Separate Registration Required](#))

9:00 a.m. – 5:00 p.m. Registration

10:30 a.m. – 12:00 p.m. CASA Board of Directors Meeting

12:00 p.m. – 1:30 p.m. Associates Committee Meeting

12:00 p.m. – 1:30 p.m. Lunch on Your Own

1:30 p.m. – 4:00 p.m. **Concurrent Sessions**

1:30 – 2:30 p.m. **Track 1A:** Fleet Tracking, Electrification and AI: Clean Water Tech in 2021

Moderator:

- Greg Cutler, RMJ Technologies (Invited)
- David Rothbart, Los Angeles County Sanitation District
- Cristina Ahmadpour, Isle Utilities (Invited)

Devices that help track your fleet behavior to improve operations? An all-electric future in California? Artificial intelligence helping efficiently manage your collection system? Hear from panelists on current and future trends in the clean water sector and get a glimpse of how agencies are utilizing technology to build a resilient future.

1:30 – 2:30 p.m. **Track 2A:** The Future of Work is Now

- Adriana Ochoa, Procopio

The pandemic brought so many changes to the way we work. Are some of these changes here to stay? Hear from agencies and experts on how clean water agencies are adapting to the possibility of remote work, virtual meetings, and other changes we have all experienced this past year.

Wednesday, August 11 – con't

2:30 – 3:00 p.m. **Break**

3:00 – 4:00 p.m. **Track 1B:** Regulatory Hot Topics and Deep Dives
Moderator: Jared Voskuhl, CASA

CASA's Regulatory Workgroup is one of the most active groups in the association. Hear the latest updates on topics essential to your agency's regulatory compliance and future needs, including an update of the Sanitary Sewer System Waste Discharge Requirements (SSS WDR), state and federal developments on PFAS regulation, initiatives surrounding microplastics, and many other items the group is working to address on behalf of CASA member agencies.

3:00 – 4:00 p.m. **Track 2B:** Gender Diversity and Pay Equity in the Workforce
Moderator: Jackie Zipkin, East Bay Dischargers Authority
• Beverli Marshall, Valley Sanitary District

Equity and diversity are essential components of managing a successful agency and have increasingly come into focus in recent years. Hear from both private entities, public agencies and academics who have looked at this issue and implemented successful programs to address diversity and equity in their workforces.

4:00 p.m. – 5:00 p.m. Federal Legislative Committee Meeting

4:00 p.m. – 5:00 p.m. CSRMA Executive Board Meeting

5:30 p.m. – 6:30 p.m. Ice Breaker Reception

Thursday, August 12

7:30 a.m. – 9:00 a.m. Breakfast

8:00 – 9:00 a.m. Women's Networking Breakfast

Look for signage to join this informal networking group during breakfast

7:30 a.m. – 4:30 p.m. Registration

8:00 a.m. – 9:00 a.m. CASA Education Foundation Board Meeting

8:00 a.m. – 9:00 a.m. CSRMA Board of Directors Meeting

Thursday, August 12 – con't

9:15 a.m. – 11:30 a.m. **Morning Sessions & Business Meeting**
President Jason Dow, Presiding

9:15 – 10:00 a.m. **Jen McDonough, Celebrating the Everyday Hero**

AKA “The Iron Jen” is an eight-time national Olympic-style weightlifter, Ironman triathlete, volunteer firefighter and first responder, and the author of three Amazon Top 100 books. Her keynote on celebrating everyday heroes will address the challenges experienced daily by our essential workers, be it from dealing with constant change, stressful calls, rotating shifts, or any of the 99 things that could go wrong on the job. Jen McDonough reminds everyday heroes of the importance of their work and acknowledges the vital impact that they have on their communities and organizations.

10:00 – 11:15 a.m. **Communicating with Diverse Constituencies**
Moderator: Sarah McDonald, Western Municipal Utility District (Invited)

- Victor Griego, President, Water Education for Latino Leaders (WELL) (Invited)
- Dale Hunter, Executive Director, California African American Water Education Foundation (CAAWEEF)
- Marta Lugo, External Affairs Officer, Valley Water (Invited)

Hear from association leaders and communications professionals on how to build bridges with diverse constituencies in your community and develop programs to communicate the clean water community’s message.

11:15 – 11:30 a.m. **Annual Business Meeting**

11:30 a.m. – 12:15 p.m. **Networking Break**

12:15 p.m. – 1:30 p.m. **Luncheon**

1:30 p.m. – 2:00 p.m. **Networking Break**

2:00 p.m. – 4:00 p.m. **Afternoon Sessions**
Secretary Treasurer Georgean Vonheeder-Leopold, Presiding

2:00 – 3:00 p.m. **Drought on the Horizon**

3:00 – 3:30 p.m. **Celebrating Excellence in 2021**

- 2021 Awards of Excellence Presentation
- CASA Education Foundation 2021 Scholarship Recipients
- CASA LEAD Initiative

Thursday, August 12 – con't

3:30 p.m. – 4:30 p.m.	Associates Engineering and Research Subcommittee
3:30 p.m. – 4:30 p.m.	CASA Communications Committee
4:30 p.m. – 5:30 p.m.	Bay Area Biosolids Coalition Meeting
5:30 p.m. – 6:30 p.m.	Welcome Back Reception

Friday, August 13

8:00 a.m. – 11:15 a.m.	Registration
8:00 a.m. – 9:30 a.m.	Breakfast
8:00 a.m. – 9:15 a.m.	State Legislative Committee Meeting
9:30 a.m. – 11:15 a.m.	Closing Session Vice President Jasmin Hall, Presiding
9:30 – 10:00 a.m.	State and Federal Legislative Updates <ul style="list-style-type: none">• Jessica Gauger, CASA, State Update• Eric Sapirstein, ENS Resources, Federal Update
10:00 – 10:30 a.m.	Congressman Mike Levin, CA 49 th District (Invited)
10:30 – 11:00 a.m.	Kevin Phillips, Town Manager, Paradise, CA
11:00 – 11:15 a.m.	President's Closing Remarks <ul style="list-style-type: none">• Board of Director Election Results• Passing of the Gavel
11:00 a.m. – 3:00 p.m.	Attorneys Committee Meeting