

EXAMPLE

September 2007

Dear Knoxville-Berryessa Road resident,

Your Napa County District 3 Supervisor, Diane Dillon, has asked us to inform you of our upcoming **TRI, GIRL, TRI** and **HIS TRI TRIATHLONS** scheduled for Saturday, October 6<sup>th</sup> and Sunday, October 7<sup>th</sup> 2007. This will be our 4<sup>th</sup> year hosting the all-women's **TRI, GIRL, TRI** and the first year for our new all-men's **HIS TRI** (utilizing the same course as Tri, Girl, Tri). You may recall that we also hosted the 9<sup>th</sup> annual NAPA VALLEY SPRINT TRIATHLON and the 3<sup>rd</sup> annual NAPA VALLEY HALF IRON TRIATHLON last May.

We hope that over the years we've earned the reputation among the Lake Berryessa community as safe and responsible event producers, who are genuinely concerned about minimizing our events' impact on the surrounding community.

Throughout our 24-year history of event production, safety has been the cornerstone of Enviro-Sports events. Over five hundred women have signed up this year to swim a half-mile in Lake Berryessa and to bike 15 miles and run 4 miles along Knoxville-Berryessa Road on Saturday, October 6<sup>th</sup>. And more than ? male athletes will join us on Sunday, October 7<sup>th</sup> for the inaugural all-men's event, which will mimic the all-women's event on the 6<sup>th</sup>.

As a safety precaution, an 8.5-mile section of Knoxville-Berryessa Road (from Putah Creek Resort north 7.5 miles) will be closed to **non-local** traffic from 9 to 12:30 p.m. (at the latest) on Saturday, October 6<sup>th</sup>.and on Sunday, October 7<sup>th</sup>. The Napa County Board of Supervisors has issued a permit for these road closures and the California Highway Patrol will be controlling traffic on both dates.

**Local traffic will be allowed on Knoxville-Berryessa Road during these times; however, the volume of cyclists and runners on the road during the events may necessitate holding traffic back for periods of time for the safety of participants.**

If you must drive on Knoxville-Berryessa Road during these hours on October 6<sup>th</sup> or 7<sup>th</sup>, we ask that you do so with extra caution; as many as 500 cyclists and runners will be using this thoroughfare during these times on both days. CHP will be controlling traffic, so please respect their authority.

We appreciate your cooperation with our effort to put on safe events. Your sharing the beautiful place you live with our participants is a gift we don't take for granted. We hope you'll join us as a spectator – or perhaps, one year as a participant – and witness the remarkable joy this event brings to our participants.

Sincerely,

David R. Horning  
Executive Producer