County Executive Office
1195 Third Street, Room 310
Napa, CA 94559-3082
(707) 253-4421 FAX (707) 253-4176

RECEIVED
JUN 19 2007
NAPA COUNTY
EXECUTIVE OFFICE

APPLICATION FOR APPOINTMENT TO BOARD, COMMISSION, COMMITTEE OR TASK FORCE

PLEASE TYPE OR PRINT (Complete pages 1 through 3)

*Application for Appointment to: (Name of Board, Commission, Committee or Task Force)

Napa County Arts & Culture Commission

*Category of membership for which you are applying:
(This information can be found on the news release announcing the opening. You may apply for more than one category if more than one position is open.)

Napa County position appointment

*Supervisorial District in which you reside:

3

*Full Name

Diane Dame Shepp

Date

6/19/2007

*Current Occupation (within the last twelve (12) months):

Community Arts Development, Grants Writer

Current License (Professional or Occupational); Date of issue and/or expiration including status:

n/a

Education/Experience: *(A resume may be attached containing this and any other information that would be helpful to the Board in evaluating your application.)*

•Chapman University, CA Credential
Professional Clear Multiple Subject Teaching Credential, Crosscultural Language & Academic Development Emphasis, Single Subject Authorization - Art
•University of San Diego, CA MCLAD
Multi-Cultural Language Acquisition Development
•California Community Colleges Instructor – Fine & Applied Arts Credential
•Getty Leadership Institute, University of California, Berkeley, CA Cert.
•University of California, Berkeley, CA BA
***resume attached**

Community participation (nature of activity and community location):

Public Art Committee,(% for the Arts) Arts Council of the Napa Valley, Napa, CA 2007.
Playground Fantastico, Design Committee, Napa, CA 2002.
The di Rosa Preserve, President, Volunteer Council, Napa, CA 1996-1998.
Napa Valley Opera House Inc, Founding Board member, Napa, CA 1985-97
California Assembly of Local Arts Agencies, Founding Board member, Past President, 1986-92

Other County Board/Commission/Committee on which you serve/have served:

-0-

* Denotes Mandatory Entry Required

Application for Appointment to: *(Name of Board, Commission, Committee or Task Force)*

Napa County Arts & Culture Commission

Names, addresses and phone numbers of three (3) individuals familiar with your background:

*Name
Harry Price, CDI

*Address
[redacted]

*City *State *Zip Code
[redacted]

*Telephone
[redacted]

*Name
T. Beller

*Address
[redacted]

*City *State *Zip Code
[redacted]

*Telephone
[redacted]

*Name
Gayle Surabian, PIO, County of Fresno

*Address
[redacted]

*City *State *Zip Code
[redacted]

*Telephone
[redacted]

Name and occupation of spouse within the last 12 months, if married (for Conflict of Interest purposes):

Alan Shepp, Artist/retired college professor

*Please explain your reasons for wishing to serve and, in your opinion, how you feel you could contribute:

Art has been and is the primary focus of my professional career as an artist, educator advocate, nonprofit arts administrator and fund developer. This is a most fortuitous time to begin discussion and efforts to incorporate Public Art Policy into Napa County's General Plan update/initiatives. I am gratified that recognition will be given to the vital role the ARTS can play in our community. I speak to the fundamental, intrinsic value of art to the human experience and the vital role the arts play in the economic health and quality of life of our community. My formal education and solid professional experience in the ARTS, outreach, marketing, program development, strategic planning and fundraising would enable me to make a meaningful contribution in helping the Napa County Arts & Culture Commission achieve its goals in a timely manner. As an effective leader, educator and facilitator my public speaking skills have proven useful at the local, state and national levels. I have compiled extensive research in Public Art Policy. I am familiar with many sectors of our community and work well with students, educators, community organizations, government agencies, funders, volunteers, committees, staff, board members and business professionals. I possess the vision, knowledge and the professional expertise to represent the County of Napa as an arts official, dedicated to the advancement of a meaningful role for the arts in the lives of individuals, families and businesses of Napa County and the promotion, awareness and support for access to and excellence in the ARTS.

Application for Appointment to: *(Name of Board, Commission, Committee or Task Force)*

Napa County Arts & Culture Commission

APPLICANTS APPOINTED BY THE BOARD OF SUPERVISORS WILL BE REQUIRED TO TAKE AN OATH OF OFFICE.

PLEASE NOTE THAT APPOINTEES MAY BE REQUIRED BY STATE LAW AND COUNTY CONFLICT OF INTEREST CODE TO FILE FINANCIAL DISCLOSURE STATEMENTS.

All applications will be kept on file for one year from the date of application

PERSONAL INFORMATION

The following information is provided in confidence to the extent that it will not be posted on the Internet, but may be used by the Board of Supervisors when making the appointment, or be used by the committee/commission/board/task force following appointment for purposes of communicating with the appointee.

Full Name

Diane Dame Shepp

*e-mail Address

[redacted]

*Home Address

[redacted]

*Work Address

[redacted]

*City [redacted] State [redacted] *Zip Code [redacted]

*City [redacted] State [redacted] Zip Code [redacted]

*Telephone

[redacted]

Telephone

Please Read!

SUPPLEMENTAL QUESTIONAIRE

COUNTY OF NAPA
NAPA COUNTY ARTS AND CULTURE COMMISSION APPLICATION

RECEIVED
JUN 19 2007
NAPA COUNTY
EXECUTIVE OFFICE

NAME Diane Dame´Shepp

ADDRESS [redacted]

CITY Napa ZIP [redacted]

DAY PHONE [redacted] EVENING PHONE [redacted]

EMAIL [redacted]

Thanks for your interest in serving on the Napa County Arts and Culture Commission, please answer the following questions and attach a resume, if available. Please return your supplemental application along with the Napa County Committees and Commission application to the Napa County Executive Office, 1195 Third Street, Room 310, Napa, CA 94559.

1. Why do you want to serve in this position?
Art has been and is the primary focus of my life-long professional career as an artist, educator, advocate, nonprofit arts administrator and fund developer. I believe this to be a most fortuitous time to begin ground-breaking discussion and efforts to incorporate a Public Art Policy into Napa County's General Plan update-initiatives. I am gratified that finally, recognition will be paid to the vital role the ARTS can play in our community. I have been involved in advocacy efforts for many years at the local, state and national level and have compiled extensive research regarding Public Art Policy and Programs throughout the country.

2. What do you perceive is the role of the arts in the community?
I could write volumes in response to this question. Simply put, as an art advocate and professional, I speak to the fundamental, intrinsic value of art to the human experience and the vital role the arts play in the economic health and quality of life of our community....this has been proven many times over, from large metropolitan cities to small rural towns, and Napa County is no exception. Art in the Public sector:

- creates a positive economic impact and key stimulus for business and tourism
- beyond beautification, Public Art is a catalyst for community revitalization
- creates a positive image of the community
- attracts corporations, businesses and cultural tourism dollars
- creates a place that businesses and people want to relocate/live/visit
- attracts customers, improves safety and enhances ambiance
- creates jobs for artists
- and positively affects the education of our youth

ART is a priority for Parents

- Recent (2007) Harris Poll shows 93% believe the arts are vital to providing a well-rounded education for children
- Additionally (statistics gathered by the California Arts Council) indicate:
  - 91% said it is important the children be exposed to art and cultural events, etc.
  - 72% are willing to pay more taxes to "make sure that children...will be able to learn about the arts"

There are more than 300 public art programs in the United States funded by government. These programs are typically funded through a Per Cent for the Arts program (% of capital construction budgets). San Francisco, Sacramento, Los Angeles and San Diego have all been on the forefront of developing very successful % for the Arts programs. However, it is not just the big cities and city/county governments that have done so. The counties of Modoc, Humboldt, Santa Cruz, San Joaquin, Santa Barbara and San Luis Obispo as well as the cities of Dublin, Tracy, Pleasanton, Stockton, Modesto, Antioch, Walnut Creek, Eureka, Susanville, Chico, Weaverville, Roseville, Davis, Woodland, Vacaville and Fairfield all have successful % for Art programs.

3. How would you represent the interests of the community on the Arts Commission?
A resident of the Napa Valley since 1984, I reside in an unincorporated area of Napa County. I am a practicing visual artist, nonprofit art administrator, grants writer, fund developer, advocate and consultant for the ARTS. I have long held the vision of a vibrant art scene in Napa County…a sculpture garden incorporated into the Riverfront Development plans, art as part of all development and redevelopment projects throughout the County, community supported live theatre, art walks, public poetry readings, art in classrooms and curriculum, artist in residencies, art in public places.

I am familiar with many sectors of our community and work well with students, educators, community organizations, government agencies, funders, volunteers, committees, staff, board members and business professionals. This past year I sat on an advisory committee to the Napa County Office of Education, to advocate for the permanent inclusion of the ARTS in K-12 curriculum. I currently sit on the Public Art Committee of the Arts Council of the Napa Valley. I am a founding board member of the Napa Valley Opera House, Inc., the Napa Film Festival and the California Assembly of Local Arts Agencies. I am a former President of the Volunteer Council of the di Rosa Preserve: Art and Nature; and on the original faculty of Leadership Napa. As Executive Director of the then called Napa County Arts Council, I acted as the liaison between the local arts community, the Napa County Board of Supervisors and the California Arts Council. As Executive Director of the Solano County Arts Alliance I performed similar duties.

4. What strengths/expertise/special skills would you bring to the Arts Commission?
My formal education and solid professional experience in the ARTS, outreach, marketing, program development, strategic planning and fundraising would enable me to make a meaningful contribution in helping the Napa County Arts and Cultural Commission achieve its goals in a timely manner.

I hold a Bachelor of Arts degree from the University of California, Berkeley; a Professional Clear Multiple Subject Teaching Credential with a Cross-cultural Language Acquisition Development Emphasis (MCLAD) and Single Subject Authorization in Art; and I am a graduate of the Getty Leadership Institute, University of California, Berkeley.

Accomplished in leadership, team-building and advocacy. Active at the local, state and national level, I am particularly familiar with the challenges facing the ARTS and our community today.

Strategic planning, needs assessment and periodic evaluation of program and fund development with the participation of staff, board and colleagues have resulted in successful programs, projects and campaigns under my management.

I currently write grants for nonprofit organizations and am a consultant in community arts development. As an effective leader, educator and facilitator my public speaking skills have proven useful at the local, state and national levels. I have compiled extensive research in Public Art Policy and am scheduled to speak later this year before the Fresno County Board of Supervisors about county Public Art Policy and its benefits.

Partial list of my clients: California Arts Council, California Symphony, California Maritime Academy, Christian Brothers Ranch, The Oxbow School, City of Vallejo - Vallejo Community Arts Foundation, Magical Moonshine Theatre, Vallejo Music Theater, Napa Valley Music Associates, Napa Valley Film Festival, International Library of Original History, Frank H. & Eva B. Buck Foundation, Napa Landmarks, Napa Valley Museum, The Antiquities Show, Napa Alternatives for Children-the River School, The Napa Mill-Hatt Project, Hands Across the Valley - Coalition of the Napa Food Bank, Flagship Earth, Solano County Arts Alliance, Mono County Arts Council, Calaveras County Arts Council, Nevada County Arts Council, Vacaville Arts Council.

5. What is your arts background?

A practicing artist for over 30 years and have completed several public art commissions. Please see attached "art" resume

A professional arts administrator/fund developer/advocate for over 30 years. Please see attached "professional" resume.

6. Please describe your previous community service and volunteer experience?

- Public Art Committee, % for the Arts, Napa, CA 2007.
- Playground Fantastico, Design Committee, Napa, CA 2002.
- The di Rosa Preserve: Art and Nature, President, Volunteer Council, Napa, CA 1996-1998.
- VIP Club, Napa, professional/business network club, 1997-present. President 1998.
- Napa Valley Opera House, Inc., Founding Board member. Positions held: Vice President/Chair for
- Fundraising and Fundraising Events, Nominating Chair, Secretary, Treasurer, 1985-1997.
- University Art Gallery, Sonoma State University, Advisory Board, 1994.
- California Assembly of Local Arts Agencies, Founding Board member; Past President, 1986-1992.
- National Assembly of Local Arts Agencies, Leadership Committee, 1987-1991.
- Leadership Napa, Faculty. Napa, CA 1986-1990.

7. Please list accomplishments of which you are proud or attach a resume.

Resumes attached.

8. Anything else you would like to tell us? I possess the vision, knowledge and the professional expertise to represent the County of Napa as an arts official, dedicated to the advancement of a meaningful role for the arts in the lives of individuals, families and businesses of Napa County and the promotion, awareness and support for access to and excellence in the ARTS

Submitted for consideration as the nominee from the County of Napa, to the Napa County Arts and Culture Commission.

Signed Diane Dame´Shepp

June 19, 2007
Date

Diane Damé Shepp

[redacted]

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NAPA COUNTY
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PROFESSIONAL POSITIONS:

2004 to 2005 **Development Director**
Napa Emergency Women's Services
Napa, CA

2003 to 2004 **Executive Director**
John Muir Festival Center
Martinez, CA

1988 to present **Vice President and Chief Financial Officer**
SIEPPE, INC. - Community Arts Development, Grants Writer
Napa, CA

1993 to 1995 **Executive Director**
Solano County Arts Alliance-Solano Arts
Fairfield, CA

1985 to 1988 **Executive Director**
Napa County Arts Council
Napa, CA

1983 to 1985 **Assistant Development Director**
University Art Museum
University of California, Berkeley

1982 to 1983 **Executive Director**
University Art Museum Council
University of California, Berkeley

1976 to 1983 **Special Events Coordinator/Assistant Security Superintendent**
University Art Museum
University of California, Berkeley

1974 to 1976 **Assistant Gallery Coordinator, Teaching Assistant**
Los Medanos College - Art Department
Pittsburg, CA

Sieppe Inc. Community Arts Development~Grants Writing, providing technical assistance, consultations and workshops in the areas of: board development, short/long range planning, program development, fundraising (campaigns, events, membership, grants), organizational structure and management.

Client List (partial): California Arts Council, California Symphony, California Maritime Academy, Christian Brothers Ranch, The Oxbow School, City of Vallejo - Vallejo Community Arts Foundation, Magical Moonshine Theatre, Vallejo Music Theater, Napa Valley Music Associates, Napa Valley Film Festival, International Library of Original History, Frank H. & Eva B. Buck Foundation, Napa Landmarks, Napa Valley Museum, The Antiquities Show, Napa Alternatives for Children-the River School, The Napa Mill-Hatt Project, Hands Across the Valley - Coalition of the Napa Food Bank, Flagship Earth, Solano County Arts Alliance, Mono County Arts Council, Calaveras County Arts Council, Nevada County Arts Council, Vacaville Arts Council.

Diane Damé Shepp

[redacted]

PROFESSIONAL/COMMUNITY SERVICE:

Public Art Committee,(% for the Arts) Arts Council of the Napa Valley, Napa, CA 2007.

Playground Fantastico, Design Committee, Napa, CA 2002.

The di Rosa Preserve, President, Volunteer Council, Napa, CA 1996-1998.

VIP Club, Napa, professional/business network club, 1997-present. President 1998.

Napa Valley Opera House, Inc., Founding Board member. Positions held: Vice President/Chair for Fundraising and Fundraising Events, Nominating Chair, Secretary, Treasurer, 1985-1997.

University Art Gallery, Sonoma State University, Advisory Board, 1994.

California Assembly of Local Arts Agencies, Founding Board member; Past President, 1986-1992.

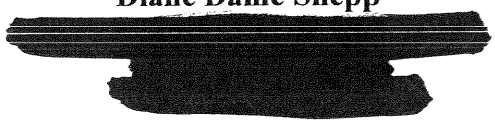
National Assembly of Local Arts Agencies, Leadership Committee, 1987-1991.

Leadership Napa, Faculty. Napa, CA 1986-1990.

EDUCATION:

- Chapman University, CA — Credential
  Professional Clear Multiple Subject Teaching Credential,
  Crosscultural Language & Academic Development Emphasis
  Single Subject Authorization - Art
- University of San Diego, CA — MCLAD
- Leadership Institute, California Arts Council
- California Community Colleges Instructor Credential – Fine & Applied Arts
- Grantsmanship Training Center, San Francisco, CA — Cert.
- Getty Leadership Institute, University of California, Berkeley, CA — Cert.
- Contra Costa College, Richmond, CA, Law
- University of California, Berkeley, CA, Supervisory Training — Cert.
- University of California, Berkeley, CA — BA (Art)

Diane Damé Shepp



PROGRAM DEVELOPMENT SKILLS:

•Initiated, implemented, expanded and evaluated multiple and varied programs:

•Museums: Coordinated museum education programs, provided docent/guide training, museum security training, security regulations and crowd control. Worked with museum staff: curators, designers, registrars, photographers, preparation and security personnel to plan and implement exhibition schedules, museum publications, purchase artwork for collections.

•Art Exhibition Gallery: Worked with artists, museum curators & directors, collectors, funders (public/private) and the media. Curated/scheduled art exhibitions, coordinated Art in Public Places Program, Multi-Cultural Mural Projects, Artist Residencies, Youth-at-Risk, Regrant Program, Art Registry, Cultural Arts Directory, Art In Education, Art Awards, Scholarships, Art Agency Publications, Art Slide Librarian, Co-produced video documentary on San Francisco Bay Area Art/Artists.

•Education: K-12 multiple-subject, cross-cultural curriculum development/instruction. Technical assistance workshops in board development (roles, responsibilities, bylaws, policies), goal-setting, strategic planning, program development and fundraising. Staff, administration, office management and organizational structure consultations. Leadership curriculum development/instruction. College level curriculum development/ instruction.

FUND DEVELOPMENT SKILLS:

- Developed strategic plans for obtaining fund raising goals.
- Worked closely with museum and art agency Boards of Directors, Boards of Trustees, major donors and fundraising committees on the development and implementation of successful capital and endowment campaigns, major gift campaigns, individual solicitations, annual giving, year-end appeals, direct mail campaigns and special events.
- Increased museum membership by 300%, from 2500 to 7500 members.
- Researched, wrote, and administered grants.
- Successfully pursued corporate, foundation, and government funding.
- Developed and produced successful fundraising events.

  At the University Art Museum, Berkeley, each year raising in excess of $200,000 annually: *Eat Your Art Out, Annual T-Shirt Sale, Annual Poster Sale, Wine by Nine* as well as several *"Gala Events"*.

  In the Napa Valley: *Star Struck I, II, III,* raising a net in excess of $150,000. *Mustard in Bloom I & II,* with a combined net profit of $195,000.
- Successfully developed and implemented a Statewide advocacy strategy to increase line item budget allocation by 166% to California Arts Council, State Local Partnership Program.
- Successfully raised $80,000 in public funding to establish a Regrant Program in Solano County.

Diane Damé Shepp

[redacted]

MARKETING AND PUBLIC RELATIONS SKILLS:

- Developed publicity and marketing strategies for organizations, programs, special events, exhibition gallery and fund development.
- Conducted market research, needs assessments, target audiences and program participants.
- Wrote press releases and Public Service Announcements.
- Worked closely with the media: publicists, press, television and radio.
- Acted as liaison to local, state and national constituents.
- Wrote/produced program brochures, monthly publications and annual reports.
- Prepared and delivered talks, speeches, facilitated roundtable discussions and workshops.
- Worked as Consultant and Workshop Leader: local, state and national.

ADMINISTRATIVE AND MANAGEMENT SKILLS:

- Worked with boards of directors to establish by-laws, initiate planning processes and implement policies.
- Prepared and monitored annual budgets up to $1.5M.
- Supervised all operations and financial transactions of museum bookstore.
- Managed multiple programs concurrently.
- Trained, supervised and evaluated staff and volunteers.
- Administered contracts from public and private entities.
- Collaborated with organizations, corporations, city, county and state governments.
- Served as agency spokesperson.
- Provided technical assistance for boards, staff and volunteers.
- Evaluated programs and goals with boards, staff, committees and participants.
- Supervised purchase and implementation of computer systems.
- Familiar with PC-DOS, Microsoft and Macintosh computer operating systems.
- Revitalized nonprofit arts agency and increased revenue 10 fold in one year.

Diane Damé Shepp

[redacted]

ART RESUME

COMMISSIONS

- Napa Mill-Hatt Market Plaza, sidewalk mosaic, Napa, CA 2001-04
- Sacramento Metropolitan Arts Commission, Light Rail Project, *STARFIRE STATION*, Sacramento, CA 1984-87; restored 2003

SELECTED GROUP EXHIBITIONS

- Oakland Museum of California, *Laughing Bones Weeping Hearts – The Columbarium*, Oakland, CA 2006
- SomARTS Cultural Center, *Rituals in the Journey of Life & Death – Day of the Dead, The Columbarium*, San Francisco, CA 2005
- Sun Gallery, *The Columbarium, a Day of the Dead Installation*, Hayward, CA 2002,03,04
- Creative Growth Gallery, *Partners Collaborative Printmaking*, Oakland, CA 2003
- Off the Preserve Gallery, *Au Natural*, Napa, CA 2003
- Off the Preserve Gallery, *Director's Cut, di Rosa Preserve :Art & Nature*, Napa, CA 2002
- Michael Martin Gallery, *Smith Andersen Editions Exhibition*, San Francisco, CA 2000
- Walker Art Museum, *Smith Andersen Editions Exhibition*, Minneapolis, MN 2000
- De Saisset Museum, Santa Clara University, *The Art of Collaborative Printmaking, Smith Andersen Editions*, Santa Clara, CA 1999
- Nevada Museum of Art, *The Art of Collaborative Printmaking, Smith Andersen Editions*, Reno, NV 1998
- Robert Mondavi Winery, Art Council of Napa Valley, *Chair-a-Tea 1998*, Oakville, CA 1998
- Sonoma State University, *Art From the Heart*, Rohnert Park, CA 1986,87,88,89,90,91,94,97
- Falkirk Cultural Center, *All Saints/All Souls*, San Rafael, CA 1995
- Oakland Museum, Collectors Gallery, *Something in Common*, Oakland, CA 1994
- Clos Pegase Winery, *Mustard in Bloom II*, Calistoga, CA 1994
- Headlands Center for the Arts, *A Tribute to Veronica*, Marin, CA 1993
- Codorniu Napa, *Mustard in Bloom*, Napa, CA 1993
- New Langton Arts, *Live Auction*, San Francisco, CA 1990
- Espacio Gallery, Larkspur, CA 1989, 90
- San Francisco Museum of Modern Art Council's *Autumn Auction*, San Francisco, CA 1988
- San Francisco Airport, *The Right Foot Show*, San Francisco, CA 1987-88
- ZAKS Gallery, Chicago, IL 1982-87
- Dorothy Weiss Gallery, San Francisco, CA 1984-85
- Gallery of Contemporary Art, University of Colorado, *Dogs & Cats*, Colorado Springs, CO 1984
- Creative Growth Annual, Oakland, CA 1983,84,85,86,87
- Joseph Chowning Gallery, *Sculpture 1982*, San Francisco, CA 1982
- International Sculpture Conference, Oakland-San Francisco, CA 1982
- Richmond Art Center, *Small Format*, Richmond, CA 1982
  Jurors: George Neubert, SFMOMA & Terry St. John, Oakland Art Museum, CA
- University of California, ASUC, Berkeley, CA 1982
- Anna Gardner Gallery, Stinson Beach, CA 1981
- Gallery of the Muses, *The Exchange Show*, San Francisco, CA & Amerika Haus, Berlin, Germany; SF 1980; Berlin 1981
- Orange County Art Association Annual, Brea, CA 1980
- Zara Gallery, *X-MAS Show*, San Francisco, CA 1977

Diane Damé Shepp

[redacted]

SOLO EXHIBITIONS

- University of California, Wurster Hall, Berkeley, CA 1977
- Diablo Valley College, Pleasant Hill, CA 1977
- College of Holy Names, Oakland, CA 1971